



Clay Faber
Director – Regulatory Affairs
8330 Century Park Court
San Diego, CA 92123-1548

Tel: 858-654-3563
Fax: 858-654-1788
CFaber@semprautilities.com

March 25, 2011

ADVICE LETTER 2238-E
(U 902-M)

PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

SUBJECT: MODIFICATIONS TO PEAK TIME REBATE TARIFF

San Diego Gas & Electric Company (SDG&E) hereby submits for approval the following revisions to its electric tariffs as shown in Attachment A.

PURPOSE

This filing revises SDG&E's electric Schedule Peak Time Rebate ("PTR") tariff to include Special Conditions; 20 – Peak Time Rebate Pilot Program and 21 – Electric Vehicle Study.

BACKGROUND

Schedule PTR provides residential customers with a two-level incentive to reduce electric usage below an established customer reference level (CRL) on high demand days. A higher level incentive is provided to customers with enabling technology and a lower level incentive to customers without such technology.

SDG&E's full implementation of PTR to residential customers is dependent upon the customer's conversion to interval billing which is scheduled to begin in May 2011. SDG&E's conversion plan is contingent upon several factors related to the smart meter systems and network in order for customers to become eligible to participate in PTR. To ensure successful implementation of the PTR program, SDG&E recognizes the need to implement a Pilot Program to a limited number of residential customers prior to full implementation. These customers will have the full benefits of the pilot, including the ability to enroll for notifications, and receive a bill credit for reduction.

The proposed Pilot Program described in Special Condition 20 of Schedule PTR will provide SDG&E the opportunity to: 1) perform end-to-end testing of the customers experience, IT systems and business processes that would very closely resemble a full implementation in 2012 when customers are PTR eligible; 2) allow for evaluation of the effectiveness of SDG&E messages, tools, business processes and adjust accordingly prior to the mass roll-out; 3) gather data to use as a benchmark to demonstrate predictability and consistency of load reduction and; 4) minimize providing PTR credits to customers who never had an opportunity to be informed of the event.

The proposed Pilot Program will be launched to no more than 3,000 residential customers. The pilot will end no later than May 1, 2012.. The proposed Pilot Program will extend to residential, single account customers with one electric service point who are on a DR or DR-LI rate. The Pilot Program will exclude TOU and experimental EV rates from receiving the PTR credit in 2011. Pilot participants will be a representative sample of SDG&E's territory. A maximum of 9 events will be initiated by SDG&E during the Pilot Program. Event Triggers are described in Schedule PTR. If no event triggers warrant an event being called during the Pilot Program, test events will be scheduled to test related systems, notifications, and customer participation.

Tariff Modifications:

Special Conditions

20. Peak Time Rebate (PTR) Pilot Program – This pilot program will be available to residential customers who have been selected by SDG&E to participate in the Pilot Program. The pilot will end no later than May 1, 2012. The pilot will notify customers of PTR events through opt-in email and SMS notifications. Other communication methods may be offered as they become available.
21. Electric Vehicle Study – Electric vehicle accounts billed on experimental rates EPEV-X, EPEV-Y and EPEV-Z will not be eligible for PTR until the completion of the electric vehicle rate study on December 31, 2012.

EFFECTIVE DATE

SDG&E believes that this filing is subject to Energy Division disposition, and should be classified as Tier 2 (effective after staff approval) pursuant to G 96-B. SDG&E respectfully requests that this filing be approved April 24, 2011, which is thirty (30) calendar days after the date filed.

PROTEST

Anyone may protest this advice letter to the Commission. The protest must state the grounds upon which it is based, including such items as financial and service impacts, and should be submitted expeditiously. The protest must be made in writing and received within 20 days of the date this advice letter, which is April 14, 2011. There is no restriction on who may file a protest. The address for mailing or delivering a protest to the Commission is:

CPUC Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102

Copies of the protest should also be sent via e-mail to the attention of both Honesto Gatchalian (ini@cpuc.ca.gov) and Maria Salinas (mas@cpuc.ca.gov) of the Energy Division. A copy of the protest should also be sent via both e-mail and facsimile to the address shown below on the same date it is mailed or delivered to the Commission.

