

From: Osman, Ayat E.
Sent: 6/23/2011 6:17:07 PM
To: achang@efficiencycouncil.org (achang@efficiencycouncil.org);
dgilligan@naesco.org (dgilligan@naesco.org); SDPatrick@SempraUtilities.com
(SDPatrick@SempraUtilities.com); larry.cope@sce.com (larry.cope@sce.com);
andrew.mcallister@energycenter.org (andrew.mcallister@energycenter.org);
lettenson@nrdc.org (lettenson@nrdc.org); lpettis@calstate.edu
(lpettis@calstate.edu); eric@harpiris.com (eric@harpiris.com);
andy@efficiency20.com (andy@efficiency20.com); michael.sachse@opower.com
(michael.sachse@opower.com); ssmyers@att.net (ssmyers@att.net);
jerry1@abag.ca.gov (jerry1@abag.ca.gov); rknight@bki.com (rknight@bki.com);
jeanne.sole@sfgov.org (jeanne.sole@sfgov.org); Klotz, Michael (Law)
(/O=PG&E/OU=Corporate/cn=Recipients/cn=MIKE);
jody_london_consulting@earthlink.net (jody_london_consulting@earthlink.net);
hankryan2003@yahoo.com (hankryan2003@yahoo.com); bfinkelstein@turn.org
(bfinkelstein@turn.org); john@proctoreng.com (john@proctoreng.com);
jared@efficiencyfirst.org (jared@efficiencyfirst.org); wem@igc.org
(wem@igc.org); erasmussen@marinenergyauthority.org
(erasmussen@marinenergyauthority.org); maldridge@ecoact.org
(maldridge@ecoact.org); samuelk@greenlining.org (samuelk@greenlining.org);
dil@cpuc.ca.gov (dil@cpuc.ca.gov); emily@greenforall.org
(emily@greenforall.org); hammer_chris@hotmail.com
(hammer_chris@hotmail.com); irene.stillings@energycenter.org
(irene.stillings@energycenter.org); tconlon@geopraxis.com
(tconlon@geopraxis.com); ashley.watkins@energycenter.org
(ashley.watkins@energycenter.org); puja@opower.com (puja@opower.com);
sschiller@efficiencycouncil.org (sschiller@efficiencycouncil.org);
mokeefe@efficiencycouncil.org (mokeefe@efficiencycouncil.org); nlong@nrdc.org
(nlong@nrdc.org); pstoner@lgc.org (pstoner@lgc.org); cwong@peci.org
(cwong@peci.org); andrew_meiman@newcomb.cc
(andrew_meiman@newcomb.cc); Jennifer.Barnes@Navigantconsulting.com
(Jennifer.Barnes@Navigantconsulting.com); rwalther@pacbell.net
(rwalther@pacbell.net); liddell@energyattorney.com (liddell@energyattorney.com);
mrw@mrwassoc.com (mrw@mrwassoc.com); mgillette@enernoc.com
(mgillette@enernoc.com); DWTCPUCKETTS@dwt.com
(DWTCPUCKETTS@dwt.com); blaising@braunlegal.com
(blaising@braunlegal.com); sue.mara@RTOadvisors.com
(sue.mara@RTOadvisors.com); StephanieC@greenlining.org
(StephanieC@greenlining.org); judypau@dwt.com (judypau@dwt.com);
siobhan.foley@energycenter.org (siobhan.foley@energycenter.org);
dennis.guido@staplesenergy.com (dennis.guido@staplesenergy.com);
jennifer.green@energycenter.org (jennifer.green@energycenter.org);
nadeem.sheikh@opower.com (nadeem.sheikh@opower.com);
nehemiah@benningfieldgroup.com (nehemiah@benningfieldgroup.com);
Cody.Taylor@ee.doe.gov (Cody.Taylor@ee.doe.gov); ellenavis@berkeley.edu

