BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF CALIFORNIA

Application of Pacific Gas and Electric Company for Approval of the 2009-2011 Low Income Energy Efficiency and California Alternate Rates for Energy Programs and Budget (U 39 M)

Application 08-05-022 (Filed May 15, 2008)

Application of San Diego Gas & Electric Company (U 902 M) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011

Application 08-05-024 (Filed May 15, 2008)

Application of Southern California Gas Company (U 904 G) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009 – 2011

Application 08-05-025 (Filed May 15, 2008)

Application of Southern California Edison Company (U 338-E) for Approval of Low Income Assistance Programs and Budgets for Program Years 2009, 2010, and 2011 Application 08-05-026 (Filed May 15, 2008)

ONE-HUNDRED AND NINETEENTH STATUS REPORT OF PACIFIC GAS AND ELECTRIC COMPANY (U 39 M) ON THE RESULTS OF ITS LOW INCOME ENERGY EFFICIENCY AND CARE PROGRAM EFFORTS IN COMPLIANCE WITH ORDERING PARAGRAPH 17 OF DECISION 01-05-033, ISSUED MAY 7, 2001

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Dated: April 21, 2011

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In accordance with Ordering Paragraph 17 of Decision 01-05-033, the direction of Administrative Law Judge Gottstein at the July 11 and 28, 2001 status conferences, and the agreements reached between the utilities and the Energy Division on the format and content of the tables, Pacific Gas and Electric Company submits its attached one-hundred and fourteenth monthly status report on the results of its Low Income Energy Efficiency and CARE Program efforts, showing results through October 2010.

Respectfully submitted,

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/s/

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April 21, 2011

Pacific Gas and Electric Company

Energy Savings Assistance (ESA)

AND

California Alternate Rates for Energy (CARE)

Program Monthly Report For March 2011

(April 21, 2011)

PACIFIC GAS AND ELECTRIC COMPANY

ENERGY SAVINGS ASSISTANCE PROGRAM AND CARE PROGRAM MONTHLY REPORT FOR MARCH 2011

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PACIFIC GAS AND ELECTRIC COMPANY

ENERGY SAVINGS ASSISTANCE PROGRAM AND CARE PROGRAM MONTHLY REPORT FOR MARCH 2011

This Low Income Programs Monthly Report complies with low income reporting requirements established in Decision (D.) 01-05-033, as updated by D.08-11-031, requiring the utilities to comply with reporting and program evaluation requirements previously established for the California Alternate Rates for Energy (CARE) and Energy Savings Assistance (formerly known as Low Income Energy Efficiency (LIEE)) programs. The utilities met with Energy Division staff to revise reporting tables and formats in compliance with the mandates of D.08-11-031 and now use the new, Energy Division-approved monthly reporting format for the 2010 and 2011 reports.

1. Low Income Energy Assistance Program Executive Summary

D.08-11-031 and D.09-10-012 authorized the utilities to work with Energy Division staff to develop a new brand for the LIEE program. PG&E began using the new brand, "Energy Savings Assistance" (ESA) Program, on January 1, 2011.

The ESA Program provides free home weatherization, energy efficient appliances and energy education services to income-qualified PG&E customers throughout the Company's service area.

PG&E has offered energy efficiency programs to income-qualified customers in its 48 counties since 1983. The ESA Program's objective is to help income-qualified customers reduce their energy consumption and costs while also improving their quality of life. The 2009-2011 ESA Program authorized in D.08-11-031 is a resource program emphasizing long-term and enduring energy savings. It continues to serve all eligible low income customer populations by providing all feasible ESA Program measures at no cost to the customer through a direct-install, whole house approach. All housing types are eligible to participate and the ESA Program is available to both homeowners and renters.

1.1. Energy Savings Assistance Program Overview

The 2009-2011 ESA Program (formerly known as Low Income Energy Efficiency) was adopted in D.08-11-031. PG&E's authorized program budget for 2009-2011 is \$416.9 million, plus any remaining unspent carryover.

PG&E's 2009-2011 ESA Program follows the policies and guidance given in D.07-12-051. D.07-12-051 established the following programmatic initiative for LIEE:

To provide all eligible customers the opportunity to participate in the LIEE programs and to offer those who wish to participate all cost-effective energy efficiency measures in their residences by 2020.

PG&E's ESA Program has treated 34,443 customers in 2011.

1.1.1. Provide a summary of the Energy Savings Assistance Program elements as approved in Decision 08-11-031:

Energy :	Savings Assistance Progra	m Summary for Month	
2011	Authorized / Planning Assumptions	Year-to-Date Actual	%
Budget	\$ 156,789,038	\$ 36,361,001	23%
Homes Treated	124,991	34,443	28%
kWh Saved	42,600,000	11,507,730	27%
kW Demand Reduced	7,560	2,377	31%
Therms Saved	1,510,000	688,159	46%

1.2. Whole Neighborhood Approach Evaluation

In D.08-11-031, the Commission described a Whole Neighborhood Approach (WNA) to ESA Program installation, under which the IOUs install all feasible measures in the homes of eligible customers on a neighborhood-by-neighborhood basis. The Commission believes this approach will increase energy savings, reduce overhead and transportation costs, and encourage leveraging with local entities.

1.2.1. Provide a summary of the geographic and customer segmentation strategy employed, (i.e. tools and analysis used to segment "neighborhoods," how neighborhoods are segmented and how this information is communicated to the contractor/CBO).

PG&E identifies neighborhoods with large numbers of low income customers with the aid of census and other demographic information and correlates it with PG&E customer energy usage information, as directed in D.08-11-031. Key variables defined by the Commission in D.08-11-031 were high incidences of poverty and high energy use, as well as high energy burden and energy insecurity. ¹

To identify potential neighborhoods to target for the low income programs, PG&E starts with its estimates of ESA Program eligibility by ZIP-7, derived from

¹ Energy burden is the percent of income that goes towards payment of energy bills, and energy insecurity refers to customers experiencing difficulty in paying energy bills and actual or threatened utility shut-offs.

census data.² PG&E ranks ZIP-7 areas with the highest populations of estimated ESA Program-eligible customers³ in its service area, and correlates them with PG&E billing information, including information on PG&E customer energy use;⁴ the number of 48-hour shut-off notices sent; actual shut-offs over the last year; and the number of customers in PG&E's Third-Party Notification Program. PG&E also correlates this data with the current CARE penetration rate, and the number of customers who have already participated in the ESA Program since 2002 (thus making them ineligible for participation at this time).

Finally, D.08-11-031 permits targeted self-certification and enrollment activities in areas of the IOUs' service territory where 80% of the customers are at or below 200% of the federal poverty line. (D.08-11-031, O.P.6) PG&E ranks ZIP-7 areas by percent of ESA Program estimated eligibility. As described above, areas with the highest estimates of eligibility, correlated with high energy usage, the number of 48-hour shut-off notices sent, actual shut-offs over the last year, and low previous ESA Program participation, are evaluated so that they can be selected first for the Whole Neighborhood Approach events. We anticipate that some of the areas selected will be over 80% ESA Program-eligible. These neighborhoods where over 80% of the customers are at or below 200% of the federal poverty level will be self-certified.

Using this information to help determine potential neighborhoods to approach, PG&E's ESA Program managers work with both internal and external groups to target and select neighborhoods. PG&E works closely with its ESA Program

In order to accurately assess home energy use, a customer must have a minimum six month billing history to be eligible to participate in the program. Customers with less than a six month history will be re-evaluated after they have sufficient billing history.

PG&E also tiered gas usage and divided gas customers into Tier 1 below-baseline low usage customers, and Tier 2 above-baseline high usage customers. PG&E used the same two month trigger described above for electric tiering.

² The joint utility methodology, which derives the number of customers potentially eligible for CARE and ESA (formerly LIEE) services in each utility's service area, was adopted by the Commission in D.01-03-028, and is updated annually. Sources for this estimation include: the Commission's current guidelines; current year small area vendor marginal distributions on household characteristics; Census Public Use Microdata Sample (PUMS) 2000 and PUMS 2007 sample data; utility meter and master meter household counts; Department of Finance CPI series; and various Geographic Information System (GIS) sources. ZIP-7s are smaller breakdowns of postal ZIP Codes that are used for small area research in census data. They are the smallest geographical area for which reliable income and demographic data is available.

³ Customers with household incomes at or below 200% of the Federal Poverty Level are eligible for both ESA and CARE.

⁴ To calculate energy use, PG&E's electric customers were divided into low, medium and high tiers, based on their electric use at Tiers 1-2 (Low Electric Use below 130% of baseline), Tier 3 (Medium Electric Use from 131% to 200% of baseline) and Tiers 4-5 (High Electric Use above 200% of baseline). A customer is considered at the highest tier if they overused electricity during at least two months of the previous twelve month period. PG&E chose to use a two month tier trigger rather than a one month trigger to help filter out atypical usage patterns caused by unusual weather spikes, temporary home visitors, or other outlier events that are not indicators of normal household energy usage.

implementation contractors, CARE outreach contractors, PG&E local government relations and communications staff, and state Low Income Home Energy Assistance Program (LIHEAP) agencies to help establish contact with government representatives and neighborhood leaders.

In addition to neighborhoods identified and selected by PG&E for Whole Neighborhood Approach events, PG&E's contractors are also encouraged to suggest neighborhoods to target based on their knowledge of the areas in which they work. PG&E contractors are very familiar with the local neighborhoods in their assigned areas and currently use many strategies to enroll ESA Program customers, including canvassing neighborhoods; targeted direct mail; outbound calls; advertising in local venues; speaking to local groups; and outreaching at community events.