Attn: Megan Caulson
Regulatory Tariff Manager
8330 Century Park Court, Room 32C

San Diego, CA 92123-1548
Facsimile No. (858) 654-1788
E-mail: mcaulson@semprautilities.com

NOTICE

A copy of this filing has been served on the utilities and interested parties shown on the attached list, including parties in A.09-10-003 and A.06-12-009, by either providing them a copy electronically or by mailing them a copy hereof, properly stamped and addressed. Address changes should be directed to SDG&E Tariffs by facsimile at (858) 654-1788 or by e-mail at SDG&ETariffs@semprautilities.com.

CLAY FABER
Director – Regulatory Affairs

Attachments

CALIFORNIA PUBLIC UTILITIES COMMISSION

ADVICE LETTER FILING SUMMARY ENERGY UTILITY

MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No. **SAN DIEGO GAS & ELECTRIC (U 902)**

Utility type:

ELC GAS
 PLC HEAT WATER

Contact Person: Aurora Carrillo

Phone #: (858) 654-1542

E-mail: acarrillo@semprautilities.com

EXPLANATION OF UTILITY TYPE

ELC = Electric GAS = Gas
PLC = Pipeline HEAT = Heat WATER = Water

(Date Filed / Received Stamp by CPUC)

Advice Letter (AL) #: 2238-E

Subject of AL: Modifications to Peak Time Rebate Tariffs

Keywords (choose from CPUC listing): _____

AL filing type: Monthly Quarterly Annual One-Time Other _____

If AL filed in compliance with a Commission order, indicate relevant Decision / Resolution #:

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL _____

Summarize differences between the AL and the prior withdrawn or rejected AL¹: N/A

Does AL request confidential treatment? If so, provide explanation: _____

Resolution Required? Yes No

Tier Designation: 1 2 3

Requested effective date: April 24, 2011

No. of tariff sheets: 4

Estimated system annual revenue effect (%): N/A

Estimated system average rate effect (%): N/A

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected: PTR and TOC

Service affected and changes proposed¹: N/A

Pending advice letters that revise the same tariff sheets: N/A

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this filing, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Ave.,
San Francisco, CA 94102
mas@cpuc.ca.gov and jnj@cpuc.ca.gov

San Diego Gas & Electric
Attention: Megan Caulson
8330 Century Park Ct, Room 32C
San Diego, CA 92123
mcaulson@semprautilities.com

¹ Discuss in AL if more space is needed.

General Order No. 96-B
ADVICE LETTER FILING MAILING LIST

cc: (w/enclosures)

Public Utilities Commission

DRA

D. Appling
S. Cauchois
J. Greig
R. Pocta
W. Scott

Energy Division

P. Clanon
S. Gallagher
H. Gatchalian
D. Lafrenz
M. Salinas

CA. Energy Commission

F. DeLeon
R. Tavares

Alcantar & Kahl LLP

K. Harteloo

American Energy Institute

C. King

APS Energy Services

J. Schenk

BP Energy Company

J. Zaiontz

Barkovich & Yap, Inc.

B. Barkovich

Bartle Wells Associates

R. Schmidt

Braun & Blaising, P.C.

S. Blaising

California Energy Markets

S. O'Donnell
C. Sweet

California Farm Bureau Federation

K. Mills

California Wind Energy

N. Rader

CCSE

S. Freedman
J. Porter

Children's Hospital & Health Center

T. Jacoby

City of Chula Vista

M. Meacham
E. Hull

City of Poway

R. Willcox

City of San Diego

J. Cervantes
G. Lonergan
M. Valerio

Commerce Energy Group

V. Gan

Constellation New Energy

W. Chen

CP Kelco

A. Friedl

Davis Wright Tremaine, LLP

E. O'Neill
J. Pau

Dept. of General Services

H. Nanjo
M. Clark

Douglass & Liddell

D. Douglass
D. Liddell
G. Klatt

Duke Energy North America

M. Gillette

Dynegy, Inc.