(ellenavis@berkeley.edu); yhunter@ca-ilg.org (yhunter@ca-ilg.org); mhorowitz@demandresearch.net (mhorowitz@demandresearch.net); jeffrey.lyng@opower.com (jeffrey.lyng@opower.com); adavison@energycoalition.org (adavison@energycoalition.org); Pendleton, Jonathan (Law) (/O=PG&E/OU=Corporate/cn=Recipients/cn=J1Pc); Jordan, Lise (Law) (/O=PG&E/OU=Corporate/cn=Recipients/cn=LHJ2); Ramaiya, Shilpa R (/o=PG&E/ou=Corporate/cn=Recipients/cn=SRRd); Nwamu, Chonda (Law) (/O=PG&E/OU=Corporate/cn=Recipients/cn=CJN3); RegRelCPUCCases (/O=PG&E/OU=Corporate/cn=Recipients/cn=RegRelCPUCCases); atencate@rsgrp.com (atencate@rsgrp.com); lmh@eslawfirm.com (lmh@eslawfirm.com); Cynthiakmitchell@gmail.com (Cynthiakmitchell@gmail.com); Jennifer.Shigekawa@sce.com (Jennifer.Shigekawa@sce.com); pcanessa@charter.net (pcanessa@charter.net); cheryl.collart@ventura.org (cheryl.collart@ventura.org); Jeff.Hirsch@DOE2.com (Jeff.Hirsch@DOE2.com); 9watts@gmail.com (9watts@gmail.com); mary.tucker@sanjoseca.gov (mary.tucker@sanjoseca.gov); JYamagata@SempraUtilities.com (JYamagata@SempraUtilities.com); RRubin@SempraUtilities.com (RRubin@SempraUtilities.com); mang@turn.org (mang@turn.org); CentralFiles@SempraUtilities.com (CentralFiles@SempraUtilities.com); susan.munves@smgov.net (susan.munves@smgov.net); Cotroneo, Eileen (/O=PG&E/OU=Corporate/cn=Recipients/cn=EFM2); sthompson@ci.irvine.ca.us (sthompson@ci.irvine.ca.us); craigtyler@comcast.net (craigtyler@comcast.net); Sharyn.Barata@Itron.com (Sharyn.Barata@Itron.com); Lawrie, Sandy (/O=PG&E/OU=Corporate/cn=Recipients/cn=SLDa); sephra.ninow@energycenter.org (sephra.ninow@energycenter.org); mtierney-lloyd@enernoc.com (mtierney-lloyd@enernoc.com); cem@newsdata.com (cem@newsdata.com); ann.kelly@sfgov.org (ann.kelly@sfgov.org); case.admin@sce.com (case.admin@sce.com); Rasmussen@evergreenecon.com (Rasmussen@evergreenecon.com); lcasentini@rsgrp.com (lcasentini@rsgrp.com); elvine@lbl.gov (elvine@lbl.gov); cadickerson@cadconsulting.biz (cadickerson@cadconsulting.biz); Gluzgold, Yevgeniya (/O=PG&E/OU=Corporate/cn=Recipients/cn=YxG4); mwt@cpuc.ca.gov (mwt@cpuc.ca.gov); abb@eslawfirm.com (abb@eslawfirm.com); tburke@sflower.org (tburke@sflower.org); GHealy@semprautilities.com (GHealy@semprautilities.com); enriqueg@greenlining.org (enriqueg@greenlining.org); Service@spurr.org (Service@spurr.org); theresa.mueller@sfgov.org (theresa.mueller@sfgov.org); mjaske@energy.state.ca.us (mjaske@energy.state.ca.us); rafi.hassan@sig.com (rafi.hassan@sig.com); mmyers@vandelaw.com (mmyers@vandelaw.com); cbe@cpuc.ca.gov (cbe@cpuc.ca.gov); aeo@cpuc.ca.gov (aeo@cpuc.ca.gov); jl2@cpuc.ca.gov (jl2@cpuc.ca.gov); marilyn@sbesc.com (marilyn@sbesc.com); cal.broomhead@sfgov.org (cal.broomhead@sfgov.org); ppl@cpuc.ca.gov (ppl@cpuc.ca.gov); vivian@greenforall.org (vivian@greenforall.org); Alyssa.Cherry@sce.com (Alyssa.Cherry@sce.com); bhopewell@peci.org (bhopewell@peci.org); bkates@opiniondynamics.com