Where practical, PG&E coordinates ESA Program neighborhood events with scheduled CARE events such as "We CARE" or other community activities, including fairs or festivals, and publicizes them in advance through targeted mailings, door hangers, local community partners (e.g., civic and social leaders, churches, and low income service agencies), and local print, radio and television media. PG&E's outreach staff work to publicize and promote events with local community and civic leaders, and to enlist their support and partnership in making neighborhood events a success. PG&E contractors all carry door hangers to leave behind at the homes of customers that were not home at the time of the neighborhood visit. The door hangers include program and contact information so that the customer can schedule a visit.

1.3. ESA Program Customer Outreach and Enrollment Update

PG&E increases outreach within the Company by coordinating activities and advertising with other PG&E energy efficiency and rate programs likely to reach low income customers and service providers. PG&E's ESA Program contractors are required to inform customers about other programs (such as CARE) for which they may be eligible. For ESA Program customers not already enrolled in the CARE program, the customer data is shared with CARE and the customer is automatically enrolled in CARE. PG&E no longer requires that the customer sign a CARE application at the time of ESA Program enrollment.

PG&E combines its ESA Program and CARE outreach activities in order to leverage low income outreach efforts and provide PG&E low income customers with the knowledge and tools to access all of PG&E's free energy services.

PG&E employees regularly make presentations about the Company's low income programs to the media and at community events throughout PG&E's service area. These presentations educate customers about energy efficiency and inform them about assistance programs and opportunities available to them through PG&E. PG&E employees make presentations and design media initiatives about the ESA Program and CARE in multiple languages, including English, Spanish, Chinese and Vietnamese.

PG&E contracts directly with both community-based organizations (CBOs) and private contractors who provide a wealth of experience in the communities they serve. PG&E currently has 35 installation contractors including 11 CBOs and two appliance contractors who serve 48 counties and over 70,000 square miles in PG&E's service area. Of the 11 CBOs, six are LIHEAP agencies.

PG&E has four contracts with LIHEAP agencies that are not part of PG&E's ESA Program and expects one more contract to be signed soon. PG&E coordinates with these LIHEAP agencies to install Energy Star® refrigerators in homes receiving PG&E electric service where the LIHEAP contractors have installed all other measures under the State Weatherization Program. This allows both the ESA Program and LIHEAP programs to leverage their resources and help additional low income homes. Through March, 11 refrigerators have been installed, which equates to \$8,800 leveraged through this program.

PG&E and its contractors use PG&E's Energy Partners Online database (EPO) for ESA Program activities. The database shows which customers received program services, what year they were provided, and which customers are participating in CARE. With this information, the contractors are better able to market to the community, e.g., contacting only those customers who have not received ESA Program services in the past.

ESA Program materials are provided in seven languages: English, Spanish, Vietnamese, Chinese, Russian, Korean, and Hmong.

In addition, PG&E continues to combine its ESA Program and CARE outreach activities in order to leverage low income outreach efforts and provide PG&E's low income customers with the knowledge and tools to access all of PG&E's free energy services.

1.3.1. Provide a summary of the Energy Savings Assistance Program outreach and enrollment strategies deployed this month.

PG&E's hard-to-reach customer outreach group manages outreach and messaging for PG&E programs targeting low income, multilingual and other hard-to-reach customer populations, including the ESA Program, CARE, Energy Efficiency, Government Partnerships, Third Party Programs, Solar, and Demand Response Programs. It specifically targets seniors, disabled customers, families, ethnic populations, rural and urban customers, and other low income PG&E customers through a combination of PG&E bill inserts and direct mailings, outbound calling, public service announcements, ethnic and local media, community partnerships, grassroots marketing, social networking, and other innovative approaches.

PG&E marketing and outreach is also performed by the ESA Program implementation subcontractors. These contractors are responsible for enrolling participants to meet their contract goals. PG&E provides them with a database containing current CARE customers in their contract area. In addition, the program database notes which customers have participated previously and are

thus ineligible to receive ESA Program services. This database is updated on a weekly basis.

PG&E contractors currently use many strategies to enroll ESA Program customers, including canvassing neighborhoods, targeted direct mail, outbound calls, advertising in local venues, speaking to local groups, and outreach at community events. Customers who phone PG&E's customer service call centers are referred to the ESA Program and assigned to the contractor in their area who sets up an appointment with them. PG&E is helping its contractors continue these successful marketing and outreach strategies.

The ESA Program also takes full advantage of CARE's successful low income customer segmentation and targeted marketing strategies by working closely with its CARE outreach team. CARE outreach targets seniors, disabled customers, families, ethnic populations, rural and urban customers, and other low income PG&E customers.

In March, the ESA Program continued airing Vietnamese and Hmong television commercials in Fresno, Stockton and Sacramento. English radio ads continued airing on 11 stations in the Bay Area, Fresno and Sacramento. A campaign in partnership with the Mexican Consulate offices in San Jose, Sacramento, San Francisco and Fresno continued to be developed. Saber es Poder (Knowledge is Power) will kick-off with an official press conference. The location has yet to be determined.

The ESA Program re-launched automated voice messaging to customers with high estimated energy burden and insecurity in March. Outreach staff also added text messaging to the campaign in March. PG&E has historically filtered out mobile phone numbers from call lists in order to avoid incurred costs by customers. Free-to-end-user text messaging allows outreach staff to reach thousands of more customers per week with information on how to sign up for the Energy Savings Assistance Program.

During the month of March, the ESA Program participated in the following outreach events:

- El Migrant Parent Conference in Fresno on 03/05/2011;
- Bok Kai Festival in Marysville on 03/05/2011;
- Stockton Chinese New Year Festival on 03/06/2011;
- Berkeley City College Workshop on 03/16/2011; and
- Stockton Local Office Outreach on 03/28/2011.

1.4. Leveraging Success Evaluation, Including CSD

1.4.1. Please provide a status of the leveraging effort with CSD. What new steps or programs have been implemented? What was the result in terms of new enrollments?

PG&E, SCE, SDG&E, and SoCalGas met with CSD staff, representatives from several LIHEAP agencies and CPUC staff in Downey on April 29, 2009 to discuss leveraging opportunities. Ideas discussed included: developing a shared repository database that could include customers served and customers on wait lists by utilities and LIHEAP agencies; and sharing utility information with LIHEAP agencies about ESA Program customers who are found to be over the ESA Program income guidelines or require HVAC or other services which the utilities are unable to provide under ESA Program guidelines. PG&E has attempted to schedule follow-up meetings with CSD; however, CSD has been unable to attend. In the meantime, PG&E has also had conversations with individual LIHEAP agencies to come up with workable strategies and discuss how we can work together to implement them. One such series of meetings culminated in the successful Sacramento Avenues Weatherization Project with Community Resource Project and SMUD last April. Following the success of this effort, PG&E is working to expand this project to other locations and to implement more leveraging projects with individual LIHEAP agencies.

1.5. Workforce Education & Training

1.5.1. Please summarize efforts to improve and expand Energy Savings Assistance Program workforce education and training. Describe steps taken to hire and train low income workers and how such efforts differ from prior program years.

All contractors and subcontractors responsible for implementing the ESA Program are trained at the PG&E Energy Training Center (ETC) in Stockton California. Most of these ESA Program energy specialists and installation contractors are from the local communities in which they work. Because of the increased size of the 2011 ESA Program, more contractor crews have been hired to implement it; 92 individuals have been trained to deliver the ESA Program year-to-date.

PG&E selected and hired a consultant to conduct an on-line training pilot project through a Request for Proposal (RFP) process authorized by D.08-11-031. This pilot will explore what ESA Program training currently conducted on-site at the ETC can be moved to a web-based and/or off-site curriculum without decreasing effectiveness or results. Specifically, the pilot will evaluate the effectiveness of selected topics for on-line training in lieu of sending all students to a single location for all elements of the certification program. The integration of an on-line training component may reduce the training costs of ESA Weatherization Specialists by the participating ESA contractor, which could lead to the training of more individuals.

PG&E is actively involved with the California Energy Efficiency Long Term Strategic Plan's Workforce Education and Training team that is developing plans to conduct green workforce needs assessment research. In 2010 and through March 2011, PG&E managed Energy Division's pilot project (authorized in D.08-11-031) to develop a low income workforce education and training plan. This pilot program recruited and trained residents of disadvantaged, low income communities to install energy efficiency measures in households as part of the ESA Program. Specifically, this pilot developed and implemented an in-class and hands-on curriculum that could be used as part of a certificated program to be administered through educational institutions. Energy Division selected a Northern and a Southern California team to implement two workforce education and training pilot projects. ESA training approaches were piloted at Los Angeles Trade Tech College (LATTC) in Southern California Gas Company's service area and San Francisco Office of Economic and Workforce Development (OEWD) in PG&E's service area. PG&E is the contract administrator for both projects. The pilot was completed in March 2011. A final report discussing pilot results will be prepared by Energy Division.

1.6. Miscellaneous

Energy Savings Assistance Program Coordination with the Single Family Affordable Solar Housing Program (SASH)

PG&E's ESA Program works with Grid Alternatives to deliver ESA services to customers that have been approved to participate in the Single Family Affordable Solar Housing Program (SASH). Grid Alternatives refers SASH-eligible homes to PG&E on a regular basis. If the customer has not yet participated in the ESA Program, the customer is placed in the program. The home is assessed, and delivery of all eligible measures is expedited. PG&E then notifies Grid Alternatives of the measures that were installed in the home. Grid Alternatives uses this data in their calculations to accurately size the SASH solar unit to be installed. In 2011, the ESA Program has treated 17 homes that were selected for SASH program participation. In addition, PG&E supplied ESA measure installation data for another 21 SASH-selected homes that were treated through the ESA Program in prior years.