J. Paul

Ellison Schneider & Harris LLP

E. Janssen

Energy Policy Initiatives Center (USD)

S. Anders

Energy Price Solutions

A. Scott

Energy Strategies, Inc.

K. Campbell
M. Scanlan

Goodin, MacBride, Squeri, Ritchie & Day

B. Cragg
J. Heather Patrick

J. Squeri

Goodrich Aerostructures Group

M. Harrington

Hanna and Morton LLP

N. Pedersen

Itsa-North America

L. Belew

J.B.S. Energy

J. Nahigian

Luce, Forward, Hamilton & Scripps LLP

J. Leslie

Manatt, Phelps & Phillips LLP

D. Huard

R. Keen

Matthew V. Brady & Associates

M. Brady

Modesto Irrigation District

C. Mayer

Morrison & Foerster LLP

P. Hanschen

MRW & Associates

D. Richardson

OnGrid Solar

Andy Black

Pacific Gas & Electric Co.

J. Clark

M. Huffman

S. Lawrie

E. Lucha

Pacific Utility Audit, Inc.

E. Kelly

R. W. Beck, Inc.

C. Elder

School Project for Utility Rate
Reduction

M. Rochman

Shute, Mihaly & Weinberger LLP

O. Armi

Solar Turbines

F. Chiang

Sutherland Asbill & Brennan LLP

K. McCrea

Southern California Edison Co.

M. Alexander

K. Cini

K. Gansecki

H. Romero

TransCanada

R. Hunter

D. White

TURN

M. Florio

M. Hawiger

UCAN

M. Shames

U.S. Dept. of the Navy

K. Davoodi

N. Furuta

L. DeLacruz

Utility Specialists, Southwest, Inc.

D. Koser

Western Manufactured Housing
Communities Association

S. Dey

White & Case LLP

L. Cottle

Interested Parties in:

A.09-10-003

A.06-12-009

A.10-07-009

ATTACHMENT
ADVICE LETTER 2238-E

Cal. P.U.C. Sheet No.	Title of Sheet	Canceling Cal. P.U.C. Sheet No.
Revised 22301-E	SCHEDULE PTR, PEAK TIME REBATE , Sheet 1	Revised *21713-E
Revised 22302-E	SCHEDULE PTR, PEAK TIME REBATE , Sheet 3	Revised *21715-E
Revised 22303-E	TABLE OF CONTENTS, Sheet 1	Revised 22297-E
Revised 22304-E	TABLE OF CONTENTS, Sheet 6	Revised 22300-E



SCHEDULE PTR
PEAK TIME REBATE

Sheet 1

APPLICABILITY

This Schedule will take effect after the completion of the PTR Pilot Program (as described in Special Condition 20). This Schedule is applicable, in combination with the customer's otherwise applicable rate schedule, to customers receiving electric bundled residential service through a residential rate schedule that requires separate metering. In order for this schedule to take effect, the customer must have a smart meter installed, tested, and verified according to SDG&E procedures. The required meter data management and billing system infrastructure at SDG&E must be in place. California Alternate Rates for Energy (CARE) customers, customers participating in a demand response program and Net Energy Metering customers are eligible for the Residential Peak Time Rebate program. Direct Access (DA) and Community Choice Aggregation (CCA) customers are not eligible for service under this Schedule.

N
T

TERRITORY

Within the entire territory served by the Utility.

RATES

A bill credit of \$0.75/kWh will be paid for each kWh of actual reduction in consumption during each Peak Time Rebate (PTR) event. Customers with enabling technology will receive a higher bill credit of \$1.25/kWh. The actual reduction in consumption will be measured using a customer-specific reference level. The bill credit will be paid out for any PTR event in which the actual reduction in consumption is greater than zero. If no PTR events are called or the actual reduction in consumption is less than or equal to zero, then no bill credit will be given.