(bkates@opiniondynamics.com); Jazayeri@BlankRome.com
(Jazayeri@BlankRome.com); msutter@opiniondynamics.com
(msutter@opiniondynamics.com); Sharp@BlankRome.com
(Sharp@BlankRome.com); mbaumhefner@nrdc.org (mbaumhefner@nrdc.org);
Shayna.Hirshfield@sanjoseca.gov (Shayna.Hirshfield@sanjoseca.gov);
nfeller@BlankRome.com (nfeller@BlankRome.com); Lewis@BlankRome.com
(Lewis@BlankRome.com); sbccog@southbaycities.org
(sbccog@southbaycities.org); jesshf@berkeley.edu (jesshf@berkeley.edu);
RXR@CommercialEnergy.net (RXR@CommercialEnergy.net);
hammer_chris@hotmail.com (hammer_chris@hotmail.com); kmills@cfbf.com
(kmills@cfbf.com); judi.schweitzer@post.harvard.edu
(judi.schweitzer@post.harvard.edu); gstaples@mendotagroup.net
(gstaples@mendotagroup.net); nkarno@yahoo.com (nkarno@yahoo.com);
mike@calcerts.com (mike@calcerts.com); ssmyers@att.net (ssmyers@att.net);
WBlattner@SempraUtilities.com (WBlattner@SempraUtilities.com);
bmatulich@egia.com (bmatulich@egia.com); etaylor@enalasys.com
(etaylor@enalasys.com); edwardoneill@dwt.com (edwardoneill@dwt.com);
swentworth@oaklandnet.com (swentworth@oaklandnet.com);
mparsons@mwdh2o.com (mparsons@mwdh2o.com); mharrigan@ase.org
(mharrigan@ase.org); john@enactenergy.com (john@enactenergy.com);
Cynthiakmitchell@gmail.com (Cynthiakmitchell@gmail.com); rob@clfp.com
(rob@clfp.com); mike.rogers@greenhomesamerica.com
(mike.rogers@greenhomesamerica.com); Woo, Shirley A (Law)
(/O=PG&E/OU=Corporate/cn=Recipients/cn=SAW0); jerryl@abag.ca.gov
(jerryl@abag.ca.gov); dmano@enalasys.com (dmano@enalasys.com);
rknight@bki.com (rknight@bki.com); pcanessa@charter.net
(pcanessa@charter.net); HYao@SempraUtilities.com
(HYao@SempraUtilities.com); jeanne.sole@sfgov.org (jeanne.sole@sfgov.org);
bill@jbsenergy.com (bill@jbsenergy.com); dale@betterbuildings.com
(dale@betterbuildings.com); rscott@cheers.org (rscott@cheers.org);
sesco@optonline.net (sesco@optonline.net); sschiller@efficiencycouncil.org
(sschiller@efficiencycouncil.org); steven@moss.net (steven@moss.net);
michael@opower.com (michael@opower.com); eemblem@3eintinc.net
(eemblem@3eintinc.net); mlewis@ctg-net.com (mlewis@ctg-net.com);
ABesa@SempraUtilities.com (ABesa@SempraUtilities.com);
TWhite@homeenergy.org (TWhite@homeenergy.org); marcel@turn.org
(marcel@turn.org); jparks@smud.org (jparks@smud.org); nlong@nrdc.org
(nlong@nrdc.org); steve@greenplumbersusa.com (steve@greenplumbersusa.com);
clamasbabbini@comverge.com (clamasbabbini@comverge.com);
jsqueri@goodinmacbride.com (jsqueri@goodinmacbride.com);
keith.mccrea@sutherland.com (keith.mccrea@sutherland.com);
cassandra.sweet@dowjones.com (cassandra.sweet@dowjones.com);
sbender@energy.state.ca.us (sbender@energy.state.ca.us);
jody_london_consulting@earthlink.net (jody_london_consulting@earthlink.net);
jweil@aglet.org (jweil@aglet.org); JeffreyH@hellermanus.com
(JeffreyH@hellermanus.com); pwuebben@aqmd.gov (pwuebben@aqmd.gov);