2. CARE Executive Summary

The CARE program provides a monthly discount on energy bills for income-qualified households throughout PG&E's service area.

To qualify for CARE, a residential customer's household income must be at or below 200 percent of Federal Poverty Guidelines, as required in D.05-10-044.

2.1. CARE Program Summary

The 2009-2011 CARE Program was adopted in D.08-11-031. The authorized CARE administrative budget is \$9,521,000 for 2011. This includes \$450,000 for PG&E's Cooling Centers program.

2.1.1. Please provide CARE program summary costs

CARE Budget Categories	Authorized Budget	Actual Expenses Year to Date	% of Budget Spent
Outreach	\$5,900,000	\$957,080	16%
Automatic Enrollment	\$150,000	\$0	0%
Proc / Certification / Verification	\$2,000,000	\$412,831	21%
Information Tech / Programming	\$150,000	\$35,960	24%
Pilots	\$0	\$7	0%
Measurement and Evaluation	\$0	\$0	0%
Regulatory Compliance	\$115,000	\$30,604	27%
General Administration	\$550,000	\$75,424	14%
CPUC Energy Division Staff	\$206,000	\$44,174	21%
Cooling Centers	\$450,000	\$7,484	2%
Total Expenses	\$9,521,000	\$1,563,564	16%
Subsidies and Benefits	\$479,707,435	\$213,786,054	45%
Total Program Costs and Discounts	\$489,228,435	\$215,349,618	44%

2.1.2. Please provide the CARE program penetration rate to date

	CARE Penetration	
Participants	Estimated Eligible Participants	YTD Penetration Rate
1,545,645	1,699,660	91

2.2. Outreach

2.2.1. Discuss utility outreach activities and those undertaken by third parties on the utility's behalf.

PG&E's CARE program rolled out the following direct mail initiatives to increase enrollment of eligible customers in March:

- Recertification Direct Mail –direct mail pieces in English, Spanish, Chinese, and Vietnamese were mailed to customers who had not recertified for CARE. This direct mail initiative occurs on the 15th of every month. Year-to-date, PG&E's CARE program has re-enrolled 1,670 customers.
- Bill Insert –applications in English and Spanish were inserted in customers' monthly energy bills. The first insert occurred in January. Year-to-date, this initiative has generated 5,792 new enrollments.
- Welcome Packet Insert applications were inserted monthly into new customers' welcome packets. Year-to-date, this initiative has generated 5,682 new enrollments.

15-Day Notice Insert – applications were inserted monthly into customers'
 15-day notices. Year-to-date, this initiative has generated 1,245 new enrollments.

To reach new customers of the web-savvy generation, PG&E created a CARE Facebook fan page in October 2009. The fan page served to increase awareness about the program and encourage customers to apply online. PG&E also shared a powerful success story about the Vega family via a three-minute video vignette.

To help income-qualified customers enroll in CARE, PG&E contracted with 181 Community Outreach Contractors (COCs) throughout its service area. These COCs represent a variety of communities, including African Americans, Hispanics, Asian Pacific Islander Americans (Chinese, Vietnamese, Laotian, Hmong), Native Americans, seniors, rural residents, agricultural workers, submetered tenants, and nonprofit living facilities.

PG&E's CARE program enrolled eligible customers via automated telephone enrollment and door-to-door canvassing:

- Automated Telephone Enrollment PG&E contracted with a third-party vendor to enroll new customers and recertify existing customers by telephone. Year-to-date, PG&E has enrolled 6,190 new customers and recertified 10,983 existing customers through this method.
- Door-to-Door Canvassing PG&E contracted with third-party vendors, who conducted door-to-door campaigns to enroll urban and rural customers who have not responded to traditional outreach efforts. Year-to-date, PG&E has enrolled 4,145 new customers through this method.

In March, PG&E's CARE program participated in the following five outreach events where program representatives were available to answer questions and help customers enroll in the program:

- El Migrant Parent Conference in Fresno on 03/05/2011;
- Bok Kai Festival in Marysville on 03/05/2011;
- Stockton Chinese New Year Festival on 03/06/2011;
- Berkeley City College Workshop on 03/16/2011; and
- Stockton Local Office Outreach on 03/28/2011.
- **2.2.2.** Describe the efforts taken to reach and coordinate the CARE program with other related low income programs to reach eligible customers.

PG&E currently exchanges data with Southern California Edison (SCE) Company and Southern California Gas (SCG) Company to automatically enroll their CARE

customers who also receive PG&E service. PG&E also participates in data exchanges of qualified low income customers with the Sacramento Municipal Utility District (SMUD) and Modesto Irrigation District (MID). PG&E provides natural gas in the SMUD and MID electric service areas and will automatically enroll qualified low income customers served by SMUD and MID in CARE.

PG&E utilizes an internal report to automatically enroll customers who receive LIHEAP payments, as authorized in D.02-07-033. 4,645 LIHEAP customers have been automatically enrolled in CARE in 2011.

Through PG&E's ESA Program (also known as the LIEE Program or Energy Partners for PG&E), each home that receives ESA services where the customer is not on the CARE rate is then signed up for the CARE discount. 2,223 ESA participants were enrolled in CARE in March.

In addition, PG&E continues to integrate CARE and ESA outreach efforts to effectively provide eligible customers with the knowledge and tools to access all of PG&E's free energy services.

2.2.3. Recertification Complaints

D.08-11-031, Ordering Paragraph 90, directed the IOUs to report in their monthly and annual reports, the number of customer complaints received regarding CARE recertification efforts and the nature of the complaints beginning with the first report due on or about December 31, 2008.

PG&E reports that it received no complaints about CARE recertification in March.

2.3. Miscellaneous

D.08-11-031, Ordering Paragraph 64, granted the IOUs discretion about how to enroll eligible public housing residents in each of their service areas. In response, PG&E contracted with 11 Public Housing Authority (PHA) as a Community Outreach Contractor (COC) to enroll their eligible residents in the program.

3. Appendix: ESA Tables and CARE Tables

ESA- Table 1- ESA Program Expenses

ESA- Table 2- ESA Measure Installations and Savings

ESA- Table 3- Average Bill Savings per Treated Home

ESA- Table 4- ESA Homes Treated

ESA- Table 5- ESA Customer Summary

ESA- Table 6- Expenditures for Pilots and Studies

ESA- Table 7- Whole Neighborhood Approach

CARE- Table 1- CARE Program Expenses

CARE- Table 2- Enrollment, Recertification, Attrition, and Penetration

CARE- Table 3- Standard Random Verification Results

CARE- Table 4- CARE Self-Certification and Self-Recertification Applications

CARE- Table 5- Enrollment by County

CARE- Table 6- Recertification Results

CARE- Table 7- Capitation Contractors

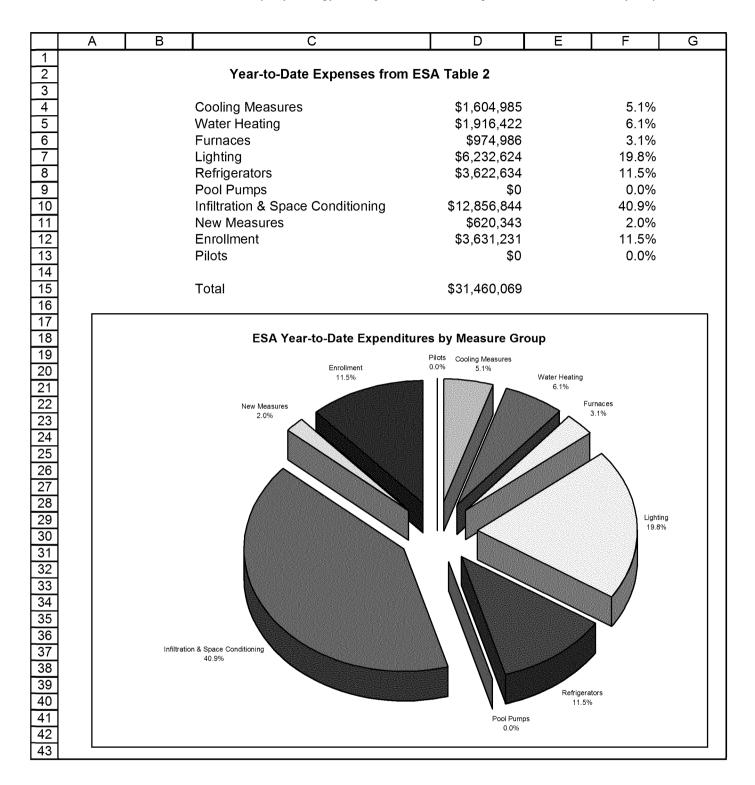
CARE- Table 8- Participants as of Month-End