SPECIAL CONDITIONS

1. Definitions: The Definitions of terms used in this schedule are found either herein or in Rule 1, Definitions.
2. Program Operation:
 - a. Multiple/Summary Accounts: For customers with multiple accounts, summary billings, or multiple meters at a premise, the bill credit is calculated for each individual qualifying meter and applied, if applicable, to the corresponding service account.
3. Peak Time Rebate Event period: PTR events will take place between the hours of 11 a.m. and 6 p.m. on the days when PTR events are initiated by SDG&E.
4. Customer-Specific Reference Level (CRL): A CRL is a customer specific calculation that will be calculated for each event.
 - a. Residential CRL for Weekday events:
The CRL for a weekday event is defined as the total consumption for the PTR event period averaged over the three (3) highest days from within the immediately preceding five (5) similar non-holiday week days prior to the event. The highest days are defined to be the days with the highest total consumption between 11 a.m. and 6 p.m. The similar days will exclude weekends, holidays, other PTR event days, and will exclude other demand response program event days for customers participating in multiple demand response programs.

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1P12

Issued by

Date Filed

Mar 25, 2011

Advice Ltr. No. 2238-E

Lee Schavrien

Effective

Senior Vice President
Regulatory Affairs

Resolution No.

Decision No.



SCHEDULE PTR
PEAK TIME REBATE

Sheet 3

SPECIAL CONDITIONS (Continued)

- 10. Event Cancellation: Once a PTR event has been initiated by SDG&E, there are no conditions that would warrant the event day to be cancelled.
- 11. Multiple Program/Rate Participation: A customer may participate simultaneously in the PTR and other demand response programs unless explicitly prohibited by the demand response program tariff or contract.
- 12. Termination of Schedule: The PTR program is in effect until modified or terminated in the rate design of the Utility's next general rate case or similar proceeding.
- 13. Metering Requirement: A smart meter (Interval Data Recorder) with communications capability is required. The smart meter must be installed, verified and validated according to SDG&E's procedures for the customer to be eligible for the PTR. Customers without a Smart Meter installed are not eligible for the PTR.
- 14. Meter Reads: The Utility will normally read meters using a communications system. If due to unusual conditions or reasons beyond the Utility's control, all or part of the customer's data cannot be obtained, or if for any reason accurate meter data is not available, the Utility will make estimates in a manner consistent with its applicable tariff rules.
- 15. Utility Testing: A maximum of two program tests may be called for testing and/or evaluation purposes. Bill credits for test events will be calculated in the same manner as bill credits for ordinary events.
- 17. Utility Reporting: During the months when PTR events are initiated, the Utility will provide the Commission with a monthly report on the economics of this rate schedule. Customers on this tariff may be asked by the Utility, the California Energy Commission (CEC) or its contracting agent to conduct a site visit for measurement and evaluation, and may be asked to complete surveys needed to evaluate the PTR program. Furthermore, customers shall provide all load data and background information, under appropriate confidentiality protection needed to complete this evaluation. The data will also be made available to academic researchers, under appropriate confidentiality protections, to facilitate the understanding of demand response.
- 18. Failure to Reduce Energy: No bill credit will be granted if the actual reduction in consumption is less than or equal to zero.
- 19. Dispute Resolution: Any disputes arising from the provision of service under this schedule or other aspects of the PTR will be deemed disputes over amounts billed for electricity and will be handled as provided for in the Utility's Rule 10, Disputed Bills.
- 20. Peak Time Rebate (PTR) Pilot Program: This pilot program will be available to residential customers who have been selected by SDG&E to participate in the Pilot Program. The pilot will end no later than May 1, 2012. The pilot will notify customers of PTR events through opt-in email and SMS notifications. Other communication methods may be offered as they become available.
- 21. Electric Vehicle Study: Electric vehicle accounts billed on experimental rates EPEV-X, EPEV-Y, and EPEV-Z will not be eligible for PTR until the completion of the electric vehicle rate study on December 31, 2012.

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The following sheets contain all the effective rates and rules affecting rates, service and information relating thereto, in effect on the date indicated herein.

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Senior Vice President
Regulatory Affairs

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Sheet 6

SCHEDULE OF RATES

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