tcrooks@mcr-group.com (tcrooks@mcr-group.com); mang@turn.org
(mang@turn.org); hankryan2003@yahoo.com (hankryan2003@yahoo.com);
cscruton@energy.state.ca.us (cscruton@energy.state.ca.us);
tglassey@certichron.com (tglassey@certichron.com); jimflanagan4@mac.com
(jimflanagan4@mac.com); SDPatrick@SempraUtilities.com
(SDPatrick@SempraUtilities.com); larry.cope@sce.com (larry.cope@sce.com);
achang@efficiencycouncil.org (achang@efficiencycouncil.org);
andrew.mcallister@energycenter.org (andrew.mcallister@energycenter.org);
bfinkelstein@turn.org (bfinkelstein@turn.org); john@proctoreng.com
(john@proctoreng.com); dgilligan@naesco.org (dgilligan@naesco.org);
cwong@peci.org (cwong@peci.org); andrew_meiman@newcomb.cc
(andrew_meiman@newcomb.cc); jimross@r-c-s-inc.com (jimross@r-c-s-inc.com);
chris@cuwcc.org (chris@cuwcc.org); cpuc@certichron.com
(cpuc@certichron.com); glw@eslawfirm.com (glw@eslawfirm.com);
rockybacchus@gmail.com (rockybacchus@gmail.com); gtropsa@ice-energy.com
(gtropsa@ice-energy.com); js@clearedgepower.com (js@clearedgepower.com);
hayley@turn.org (hayley@turn.org); mtierney-lloyd@enernoc.com (mtierney-
lloyd@enernoc.com); ljimene@smud.org (ljimene@smud.org);
monica.ghattas@sce.com (monica.ghattas@sce.com); ddayton@cleanenergysol.com
(ddayton@cleanenergysol.com); adam@agp-llc.com (adam@agp-llc.com);
rwalther@pacbell.net (rwalther@pacbell.net); Rob@ConSol.ws (Rob@ConSol.ws);
liddell@energyattorney.com (liddell@energyattorney.com);
pmschwartz@sbcglobal.net (pmschwartz@sbcglobal.net); lettenson@nrdc.org
(lettenson@nrdc.org); mwbeck@lbl.gov (mwbeck@lbl.gov); burtt@macnexus.org
(burtt@macnexus.org); cbarry@iwpnews.com (cbarry@iwpnews.com);
jak@gepllc.com (jak@gepllc.com); Rasmussen@evergreenecon.com
(Rasmussen@evergreenecon.com); jared@efficiencyfirst.org
(jared@efficiencyfirst.org); elvine@lbl.gov (elvine@lbl.gov);
wilkinson@es.ucsb.edu (wilkinson@es.ucsb.edu); tim@marinemt.org
(tim@marinemt.org); wem@igc.org (wem@igc.org); william.sanders@sfgov.org
(william.sanders@sfgov.org); tom@ucons.com (tom@ucons.com);
tam.hunt@gmail.com (tam.hunt@gmail.com); srt@cpuc.ca.gov (srt@cpuc.ca.gov);
scr@cpuc.ca.gov (scr@cpuc.ca.gov); wbooth@booth-law.com (wbooth@booth-
law.com); los@cpuc.ca.gov (los@cpuc.ca.gov); kwz@cpuc.ca.gov
(kwz@cpuc.ca.gov); dil@cpuc.ca.gov (dil@cpuc.ca.gov); mc3@cpuc.ca.gov
(mc3@cpuc.ca.gov); thamilton@icfi.com (thamilton@icfi.com); bhines@svlg.net
(bhines@svlg.net); elee@davisenergy.com (elee@davisenergy.com); bking@quest-
world.com (bking@quest-world.com); aecaonline@gmail.com
(aecaonline@gmail.com); cfl@cpuc.ca.gov (cfl@cpuc.ca.gov); cxc@cpuc.ca.gov
(cxc@cpuc.ca.gov); cln@cpuc.ca.gov (cln@cpuc.ca.gov); jst@cpuc.ca.gov
(jst@cpuc.ca.gov); jnc@cpuc.ca.gov (jnc@cpuc.ca.gov); seb@cpuc.ca.gov
(seb@cpuc.ca.gov); rnichols@navigantconsulting.com
(rnichols@navigantconsulting.com); ztc@cpuc.ca.gov (ztc@cpuc.ca.gov);
lp1@cpuc.ca.gov (lp1@cpuc.ca.gov); mkh@cpuc.ca.gov (mkh@cpuc.ca.gov);
keh@cpuc.ca.gov (keh@cpuc.ca.gov); zap@cpuc.ca.gov (zap@cpuc.ca.gov);
edf@cpuc.ca.gov (edf@cpuc.ca.gov); ckavalec@energy.state.ca.us