	A		В		С		D		E		F		G		Н				J	K	L	M
1													Expenses - PO	G&E	Ē							
2										Th	rough March	1 31	, 2011	_								
3				Auti	horized Budge	t			Cur	ront	t Month Expe	nea	ae .		Va	r_T	o-Date Exper	160	.	% (of Budget Spent	VTD
4	ESA Program:		Electric	, Aut	Gas		Total		Electric	-	Gas	11130	Total	┝	Electric	11-1	Gas	130	Total	Electric	Gas	Total
-	Energy Efficiency																				3111	
6	- Gas Appliances	500000000		\$	16,457,630	\$	16,457,630		-	\$	1,711,327	\$	1,711,327		-	\$	3,825,306	\$	3,825,306	0.0%	23.2%	23.2%
7	- Electric Appliances	\$	65,830,522	\$	-	\$	65,830,522	\$	5,599,746		-	\$	5,599,746	\$	13,188,430		-	\$	13,188,430	20.0%	0.0%	20.0%
8	- Weatherization	\$	6,646,351	\$	37,662,654	\$	44,309,005	\$	862,195	\$	4,885,773	\$	5,747,968	\$	1,983,312	\$	11,238,769	\$	13,222,081	29.8%	29.8%	29.8%
9	- Outreach and Assessment	\$	1,075,390	\$	579,056	\$	1,654,446	\$	101,667	\$	54,744	\$	156,410	\$	244,188	\$	131,486	\$	375,674	22.7%	22.7%	22.7%
10	- In Home Energy Education	\$	9,678,511	\$	5,211,507	\$	14,890,018	\$	964,775	\$	519,494	\$	1,484,269	\$	2,313,801	\$	1,245,893	\$	3,559,693	23.9%	23.9%	23.9%
11	- Education Workshops	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0.0%	0.0%	0.0%
12	- Pilot	\$	77,500	\$	439,166	\$	516,666	\$	(901)	\$	890	\$	(11)	\$	(11,326)	\$	(64,178)	\$	(75,504)	-14.6%	-14.6%	-14.6%
13	- Cool Centers	\$	-	\$	-	\$		\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0.0%	0.0%	0.0%
14	Energy Efficiency TOTAL	\$	83,308,274	\$	60,350,013	\$	143,658,287	\$	7,527,482	\$	7,172,228	\$	14,699,710	\$	17,718,405	\$	16,377,275	\$	34,095,680	21.3%	27.1%	23.7%
15																						·
16	Training Center	\$	612,759	\$	329,947	\$	942,706	\$	23,993	\$	12,919	\$	36,912	\$	48,375	\$	26,048	\$	74,422	7.9%	7.9%	7.9%
17	Inspections	\$	3,846,133	\$	2,070,995	\$	5,917,128	\$	286,051	\$	154,027	\$	440,078	\$	805,737	\$	433,859	\$	1,239,596	20.9%	20.9%	20.9%
_	Marketing	\$	1,292,327	\$	695,868	\$	1,988,195	\$	48,622	\$,	_	74,803	<u> </u>	121,523	\$	65,435	_	186,958	9.4%	9.4%	9.4%
10	M&E Studies	\$	-	\$	-	\$	-	\$	(25,263)	_	(13,603)	-	(38,866)	\$	5,138	_	2,767	-	7,905			
	Regulatory Compliance	\$	188,338	\$	101,414	\$	289,752	_	6,700	\$	•	_	10,307	\$	31,673	\$	17,055		48,727	16.8%	16.8%	16.8%
	General Administration	\$	2,530,287	\$	1,362,463	\$	3,892,750	_	133,999	\$,	-	206,152	-	455,661	\$	245,356	_	701,017	18.0%	18.0%	18.0%
	CPUC Energy Division	\$	65,142	\$	35,077	\$	100,220	\$	1,673	\$	901	\$	2,573	\$	4,353	\$	2,344	\$	6,697	6.7%	6.7%	6.7%
23				ř																		
	TOTAL PROGRAM COSTS	\$	91,843,260	\$	64,945,778	\$	156,789,038	\$	8,003,256	Ů	, ,			Ľ	19,190,864	\$	17,170,138	\$	36,361,001	20.9%	26.4%	23.2%
25									Nanoooooooo	HS503 #1	#########XX(##########################	000000	ogram Budge	m								XX
26	Indirect Costs							\$	242,223	\$	135,882	\$	378,105	\$	269,416	\$	152,222	\$	421,638			
27										_		_		000000		_		_				
28	NGAT Costs									\$	305,297	\$	305,297			\$	686,534	\$	686,534			

	A	В	С	D	Е	F	G	Н
	ESA			sure installa		vings		
2		Pac		Electric Co March 31, 20				
3				Year-To-	-Date Complete			9/
4	Measures	Units	Quantity Installed	kWh [5] (Annual)	kW [5] (Annual)	Therms [5] (Annual)	Expenses [6] (\$)	% of Expenditures
5 6	Heating Systems Furnaces [7]	Each	1,039		6	3,421	974,986	3.10%
7	Cooling Measures				- 	3,421		9).
8	- A/C Replacement - Room - A/C Replacement - Central	Each Each	805 2	87,902 684	133 1	-	789,821 11,447	2.51% 0.04%
10	- A/C Tune-up - Central	Each	-	-	-	-	2,059	0.01%
11	- A/C Services - Central - Heat Pump	Each Each					7	
13		Each Each	1,311	363,514	228	-	801,658	2.55%
14 15	- Clock Thermostat	Each		- N				
	Infiltration & Space Conditioning Envelope and Air Sealing Measures [1]	Home	24,350	223,064	41	199,639	9,294,786	29.54%
_	Duct Sealing	Home	1,150	16,790	2	36,471	855,179	2.72%
19 20	Attic Insulation Water Heater Savings	Home	2,005	42,098	38	116,526	2,706,879	8.60%
	Water Heater Conservation Measures [2]	Home	27,009	629,132	138	328,654	1,643,183	5.22%
22	- Water Heater Replacement - Gas ^[7] - Water Heater Replacement - Electric ^[7]	Each	285	-	-	3,449	273,238	0.87%
23 24	- Tankless Water Heater - Gas	Each Each		96			9,6%	
25 26	- Tankless Water Heater - Electric Lighting Measures	Each						
27	- CFLs	Each	136,534	2,184,544	273	-	935,232	2.97%
28 29	- Interior Hard wired CFL fixtures - Exterior Hard wired CFL fixtures	Each Each	58,548 10,881	3,337,236 174,096	839	-	4,462,911 834,481	14.19% 2.65%
30	- Torchiere	Each					3	
31	Refrigerators Refrigerators - Primary	Each	4,527	3,455,201	587	-	3,622,634	11.52%
33 34	Refrigerators - Secondary	Each						
35	Pool Pumps Pool Pumps	Each					2.00.00	
36 37	New Measures Forced Air Unit Standing Pilot Change Out	Each	(1/1/1/1/N)				5,5	
38	Furnace Clean and Tune	Each				99 62 11		
	High Efficiency Clothes Washer Microwave	Each Each					376. 31 31	
41	Thermostatic Shower Valve	Each						
42	LED Night Lights Occupancy Sensor	Each Each	5,905	235,610	24	<u>-</u>	330,328	1.05%
44	Torchiere	Each	3,717	757,859	74	-	290,015	0.92%
45 46	Pilots A/C Tune-up - Central	Home						
47 48	Interior Hard wired CFL fixtures Ceiling Fans	Each Each						
49		Each						
50 51	Programmable Controllable Thermostat Forced Air Unit	Each Each	76.17					
-	Microwave [8]	Each	-	-	-	-	-	0.00%
53 54	High Efficiency Clothes Washer	Each	-	-	-	-	-	0.00%
55	Customer Enrollment		The ma).	7111	S[[]]	
56 57	- Outreach & Assessment - In-Home Education	Home Home	34,443 34,443				345,681 3,285,549	1.10% 10.44%
58	- Education Workshops	Participants	, , , , ,				_,,	.5.,,,,
59 60		811						IIII
61	Total Savings/Expenditures			11,507,730	2,377	688,159	31,460,069	100%
	Homes Weatherized [3]	Home	30,087					
65	Homes Treated							
66	- Single Family Homes Treated	Home	24,873					
67 68	- Multi-family Homes Treated - Mobile Homes Treated	Home Home	7,443 2,127					
69		Home	34,443					
71	#Eligible Homes to be Treated for PY ^[4] % of Homes Treated	Home %	124,991 27.56%					
73	- Total Master-Metered Homes Treated	Home	1,357					
74	[1] Envelope and Air Sealing Measures may incl			ts, attic access we	eatherization we	eatherstripping -	door, caulking and	
76	minor home repairs. Minor home repairs pred	lominantly are	door jamb rep	air / replacement,	door repair, and	window putty.		
	[2] Water Heater Conservation Measures may ir[3] Weatherization may consist of attic insulation							
79	[4] Based on Attachment H of D0811031			.,				
80	[5] All savings are calculated based on the follow M&E is from Impact Evaluation of the 2005 C		Program, Fina	l Report submitte	d to			
82 83	SCE by West Hill Energy & Computing, Inc.	, December 1	9, 2007.	·				
84	M&E is from the Report on the Assessment LIEE Program Measures by LIEE Standardi			cai 2000,				
85 86	M&E is from the LIEE Measure Cost Effecti 06-08 DEER and PG&E Workpapers.	veness, Final	Report, June 2,	, 2003.				
87	[6] Costs exclude support costs that are included	l in Table 1.						
	[7] Includes both Replacement and Repair.[8] Microwave savings are calculated on the basi	is of microway	re electric use o	lisplacing larger	less efficient ele	ctric or das oven	cookton use to he	at food Where
1	the customer has an electric oven/cookton, elect							

[|]v| Microwave savings are calculated on the basis of microwave electric use displacing larger, less efficient electric or gas oven/cooktop use to heat food. Where the customer has an electric oven/cooktop, electric microwave use is less than the total electric oven savings, resulting in net kWh savings. Where the customer has a gas oven/cooktop, electric microwave use is shown as a net usage increase because savings are attributed to therms. The savings assumptions used for this pilot will be verified in an impact evaluation.

SB GT&S 0811157



	А	В
	ESA Table 3 - Average Bill S	Savings per
	Treated Home	
1	Pacific Gas & Electric Co	ompany
2	Through March 31, 2	011
3	Year-to-date Installations - Expen	sed
4		
_ 5_	Annual kWh Savings	11,507,730
6	Annual Therm Savings	688,159
7	Lifecycle kWh Savings	149,527,442
8	Lifecycle Therm Savings	7,368,565
9	Current kWh Rate	\$ 0.0939
10	Current Therm Rate	\$ 0.7953
11	Number of Treated Homes	34,443
12	Average 1st Year Bill Savings / Treated Home	\$ 47.28
13	Average Lifecycle Bill Savings / Treated Home	\$ 447.02

	Α	В	С	D	Е	F	G
	ESA	A Table 4	4 - ESA I	Homes T	reate	d	
	_		_			-	
1	Pa		s & Elec				
2		Throug	gh Marcl	า 31, 201	1		
3	County	Elig	jible Custom	ers	Homes	Treated	Year to Date
4		Rural	Urban	Total	Rural	Urban	Total
	ALAMEDA	11	214,160	214,171	0	3,013	3,013
-	ALPINE	211	-	211	0	0	0
7	AMADOR	4,827	0	4,827	64	3	67
8	BUTTE	15,381	31,094	46,475	633 66	4	637
	CALAVERAS COLUSA	7,948 3,076	72 19	8,021 3,095	225	1 7	67 232
	CONTRA COSTA	3,076	114,562	114,564	225	1,431	1,432
	EL DORADO	6,622	5,996	12,618	280	1,431	281
	FRESNO	323	153,814	154,137	201	2,569	2,770
	GLENN	5,267	155,614	5,267	246	2,309	2,770
	HUMBOLDT	27,955	0	27,956	550	3	553
	KERN	59,812	39,201	99,012	1,132	1,085	2,217
	KINGS	8,468	178	8,646	331	0	331
	LAKE	15,137	1	15,138	242	5	247
	LASSEN	274	-	274	0	Ō	0
	MADERA	6,802	15,588	22,389	480	0	480
21	MARIN	_	26,859	26,859	4	72	76
22	MARIPOSA	3,757	25	3,782	0	0	0
	MENDOCINO	16,702	31	16,732	74	3	77
	MERCED	20,170	20,304	40,474	667	770	1,437
	MONTEREY	5,779	47,531	53,310	214	604	818
	NAPA	-	17,291	17,291	41	360	401
	NEVADA	12,159	13	12,173	101	0	101
	PLACER	10,586	17,381	27,967	57	368	425
	PLUMAS	2,799	100	2,898	0	0	0
	SACRAMENTO	5.540	156,293	156,293	2	2,202	2,204
	SAN BENITO	5,543	161	5,704	64	1	65
	SAN BERNARDINO SAN FRANCISCO	340	61 162,467	401	0	0 547	0 547
		- 0.40E		162,467			2,369
	SAN JOAQUIN SAN LUIS OBISPO	8,495 22,682	82,926 14,179	91,420 36,861	244 419	2,125 0	2,369 419
	SAN MATEO	-	70,717	70,717	2	845	847
37	SANTA BARBARA	1,567	18,902	20,469	251	186	437
	SANTA CLARA	4,296	171,874	176,170	24	4,440	4,464
	SANTA CRUZ	9	34,433	34,442	33	271	304
	SHASTA	13,534	14,978	28,512	296	348	644
	SIERRA	294	4	298	0	0	0
	SISKIYOU	21	-	21	0	0	0
	SOLANO	1	45,330	45,331	71	863	934
	SONOMA	3,072	58,962	62,034	154	1,070	1,224
	STANISLAUS	28,681	34,315	62,996	367	927	1,294
_	SUTTER	0	14,419	14,420	344	3	347
	TEHAMA	13,897	21	13,917	496	7	503
	TRINITY	888	1	888	2	0	2
	TULARE	7,997	687	8,684	410	46	456
	TUOLUMNE	10,973	0	10,973	274	0	274
_	YOLO	1	30,526	30,528	300	581	881
52	YUBA	128	11,324	11,452	293	04 700	293
53	Total	356,484	1,626,801	1,983,285	9,655	24,788	34,443

	Α	A B C D E F G H J K L M ESA Table 5 - ESA Customer Summary - PG&E														Р	Q
1						ES	A Table 5	- ESA C	ustomer	Summa	ry - PG8	kΕ					
2							-	Through I	March 31	l, 2011	-						
3			Gas 8	Electric			Gas	Only			Elec	tric Only			٦	otal	
4		# of YTD		(Annual)		# of YTD		(Annual)		# of YTD		(Annual)		# of YTD		(Annual)	
5	Month	Homes	Therm	kWh	kW	Homes	Therm	kWh	kW	Homes	Therm	kWh	kW	Homes	Therm	kWh	kW
6	January 2011	4,947	96,966	1,367,685	279.7	715	18,147	8,373	2.3	1,760	1,920	702,240	165.6	7,422	117,033	2,078,298	448
7	February 2011	12,421	275,229	4,311,135	846.8	2,183	67,866	1,626	0.8	3,398	4,124	1,752,832	392.5	18,002	347,219	6,065,594	1,240
8	March 2011	24,321	553,650	8,426,522	1,694.3	4,129	127,919	7,983	2.6	5,993	6,590	3,073,226	679.8	34,443	688,159	11,507,730	2,377
9	April 2011																
10	May 2011																
11	June 2011																
12	July 2011																
13	August 2011																
_	September 2011																
15	October 2011																
16	November 2011																
17	December 2011																
	igures for each mo nonth in ESA Table		. December re	sults should app	oroximate cale	ndar year re	sults. Therm	s and kWh sa	avings are ar	nual figures	s. Total Ene	rgy Impacts for a	all fuel type:	s should equa	I YTD energy i	mpacts that are re	ported every

	A		В		С		D		E		F		G		Н		ı		J	К	L	M
1							ES	A T	Table 6 - Ex	кре	nditures fo	r P	ilots and S	tud	ies							
2									Pacific	Ga	s & Electri	c C	ompany									
3										M	arch 31, 20	11										
4			Auth	ori	zed 3-Year	Budg	get		Currer	nt M	Ionth Expe		Expenses	Sin	ice Januar	y 1,	2009 1	% of 3	-Year Budget	Spent		
5		П	Electric		Gas		Total		Electric		Gas		Total		Electric		Gas		Total	Electric	Gas	Total
6	Pilots:																					
7	-Meals On Wheels	\$	300,000	\$	-	\$	300,000	\$	-	\$	-	\$	-	\$	275,962	\$	-	\$	275,962	92%	0%	92%
8	-On Line EP Training	\$	67,500	\$	382,500	\$	450,000	\$	-	\$	-	\$	-					\$	-	0%	0%	0%
9	City of San Joaquin	\$	61,500	\$	348,500	\$	410,000	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
10	High Efficiency Clothes Washers	\$	112,500	\$	637,500	\$	750,000	\$	-	\$	-	\$	-	\$	95,470	\$	540,999	\$	636,469	85%	85%	85%
11	CPUC-WE&T Pilot							\$	-	\$	-	\$	-	\$	19,027	\$	107,822	\$	126,849			
12																						
13																						
14	Total Pilots	\$	541,500	\$	1,368,500	\$	1,910,000	\$	-	\$		\$	-	\$	390,460	\$	648,821	\$	1,039,280	72%	47%	54%
15																						
16	Studies:									Ž.,,												
17	Low Income Non-Energy Benefits	\$	58,500	\$	31,500	\$	90,000	\$	•	69	•	64	-	\$	23,084	\$	12,430	\$	35,513	39%	39%	39%
18	2009 Process Evaluation	\$	48,750	64	26,250	\$	75,000	\$	(25,263)	\$	(13,603)	64	(38,866)	\$	66,425	\$	35,767	\$	102,192	136%	136%	136%
19	Household Segmentation Study	\$	78,000	\$	42,000	\$	120,000	\$	•	49		\$	-	\$	-	\$	-	\$	-	0%	0%	0%
20	Impact Evaluation	\$		\$		\$	-	\$		\$		\$	-	\$	58,567	\$	31,536	\$	90,104	0%	0%	0%
21	Refrigerator Degradation Study	\$	43,334	\$	23,333	\$	66,667	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	0%	0%	0%
22																						
23					Ţ		·		,		·											
24					·		·								·						·	·
25	Total Studies	\$	228,584	\$	123,083	\$	351,667	\$	(25,263)	\$	(13,603)	\$	(38,866)	\$	148,076	\$	79,733	\$	227,809	65%	65%	65%

21

04/21/2011

	A	В	С	D	Е
1		ESA Tab			
2		Whole Neighb	orhood Approach		
3		March	n 31, 2011		
4	A	В	С	D	Ш
	Neighborhood (County, Zipcode, Zip+7 etc.)				
5	Targeted	Total Residential Customers	Total Estimated Eligible	Total Treated 2002-2009	Total Treated Year to Date
6	Meadowfair, San Jose (9512213)	624	213	212	54