(ckavalec@energy.state.ca.us); dschultz@energy.state.ca.us
(dschultz@energy.state.ca.us); bjunker@energy.state.ca.us
(bjunker@energy.state.ca.us); pcf@cpuc.ca.gov (pcf@cpuc.ca.gov);
ks3@cpuc.ca.gov (ks3@cpuc.ca.gov); mgb@cpuc.ca.gov (mgb@cpuc.ca.gov);
cu2@cpuc.ca.gov (cu2@cpuc.ca.gov); dm1@cpuc.ca.gov (dm1@cpuc.ca.gov);
Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7);
Jordan, Lise (Law) (/O=PG&E/OU=Corporate/cn=Recipients/cn=LHJ2); Ramaiya,
Shilpa R (/o=PG&E/ou=Corporate/cn=Recipients/cn=SRRd); RegRelCPUCCases
(/O=PG&E/OU=Corporate/cn=Recipients/cn=RegRelCPUCCases); Hardy,
Katherine (katherine.hardy@cpuc.ca.gov); rmccann@umich.edu
(rmccann@umich.edu); bmfinkelor@ucdavis.edu (bmfinkelor@ucdavis.edu);
irene.stillings@energycenter.org (irene.stillings@energycenter.org);
kjk@kjkammerer.com (kjk@kjkammerer.com); atencate@rsgrp.com
(atencate@rsgrp.com); john.cavalli@itron.com (john.cavalli@itron.com);
hhuerta@rhainc.com (hhuerta@rhainc.com); sean.harrington@opower.com
(sean.harrington@opower.com); Friedmann, Rafael
(/O=PG&E/OU=Corporate/cn=Recipients/cn=RaFi); mclaughlin@braunlegal.com
(mclaughlin@braunlegal.com); kathleen.gaffney@kema.com
(kathleen.gaffney@kema.com); klewis@energy.state.ca.us
(klewis@energy.state.ca.us); Karin.Coffee@kema.com (Karin.Coffee@kema.com);
jskromer@qmail.com (jskromer@qmail.com); lmh@eslawfirm.com
(lmh@eslawfirm.com); sdhilton@stoel.com (sdhilton@stoel.com);
ann_mccormick@newcomb.cc (ann_mccormick@newcomb.cc);
TFlanigan@EcoMotion.us (TFlanigan@EcoMotion.us); bmcdonnell@mwdh2o.com
(bmcdonnell@mwdh2o.com); tconlon@geopraxis.com (tconlon@geopraxis.com);
agarcia@energy.state.ca.us (agarcia@energy.state.ca.us); joyw@mid.org
(joyw@mid.org); elowe@barakatconsulting.com (elowe@barakatconsulting.com);
ashley.watkins@energycenter.org (ashley.watkins@energycenter.org); Paulo, Lisa
(lisa.paulo@cpuc.ca.gov); jtiffany@ase.org (jtiffany@ase.org);
emahlon@ecoact.org (emahlon@ecoact.org); janep@researchintoaction.com
(janep@researchintoaction.com); crogers@energy.state.ca.us
(crogers@energy.state.ca.us); Jennifer.Shigekawa@sce.com
(Jennifer.Shigekawa@sce.com); Lamming, Jean A. (jean.lamming@cpuc.ca.gov);
puja@opower.com (puja@opower.com); Kasman, Robert
(/O=PG&E/OU=Corporate/cn=Recipients/cn=REKL);
mking@staplesmarketing.com (mking@staplesmarketing.com);
mbhunt@ucdavis.edu (mbhunt@ucdavis.edu); nes@a-klaw.com (nes@a-klaw.com);
rsperberg@onsitenergy.com (rsperberg@onsitenergy.com); Tagnipes, Jeorge S.
(jeorge.tagnipes@cpuc.ca.gov); gthomas@ecoact.org (gthomas@ecoact.org);
cyin@yinsight.net (cyin@yinsight.net); skihm@ecw.org (skihm@ecw.org);
richard@autocell.net (richard@autocell.net); fred.coito@kema.com
(fred.coito@kema.com); fred.coito@kema.com (fred.coito@kema.com);
jay.bhalla@intergycorp.com (jay.bhalla@intergycorp.com);
cneedham@edisonmission.com (cneedham@edisonmission.com);
cheryl.collart@ventura.org (cheryl.collart@ventura.org); ameliag@ensave.com
(ameliag@ensave.com); emily.hallet@positiveenergy.com