	A		В		С		D		Е		F		G		Н		1		J	K		L	M
1							CARE Ta	ble	1 - CAR	E Pro	gram I	Ξx	penses - l	PG	&E								
2									Through				•										
_	Final	Π		Auth	norized Budget	:					onth Expens				Y	ear to	Date Expense	es		% (of Bude	get Spent	YTD
4	CARE Program:		Electric		Gas		Total		Electric	(Gas		Total		Electric		Gas		Total	Electric	_	Gas	Total
5	Outreach ^[1]	\$	5,170,000	\$	1,180,000	\$	6,350,000	\$	185,776	\$	45,636	\$	231,412	\$	773,148	\$	191,416	\$	964,564	159	%	16%	15%
6	Automatic Enrollment	\$	120,000	\$	30,000	\$	150,000	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	09	%	0%	0%
7	Processing/ Certification/Verification	\$	1,600,000	\$	400,000	\$	2,000,000	\$	115,119	\$	28,780	\$	143,899	\$	330,265	\$	82,566	\$	412,831	219	6	21%	21%
8	Information Technology / Programming	\$	120,000	\$	30,000	\$	150,000	\$	17,418	\$	4,355	\$	21,773	\$	28,768	\$	7,192	\$	35,960	249	%	24%	24%
9																							
10	Pilots																						
11	Recert and PEV Non-Response Study	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	09	%	0%	0%
12	One-E-App	\$	-	\$	-	\$	-	\$	57	\$	14	\$	71	\$	6	\$	1	\$	7	09	%	0%	0%
13	- Pilot	\$	-	\$	-	\$	-	\$		\$		\$	-	\$	-	\$	-	\$	=	09	%	0%	0%
14	Total Pilots	\$	-	\$	-	\$	-	\$	57	\$	14	\$	71	\$	6	\$	1	\$	7	09	6	0%	0%
15			III 77 N E												\$ J.,								
16	Measurement & Evaluation	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-	09	%	0%	0%
17	Regulatory Compliance	\$	92,000	\$	23,000	\$	115,000	\$	15,123	\$	3,781	\$	18,904	\$	24,483	\$	6,121	\$	30,604	279	%	27%	27%
18	General Administration	\$	440,000	\$	110,000	\$	550,000	\$	44,128	\$	11,032	\$	55,160	\$	60,339	\$	15,085	\$	75,424	149	6	14%	14%
19	CPUC Energy Division	\$	164,800	\$	41,200	\$	206,000	\$	4,803	\$	1,201	\$	6,004	\$	35,339	\$	8,835	\$	44,174	219	6	21%	21%
20																					-3		
21	SUBTOTAL MANAGEMENT COSTS	\$	7,706,800	\$	1,814,200	\$	9,521,000	\$	382,424	\$	94,799	\$	477,223	\$	1,252,348	\$	311,216	\$	1,563,564	169	6	17%	16%
22	# C.																						
23	CARE Rate Discount [2]	\$	385,437,293	\$	94,270,142	\$	479,707,435	\$	58,820,161	\$	15,643,003	\$	74,463,164	\$	169,498,042	\$	44,288,012	\$	213,786,054	449	6	47%	45%
24	Service Establishment Charge Discount						10.													111			
25		37111									8												
	TOTAL PROGRAM COSTS & CUSTOMER																						
	DISCOUNTS	\$	393,144,093	\$	96,084,342	\$	489,228,435	\$	59,202,585	\$	15,737,802	\$	74,940,387	\$	170,750,390	\$	44,599,228	\$	215,349,618	439	6	46%	44%
27			7000																	94.			
28	Other CARE Rate Benefits																						
29	- DWR Bond Charge Exemption						79.99	\$	4,005,941			\$	4,005,941	\$	11,032,798			\$	11,032,798				
30	- CARE PPP Exemption [3]							\$	6,680,487	\$	841,833	\$	7,522,319	\$	17,279,194	\$	4,241,088	\$	21,520,282				
31	- California Solar Initiative Exemption							\$	900,351			\$	900,351	\$	2,547,811		77(3)	\$	2,547,811				11.7
32	- kWh Surcharge Exemption												emmen N										
33	Total - Other CARE Rate Benefits							\$	11,586,779	\$	841,833	\$	12,428,611	\$	30,859,803	\$	4,241,088	\$	35,100,891				
34															VIIIII177								
35	Indirect Costs		111111111111111111111111111111111111111					\$	51,762	\$	12,814	\$	64,576	\$	152,625	\$	37,792	\$	190,417				
36												_						_					

23

36
37
11 The Outreach category includes expenses from Capitation Fee, Mass Media Advertising, Outreach, Expanded Outreach and Cooling Center Expenses
38
21 The Authorized Budget for the CARE Rate Discount is based on the estimate filed in A.08-05-022.
39
Per D.02-09-021, PG&E is authorized to recover the full value of the discount through the CARE two-way balancing account on an automatic pass-through basis.

PPP Exemption - CARE customers are exempt from paying CARE program costs including PPP costs for CARE admin. and the CARE surcharge.

41 Note: Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

04/21/2011

	A	В	С	D	E	F	G	н	l	J	K	L	M	N	0	P	Q	R
1						CARE	Table 2 - E	nrollment, l	Recertificat	ion, Attritic	n, & Penetra	tion - PG&I	.					
2								Thr	ough Marcl	n 31, 2011								
3		Gross Enrollme					nt					Enroll	ment					
4		Automatic Enrollment									Total			Net	Total	Estimated	Penetration	
5	2011	Inter-Utility 1	Intra-Utility ²	Leveraging ³	One-e-App ⁴	SB580	Combined (B+C+D+E+F)		Other Sources	Total (G+H+I)	Recertification	Adjusted (J+K)	Attrition (Drop Offs)	Net (L-M)	Adjusted (N-K)	CARE Participants	CARE Eligible	Rate % (P/Q)
6	January	0	6,017	1,686	0	C	7,703	241	36,382	44,326	49,425	93,751	23,951	69,800	20,375	1,520,317	1,699,660	89%
7	February	0	2,575	0	0	C	2,575	435	29,073	32,083	37,014	69,097	17,852	51,245	14,231	1,534,548	1,699,660	90%
8	March	0	2,977	0	0	C	2,977	212	31,534	34,723	51,742	86,465	23,626	62,839	11,097	1,545,645	1,699,660	91%
9	April						0		0			0		0	0			
10	May						0		0			0		0	0			
11	June						0		0			0		0	0			
12	July						0		0			0		0	0			
13	August						0		0			0		0	0			
14	September						0		0			0		0	0			
15	October						0		0			0		0	0			
16	November						0		0			0		0	0			
17	December						0		0			0		0	0			
18	YTD Total	0	11,569	1,686	0	C	13,255	888	96,989	111,132	138,181	249,313	65,429	183,884	45,703	1,545,645	1,699,660	91%
40																	•	

Enrollments via data sharing between the IOUs.

22] ³ Enrollments via data sharing with programs outside the IOU that serve low-income customers.

4 One-e-App is a pilot program set up by The Center to Promote Healthcare Access (The Center) and PG&E. The pilot will occur within two PG&E counties to implement a strategy of automatic enrollment for low income customers into the CARE program based on customers' applications or reapplications for related low income health and social welfare services (e.g., MediCAL, Healthy Families, CALKids, etc.). The goal is to develop another means by which low income families can be introduced into the CARE program and, depending on the success of the pilot, possibly expand this pilot to other counties within PG&E's service area as well as to the other IOUs.

24 S Not including Recertification.
25 Note: Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

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	А	В	С	D	E	F	G	Н	l				
1		(CARE Table	3 - Standard	Random Ve	rification Re	sults - PG&I						
2				Throu	gh March 31	, 2011							
3	Participants Participants Participants Work Participants Work Participants Work Participants Work Participants Work Population Work Population Work Population Work Population Work Population Population Work Population Work Participants Participants Work Population Work												
4	January	1,520,317	1,298	0.09%			0	0.00%	0.00%				
5	February	1,534,548	3,198	0.21%									
	March	1,545,645	18,883	1.22%									
7	April												
8	May												
9	June												
10	July												
11	August												
12	September												
13	October												
14	November												
15	December												
16	YTD Total	1,545,645	23,379	1.51%	0	0	0	0.00%	0.00%				
17		<u> </u>	_										

18 Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a participant to respond.

19 Note: Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect/TD adjustments.

	A	В	С	D	Е	F	G
1	CARE Table 4 -	CARE Self-Co	ertification ar	nd Self-Recer	tification App	olications - Po	&E
2			Through Ma	arch 31, 2011			
3		Provided ²	Received	Approved	Denied	Pending/ Never Completed	Duplicates
4	YTD Total ¹	5,239,970	190,627	172,608	2,132	15,887	27,553
5	Percentage ³		100.00%	90.55%	1.12%	8.33%	14.45%
6							

7 Footnotes:

8 ¹ Includes sub-metered customers.

² Includes number of applications provided via direct mail campaigns, call centers, bill inserts and other outreach methods. Beause there are other means by which customers obtain applications which are not counted, this number is only an approximation.

10 3 Percent of Received. Duplicates are also counted as Approved, so the total will not add up to 100%.