(emily.hallett@positiveenergy.com); cperkins@energycoalition.org
(cperkins@energycoalition.org); jchou@nrdc.org (jchou@nrdc.org);
mbaker@sbwconsulting.com (mbaker@sbwconsulting.com);
Jeff.Hirsch@DOE2.com (Jeff.Hirsch@DOE2.com); mokeefe@efficiencycouncil.org
(mokeefe@efficiencycouncil.org); sls@a-klaw.com (sls@a-klaw.com); Baker,
Simon (simon.baker@cpuc.ca.gov); David.Pettijohn@ladwp.com
(David.Pettijohn@ladwp.com); 9watts@gmail.com (9watts@gmail.com);
brbarkovich@earthlink.net (brbarkovich@earthlink.net); eric@ethree.com
(eric@ethree.com); brian.hedman@cadmusgroup.com
(brian.hedman@cadmusgroup.com); darmanino@co.marin.ca.us
(darmanino@co.marin.ca.us); michele@boggis.com (michele@boggis.com);
gclayborn@gmail.com (gclayborn@gmail.com); nhernandez@isd.co.la.ca.us
(nhernandez@isd.co.la.ca.us); mary.tucker@sanjoseca.gov
(mary.tucker@sanjoseca.gov); Klotz, Michael (Law
(/O=PG&E/OU=Corporate/cn=Recipients/cn=MIKE); jbazemore@emil.com
(jbazemore@emil.com); annette.beitel@gmail.com (annette.beitel@gmail.com);
bruce.foster@sce.com (bruce.foster@sce.com); Franzese, Peter
(peter.franzese@cpuc.ca.gov); jennifer.fagan@itron.com
(jennifer.fagan@itron.com); david@nemtzw.com (david@nemtzw.com);
ashish.goel@intergycorp.com (ashish.goel@intergycorp.com);
mgo@goodinmacbride.com (mgo@goodinmacbride.com); filings@a-klaw.com
(filings@a-klaw.com); sbarata@opiniondynamics.com
(sbarata@opiniondynamics.com); pstoner@lgc.org (pstoner@lgc.org);
JYamagata@SempraUtilities.com (JYamagata@SempraUtilities.com);
Dbjornskov@peci.org (Dbjornskov@peci.org); KWong@SempraUtilities.com
(KWong@SempraUtilities.com); bernardo@braunlegal.com
(bernardo@braunlegal.com); matt_sullivan@newcomb.cc
(matt_sullivan@newcomb.cc); mpa@a-klaw.com (mpa@a-klaw.com); Fogel,
Cathleen A. (cathleen.fogel@cpuc.ca.gov); dwood8@cox.net (dwood8@cox.net);
sbender@energy.state.ca.us (sbender@energy.state.ca.us);
RRubin@SempraUtilities.com (RRubin@SempraUtilities.com);
policy.solutions@comcast.net (policy.solutions@comcast.net);
rsapudar@energy.state.ca.us (rsapudar@energy.state.ca.us);
david.reynolds@ncpa.com (david.reynolds@ncpa.com); awatson@quest-world.com
(awatson@quest-world.com); Ann.Peterson@itron.com (Ann.Peterson@itron.com);
mlong@anaheim.net (mlong@anaheim.net); LukeH@enalsys.com
(LukeH@enalsys.com); CentralFiles@SempraUtilities.com
(CentralFiles@SempraUtilities.com); CentralFiles@SempraUtilities.com
(CentralFiles@SempraUtilities.com); Lai, Peter (peter.lai@cpuc.ca.gov); Best,
Carmen (carmen.best@cpuc.ca.gov); don.arambula@sce.com
(don.arambula@sce.com); andrew.wood3@honeywell.com
(andrew.wood3@honeywell.com); Clinton, Jeanne (jeanne.clinton@cpuc.ca.gov);
susan.munves@smgov.net (susan.munves@smgov.net);
rlauman@ecosconsulting.com (rlauman@ecosconsulting.com);
bobbi.sterrett@swgas.com (bobbi.sterrett@swgas.com);
KShore@SempraUtilities.com (KShore@SempraUtilities.com); Finnigan, Jennifer

R. (jennifer.finnigan@cpuc.ca.gov); bobho@mid.org (bobho@mid.org); mistib@comcast.net (mistib@comcast.net); matt@sustainablespace.com (matt@sustainablespace.com); paul.notti@honeywell.com (paul.notti@honeywell.com); southlandreports@earthlink.net (southlandreports@earthlink.net); jane@autocell.net (jane@autocell.net); Laura.Genao@sce.com (Laura.Genao@sce.com); samsirkin@cs.com (samsirkin@cs.com); bob.ramirez@itron.com (bob.ramirez@itron.com); Cotroneo, Eileen (/O=PG&E/OU=Corporate/cn=Recipients/cn=EFM2); dmahone@h-m-g.com (dmahone@h-m-g.com); Haramati, Mikhail (mikhail.haramati@cpuc.ca.gov); dmatson@co.santa-barbara.ca.us (dmatson@co.santa-barbara.ca.us); pk@utilitycostmanagement.com (pk@utilitycostmanagement.com); sthompson@ci.irvine.ca.us (sthompson@ci.irvine.ca.us); craigtyler@comcast.net (craigtyler@comcast.net); norman.furuta@navy.mil (norman.furuta@navy.mil); Sharyn.Barata@Itron.com (Sharyn.Barata@Itron.com); garrick@jbsenergy.com (garrick@jbsenergy.com); Lawrie, Sandy (/O=PG&E/OU=Corporate/cn=Recipients/cn=SLDa); Clark.Pierce@us.landisgyr.com (Clark.Pierce@us.landisgyr.com); Osman, Ayat E. (ayat.osman@cpuc.ca.gov); Marver, Jill (/O=PG&E/OU=Corporate/cn=Recipients/cn=JKZ1); rfox@intergycorp.com (rfox@intergycorp.com); jenna.canseco@us.kema.com (jenna.canseco@us.kema.com); singh70@gmail.com (singh70@gmail.com); robertg@greenlining.org (robertg@greenlining.org); david.gordon@efm-solutions.com (david.gordon@efm-solutions.com); emello@sppc.com (emello@sppc.com); Jennifer.Barnes@Navigantconsulting.com (Jennifer.Barnes@Navigantconsulting.com); sephra.ninow@energycenter.org (sephra.ninow@energycenter.org); kgrenfell@nrdc.org (kgrenfell@nrdc.org); kenneth.swain@navigantconsulting.com (kenneth.swain@navigantconsulting.com); jennifer.porter@energycenter.org (jennifer.porter@energycenter.org); magnuson.leif@epa.gov (magnuson.leif@epa.gov); scott.tomashefsky@ncpa.com (scott.tomashefsky@ncpa.com); grant.cooke@intergycorp.com (grant.cooke@intergycorp.com); cem@newsdata.com (cem@newsdata.com); pjacobs@buildingmetrics.biz (pjacobs@buildingmetrics.biz); msherida@energy.state.ca.us (msherida@energy.state.ca.us); ann.kelly@sfgov.org (ann.kelly@sfgov.org); rita@ritanortonconsulting.com (rita@ritanortonconsulting.com); bbarkett@summitblue.com (bbarkett@summitblue.com); hgilpeach@scanamerica.net (hgilpeach@scanamerica.net); aliddell@icfi.com (aliddell@icfi.com); nphall@tecmarket.net (nphall@tecmarket.net); John_Newcomb@newcomb.cc (John_Newcomb@newcomb.cc); lisa_weinzimer@platts.com (lisa_weinzimer@platts.com); staples@staplesmarketing.com (staples@staplesmarketing.com); Cammarata, Jordana (jordana.cammarata@cpuc.ca.gov); brad.bergman@intergycorp.com (brad.bergman@intergycorp.com); alex.kang@itron.com (alex.kang@itron.com); jholmes@emi1.com (jholmes@emi1.com); cbarry@iwpnews.com (cbarry@iwpnews.com); jcelona@sbcglobal.net (jcelona@sbcglobal.net); sharon@emeter.com (sharon@emeter.com); rachel.harcharik@itron.com