11 Note: Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect/TD adjustments.

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	А	В	С	D	Е	F	G	Н	1	J
1			CARE T	able 5 - E	nrollmen	t by Coun	tv - PG&	 E	<u> </u>	
2					h March		· · ·			
3		Fst	timated Eligil			tal Participan	ts	Pe	netration Ra	te
4	County	Urban	Rural ^[1]	Total	Urban	Rural ^[1]	Total	Urban	Rural ^[1]	Total
	ALAMEDA	165,093	11	165,103	148,329	6	148,335	90%	55%	90%
	ALPINE	0	209	209	0	18	18	n/a	9%	9%
7	AMADOR	0	4,751	4,751	1	4,406	4,407	379%	93%	93%
8	BUTTE	28,897	14,779	43,675	25,448	13,283	38,731	88%	90%	89%
9	CALAVERAS	71	7,901	7,973	35	6,208	6,243	49%	79%	78%
10	COLUSA	16	3,003	3,019	8	3,295	3,303	50%	110%	109%
11	CONTRA COSTA	98,419	1	98,420	94,184	0	94,184	96%	0%	96%
	EL DORADO	5,972	6,602	12,574	6,537	6,557	13,094	109%	99%	104%
	FRESNO	143,380	313	143,693	143,807	178	143,985	100%	57%	100%
	GLENN	0	5,153	5,153	1	4,765	4,766	248%	92%	92%
	HUMBOLDT	27.776	26,145	26,145	20.940	22,110	22,110	0%	85%	85% 101%
	KERN KINGS	37,776 176	57,798 8,404	95,575 8,580	39,810 156	56,945 8,770	96,755 8,926	105% 89%	99% 104%	101% 104%
18	LAKE	1/6	15,003	15,004	156	12,990	12,991	111%	87%	87%
19	LASSEN	0	274	274	0	12,990	12,991	n/a	71%	71%
20	MADERA	15,189	6,766	21,955	15,075	5,509	20,584	99%	81%	94%
	MARIN	21,722	0,700	21,722	15,796	0,009	15,796	73%	n/a	73%
	MARIPOSA	24	3,687	3,711	21	2,700	2,721	89%	73%	73%
	MENDOCINO	31	16,337	16,367	6	11,994	12,000	20%	73%	73%
	MERCED	19,796	19,286	39,082	18,661	18,684	37,345	94%	97%	96%
	MONTEREY	41,179	5,228	46,407	34,881	5,244	40,125	85%	100%	86%
26	NAPA	15,504	0	15,504	12,778	0	12,778	82%	n/a	82%
27	NEVADA	13	11,813	11,826	5	10,044	10,049	37%	85%	85%
28	PLACER	16,907	10,307	27,214	14,923	9,171	24,094	88%	89%	89%
29	PLUMAS	100	2,793	2,893	21	2,074	2,095	21%	74%	72%
	SACRAMENTO	131,318	1	131,319	116,477	0	116,477	89%	0%	89%
	SAN BENITO	151	5,344	5,495	94	4,892	4,986	62%	92%	91%
32	SAN BERNARDINO	61	340	401	50	330	380	82%	97%	95%
33	SAN FRANCISCO	95,409	0	95,409	75,191	0	75,191	79%	n/a	79%
34	SAN JOAQUIN	75,521	8,083	83,604	77,202	9,829	87,031	102%	122%	104%
35	SAN LUIS OBISPO	13,888	22,510	36,398	7,707	16,683	24,390	55%	74%	67%
36	SAN MATEO	54,905	0	54,905	46,397	0	46,397	85%	n/a	85%
37	SANTA BARBARA	18,554	1,521	20,076	17,143	882	18,025	92%	58%	90%
	SANTA CLARA SANTA CRUZ	133,325 28,698	3,885 8	137,210 28,706	122,507 23,472	3,323	125,830 23,475	92% 82%	86% 36%	92% 82%
	SHASTA	14,032	13,352	27,384	12,469	11,251	23,475	82%	84%	82% 87%
	SIERRA	14,032	293	27,304	12,469	11,231	23,720 161	24%	55%	54%
	SISKIYOU	0	293	21	0	100	101	n/a	49%	49%
	SOLANO	40,592	1	40,593	41,398	0	41,398	102%	0%	102%
	SONOMA	53,629	2,943	56,572	45,726	3,147	48,873	85%	107%	86%
	STANISLAUS	32,180	27,879	60,059	30,442	25,863	56,305	95%	93%	94%
	SUTTER	12,902	0	12,902	13,762	0	13,762	107%	0%	107%
	TEHAMA	21	13,659	13,679	11	11,881	11,892	53%	87%	87%
	TRINITY	1	874	874	0	356	356	0%	41%	41%
	TULARE	664	7,902	8,566	402	8,631	9,033	61%	109%	105%
50	TUOLUMNE	0	10,947	10,947	0	7,740	7,740	0%	71%	71%
	YOLO	26,612	1	26,613	22,817	2	22,819	86%	182%	86%
	YUBA	10,675	128	10,803	11,646	118	11,764	109%	92%	109%
53										
54	Total	1,353,408	346,252	1,699,660	1,235,398	310,247	1,545,645	91%	90%	91%

	A	В	С	D	Е	F	G	Н			
1		C	CARE Table 6	6 - Recertific	ation Result	s - PG&E					
2	Through March 31, 2011										
3	2011	Total CARE Population	Participants Requested to Recertify ¹	% of Population Total	Participants Recertified ²	Participants Dropped ²	Recertification Rate % (E/C)	% of Total Population Dropped (F/B)			
4	January	1,520,317	21,004	1.38%	0	0	0.00%	0.00%			
5	February	1,534,548	20,282	1.32%							
6	March	1,545,645	29,180	1.89%							
7	April										
8	May										
9	June										
10	July										
11	August										
12	September										
13	October										
14	November										
15	December										
16	YTD Total	1,545,645	70,466	4.56%	0	0	0.00%	0.00%			
17 18	¹ Does not include part ² Results are tied to the	-		-	•	ted for a narticing	nt to resond				
13		month initiated. Ti	iciciore, icaulta III	ay be pending due	to the time permit	ica ioi a participa	in to repond.				

Note: Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect/TD adjustments.

	A	В	С	D	Е	F	G	Н		
1	CARE Table 7 - Capitatio	n Contr	actor	s - PG&E	L					
2		rch 31, 2011								
_		Contractor Type Year to Da								
3		(Chec		more if applic	cable)		nrollmen			
4	Contractor Name	Private	CBO	WMDVBE	LIHEAP	Rural	Urban	Total		
_	Advancing Vibrant Communities, Inc		X			0	0	0		
-	Airport Neighbors United Alameda County Associated Community Action (ACAP)		X			0	3	3		
_	Allen Temple Health and Social Services Ministries		X			0	2	2		
	Amador-Tuolumne Community Action Agency		Х			11	12	23		
	American Canyon Family Resource Center Anderson Cottonwood Christian Assistance	-	X			0 2	3	3		
-	ARC of San Francisco		X			0	Ö	0		
	Area 12 Agency on Aging	Х				0	1	1		
	Area Agency on Aging Serving Napa and Solano Arriba Juntos		X			0	0	0		
_	Arriba Juntos Asian Community Center		X			0	8	8		
	Asian Community Mental Health Services		Х			0	2	2		
_	Asian Pacific American Community		X			0	0	0		
	Asian Resources Berkeley Housing Authority	-	X			0	4 0	4 0		
	Boys and Girls Club of Stockton		X			0	0	0		
-	Breathe California of the Bay Area		X			0	1	1		
	California Association of Area Agencies on Aging California Association of the Physically Handicapped, Inc (Fresno)		X			15 0	64 0	79 0		
	California Association of the Physically Handicapped, the (Fresho)		X			0	0	0		
26	California Diversified Services		Х			0	0	0		
	California Human Development Corporation		X		V	0	2	2		
	California Welfare To Independence Network 2000, Inc Canal Alliance		X		X	0	0 2	0		
-	Capture the Dream Inc		X			0	0	0		
	Carecen Family Services Program		Х			0	0	0		
	Catholic Charities Diocese of Stockton Catholic Charities Diocese of Fresno		X			0 8	2 27	2 35		
_	Center for Training and Careers, Inc		X			0	1	1		
	Center of Vision Enhancement		Х			0	2	2		
	Central California Legal Services		X			0	4 0	4 0		
	Central Coast Center for Independent Living Central Coast Energy Services, Inc		X			20	78	98		
	Central Sierra Planning Council		X			0	2	2		
	Central Valley Opportunity Center		X			0	2	2		
	Centro La Familia Advocacy Services Centro Legal de La Raza, Inc	-	X			0	1	1		
-	Chabot College Foundation		X			Ö	Ö	0		
44	Charles P. Foster Foundation	Х				0	0	0		
	Charterhouse Center for Families Child Abuse Prevention Council		X			0	3	3		
	Child Care Links		X	Х		0	1	1		
48	Chinese Christian Herald Crusades		Х			0	1	1		
	Chinese Newcomers Service Center Christ Temple Community Church		X			0	7	7		
	Civicorps Schools		X			0	0	0		
52	Communication Services, LLC		Х			0	8	8		
	Community Action Marin		X		Х	12	64	76		
	Community Action of Napa Valley Community Action Partnership of Madera County, Inc	-	X			0 39	7	1 46		
-	Community Action Partnership of Madera County, Inc		X			0	5	5		
57	Community Alliance for Career Training and Utility Solutions		Х			0	0	0		
	Community Foundation of Colusa County Community Gatepath		X	<u> </u>		0	0	0		
	Community Gatepath Community Legal Services in East Palo Alto		X			0	0	0		
61	Community Pantry of San Benito County		Х			0	1	1		
	Community Resource Project, Inc		X			7	39	46		
	Community Resources for Independent Living Council for the Spanish Speaking		X			0	0	0		
	County of San Benito		X			1	0	1		
	CSU Chico Research Foundation-Passages		X			0	0	0		
67	Davis Street Community Center		Х			0	1	1		

	A	В	С	D	Е	F	G	Н		
1	CARE Table 7 - Capitati	on Conti	ractor	s - PG&F	ı					
2		rch 31, 2011								
_	• 	Contractor Type Year to D								
3		(Chec		more if applic	cable)		nrollmen			
4	Contractor Name	Private	СВО	WMDVBE	LIHEAP	Rural	Urban	Total		
	Delta Community Services		X			0	1	1		
	Disability Resource Agency for Independent Living Dixon Family Services	+	X			0	0	0		
	Eastern Europen Services		X			0	0	0		
_	EBONY Counseling Center		Х			0	0	0		
	Familia Center		X			0	0	0		
	Familia Unidas Filipino American Development Foundation	+	X			0	0	0		
-	Folsom-Cordova Community Partnership	<u> </u>	X			0	Ö	0		
	Food Bank of El Dorado County		Х			1	0	1		
	Fort Ord Environmental Justice Network Fresno Rescue Mission		X			0	0	0		
	Give Every Child a Chance	+	X			0	0	0		
	God Financial Plan Inc	1	X			0	132	132		
	Golden Umbrella		Х			0	0	0		
	Greater Hill Zion Missionary Baptist Church	<u> </u>	X			0	0	0		
-	Habitat for Humanity, Stanislaus Help Line Information & Assistance/Area 4 Agency on Aging	+	X	 		0	1	1		
	Heritage Institute for Family Advocacy	1	X			0	1	1		
87	Hip Housing Human Investment Project, Inc		Х			0	1	1		
_	Hotline of San Luis Obispo County		X			0	0	0		
	Housing Authority of Alameda County Housing Authority of City and County of Fresno	+	X			0	3	3		
	Housing Authority of City and County of Fresho Housing Authority of City and County of San Francisco	+	X			0	0	0		
92	Housing Authority of County of Kern		Х			0	1	1		
	Housing Authority of Kings County		Х			0	0	0		
	Housing Authority of Stanislaus County Housing Rights	+	X			2	9	11 0		
	Independent Living Center of Kern County, Inc		X			0	3	3		
	Independent Living Resource Center SF		X			0	0	0		
	Independent Living Resource of Contra Costa County		Х			0	0	0		
	Independent Living Services of Northern California Indian Health Center of Santa Clara Valley		X			0	0	0		
-	Instituto Laboral de la Raza	+	X			0	0	0		
	International Humanities Center/The Companion Line		X			0	0	0		
	Jewish Family and Children Services East Bay		X			0	0	0		
	KidsFirst Kings Community Action Organization, Inc		X			0	14 0	14 0		
	La Luz Bilingual Center	+	X	Х		0	3	3		
	Lao Family Community of Fresno, Inc		X			0	2	2		
	Lao Family Community of Stockton		X			0	0	0		
	Lao Khmu Association, Inc.		X			0	8	8		
	Lighthouse Learning Resource Center, Inc Mabuhay Alliance	+	X			0	0	0		
	Marin Center for Independent Living		X			0	0	0		
113	Mendocino Latinos Para La Comunidad, Inc		Х			0	3	3		
	Merced County Community Action Agency	<u> </u>	X		Х	0	24	24		
	Merced Lao Family Community, Inc Mission Language and Vocational School	-	X			0	6	6 0		
	Moncada Outreach	X	 ^-			0	0	0		
118	Monument Crisis Center		Х			0	1	1		
	Mutual Assistance Network of Del Paso Heights		X			0	2	2		
	National Alliance on Mental Illness-Santa Clara County Native American Health Center	+	X			0	0	0		
	Network for Elders	1	X			0	1	1		
123	New Connections		Х			0	0	0		
	New Direction Christian Center		X			0	0	0		
-	North Penninsula Neighborhood Services Ctr Northeast Community Federal Credit Union	1	X			0	0	0		
-	Nuestra Alianza De Willits	+	X			0	0	0		
	Nugate Group		X			0	4	4		
	Oakland Citizens Committee for Urban Renewal (O.C.C.U.R.)		Х		Х	0	0	0		
130	Opportunity Junction		Х			0	0	0		

	A	В	С	D	Е	F	G	Н		
1	CARE Table 7 - Capitati	on Cont	ractor	s - PG&F						
2	Through Mai			<u> </u>						
_		Contractor Type Year to D								
3		(Cher		more if applic	able)	Enrollments				
4	Contractor Name	Private	LIHEAP	Rural	Urban	Tot				
31	Pack N Ship		X			0	1	1		
	Partners For Peace		X			0	0	Ö		
	People of Purpose		Х			0	0	0		
	People Resources		Х			0	0	0		
	Pilipino Senior Resource Center	1	X			0	0	0		
	Plumas County Community Development Commission Plumas Crisis Intervention & Resource Center	X				0	0	0		
-	Progress Financial Corporation		X			0	0	0		
	Project Access, Inc		 x			0	1	1		
	Promise Land Ministries		X			0	3	3		
41	Q Foundation DBA Aids Housing Alliance SF		Х			0	2	2		
42	Rebuilding Together Sacramento		Х			0	0	0		
	REDI (Renewable Energy Development institute)	4	Х			0	0	0		
	Redwood Community Action Agency	X	<u> </u>		X	38	0	3		
	Redwood Empire Food Bank Resources for Independent Central Valley	+	X			0	30 0	30		
	Resources for Independent Central Valley Resources for Independent Living Inc Sacramento	+	X			0	0	0		
	Richland School District	+	- x			0	0	0		
49	Rising Sun Energy Center		X			0	0	d		
50	Ritter Center		Х			0	0	О		
-	Sacramento Housing and Redevelopment Agency		Х			0	4	4		
	Sacred Heart Community Service		X			0	19	19		
	Salvation Army Golden State Divisional Headquarters		X			0	27	2		
_	San Francisco Chamber of Commerce Foundation /SF Works San Francisco Community Power Cooperative	+	X			0	0	0		
	San Francisco Women's Center	+	- x			0	0			
	Second Harvest Food Bank of Santa Cruz and San Benito Counties		X			0	0	0		
58	Self-Help for the Elderly		Х			0	15	1:		
	Self-Help Federal Credit Union		Х			0	2	2		
	Seniors First, Inc		X			0	0	C		
	Shasta County Child Abuse Prevention Council		X			0	3	3		
	Silicon Valley Independent Living Center Slavic Community Center		X			0	0	0		
	Southeast Asian Community Center		X			0	3	3		
	St Helena Family Center		X			0	7	7		
	Suscol Intertribal Council		Х			0	0	O		
67	The Global Center for Success		Х			0	1	1		
_	The Resource Connection of Amador and Calavares Counties, Inc		Х			5	0	5		
	Tri Valley Haven		X			0	0			
-	Tri-County Independent Living, Inc	+	X			0	0	0		
	Una Nueva Esperanza United Way of Fresno County	+	X			0	0			
	Upwardly Global	+	 x			0	0			
	Valley Oak Children's Services, Inc	1	X			4	1	5		
75	Vietnamese Elderly Mutual Assistant Association		Х			0	1	1		
	Vineyard Workers Services		Х			0	0	0		
	Volunteer Center of Sonoma County		X			0	3	3		
	West Bay Pilipino Multi-Service Center West Valley Community Services	+	X			0	3	3		
	Y-FY Consulting	X	Х			0	0	0		
	YMCA of the East Bay West Contra Costa Branch	+ ^-	Х			0	2	2		
	Yolo County Housing Authority	1	X			0	2	2		
83	Yolo Family Resource Center		X			0	3	3		
84	Yuba Sutter Legal Center		Х			0	1	1		
35	Total Enrollments and Expenditures					165	723	88		

	А	В	С	D	E	F	G	Н
1			CARE Table	8 - Participant	s as of Month	-End - PG&E		
2				Through Ma	rch 31, 2011			
3	2011	Gas and Electric	Gas Only	Electric Only	Total	Eligible Households	Penetration Rate	% Change ¹
4	January	904,725	251,279	364,313	1,520,317	1,699,660	89%	1.4%
5	February	913,707	253,908	366,933	1,534,548	1,699,660	90%	0.9%
6	March	922,502	254,477	368,666	1,545,645	1,699,660	91%	0.7%
7	April							
8	May							
9	June							
10	July							
11	August							
12	September							
13	October							
14	November							
15	December							
16								

32

17 No monthly variance of 5% or more in the number of participants has occurred in 2011.
18 Note: Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.

04/21/2011

CERTIFICATE OF SERVICE BY ELECTRONIC MAIL

I, the undersigned, state that I am a citizen of the United States and am employed in the City and County of San Francisco; that I am over the age of eighteen (18) years and not a party to the within cause; and that my business address is 77 Beale Street, San Francisco, California 94105

On April 21, 2011, I served a true copy of:

ONE-HUNDRED AND NINETEENTH STATUS REPORT OF PACIFIC GAS AND ELECTRIC COMPANY (U 39 M) ON THE RESULTS OF ITS LOW INCOME ENERGY EFFICIENCY AND CARE PROGRAM EFFORTS IN COMPLIANCE WITH ORDERING PARAGRAPH 17 OF DECISION 01-05-033, ISSUED MAY 7, 2001

- [XX] By Electronic Mail serving the enclosed via e-mail transmission to each of the parties listed on the official service lists for A.08-05-022, et al., with an e-mail address.
- [XX] By U.S. Mail by placing the enclosed for collection and mailing, in the course of ordinary business practice, with other correspondence of Pacific Gas and Electric Company, enclosed in a sealed envelope, with postage fully prepaid, addressed to those parties listed on the official service lists for, A.08-05-022, et al., without an e-mail address.

I certify and declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on this 21st day of April 2011, at San Francisco, California.

/s/	
 JENNIFER S NEWMAN	