(rachel.harcharik@itron.com); case.admin@sce.com (case.admin@sce.com); owen_howlett@h-m-g.com (owen_howlett@h-m-g.com); Bruce@BuildItGreen.org (Bruce@BuildItGreen.org); Elizabeth.DeSouza@csgroup.com (Elizabeth.DeSouza@csgroup.com); epetrill@epri.com (epetrill@epri.com); mrw@mrwassoc.com (mrw@mrwassoc.com); mharcos@rs-e.com (mharcos@rs-e.com); gandhi.nikhil@verizon.net (gandhi.nikhil@verizon.net); lcasentini@rsgroup.com (lcasentini@rsgroup.com); scott.bowman@csgroup.com (scott.bowman@csgroup.com); cadickerson@cadconsulting.biz (cadickerson@cadconsulting.biz); mgillette@enernoc.com (mgillette@enernoc.com); Sami.Khawaja@cadmusgroup.com (Sami.Khawaja@cadmusgroup.com); wynne@braunlegal.com (wynne@braunlegal.com); Gluzgold, Yevgeniya (/O=PG&E/OU=Corporate/cn=Recipients/cn=YxG4); Drew, Tim G. (tim.drew@cpuc.ca.gov); tmfry@nexant.com (tmfry@nexant.com); twayne@roadrunner.com (twayne@roadrunner.com); wjp4@bpconsulting.org (wjp4@bpconsulting.org); tlmurray@earthlink.net (tlmurray@earthlink.net); vwood@smud.org (vwood@smud.org); tory.weber@sce.com (tory.weber@sce.com); wwester@smud.org (wwester@smud.org); wmcguire@fypower.org (wmcguire@fypower.org); tcr@cpuc.ca.gov (tcr@cpuc.ca.gov); crv@cpuc.ca.gov (crv@cpuc.ca.gov); atr@cpuc.ca.gov (atr@cpuc.ca.gov); TRH@cpuc.ca.gov (TRH@cpuc.ca.gov); pbarthol@energy.state.ca.us (pbarthol@energy.state.ca.us); Skierka, Kristina (kristina.skierka@cpuc.ca.gov); Skala, Pete (pete.skala@cpuc.ca.gov); dmg@cpuc.ca.gov (dmg@cpuc.ca.gov); cf1@cpuc.ca.gov (cf1@cpuc.ca.gov); cbe@cpuc.ca.gov (cbe@cpuc.ca.gov); aeo@cpuc.ca.gov (aeo@cpuc.ca.gov); cxc@cpuc.ca.gov (cxc@cpuc.ca.gov); cln@cpuc.ca.gov (cln@cpuc.ca.gov); jst@cpuc.ca.gov (jst@cpuc.ca.gov); jl2@cpuc.ca.gov (jl2@cpuc.ca.gov); jnc@cpuc.ca.gov (jnc@cpuc.ca.gov); hcf@cpuc.ca.gov (hcf@cpuc.ca.gov); jci@cpuc.ca.gov (jci@cpuc.ca.gov); ghamilton@gepllc.com (ghamilton@gepllc.com); kdusel@navigantconsulting.com (kdusel@navigantconsulting.com); jdr@cpuc.ca.gov (jdr@cpuc.ca.gov); seb@cpuc.ca.gov (seb@cpuc.ca.gov); lpark@navigantconsulting.com (lpark@navigantconsulting.com); ztc@cpuc.ca.gov (ztc@cpuc.ca.gov); lp1@cpuc.ca.gov (lp1@cpuc.ca.gov); mkh@cpuc.ca.gov (mkh@cpuc.ca.gov); keh@cpuc.ca.gov (keh@cpuc.ca.gov); snr@cpuc.ca.gov (snr@cpuc.ca.gov); zap@cpuc.ca.gov (zap@cpuc.ca.gov); ppl@cpuc.ca.gov (ppl@cpuc.ca.gov); Ken Keating (KEATINGK2@msn.com); srm@cpuc.ca.gov (srm@cpuc.ca.gov); pcf@cpuc.ca.gov (pcf@cpuc.ca.gov); ks3@cpuc.ca.gov (ks3@cpuc.ca.gov); mgb@cpuc.ca.gov (mgb@cpuc.ca.gov); cu2@cpuc.ca.gov (cu2@cpuc.ca.gov); Mackin, Dina S. (dina.mackin@cpuc.ca.gov); mike.rufo@itron.com (mike.rufo@itron.com); Ting, Michael (Michael.Ting@itron.com); Reynolds, F. Alan (frank.reynolds@cpuc.ca.gov)

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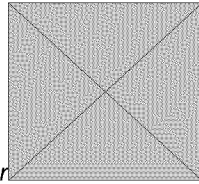
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Subject: Public Notice: Meeting on Macro Consumption Draft White Papers Presentations

STATE OF
CALIFORNIA

EDMUND

G. BROWN JR., *Governor*



PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298

Public Meeting on Macro Consumption Draft White Papers Presentation

Date: July 7th,
2011

Location:
Golden Gate Room,
CPUC

Time:
9:30 am – 3:30 pm

Webinar:
<https://www1.gotomeeting.com/join/305220857>

**Meeting ID: 305-
220-857**

**Conference Call
number: 1-866-
812-8481**

**Participant code:
4545236#**

Dear Participants in A.08-07-021 and R.09-11-014,

The purpose of this meeting is to allow interested parties to participate in the public meeting on the results of the CPUC-commissioned Macro-Consumption Draft White Papers. Three different studies will be presented by three research teams. Meeting participants will have an opportunity to pose questions and interact with the research teams.

The draft white papers provide detailed assessments of the benefits and tradeoffs associated with using “top-down” approaches to quantify the load impacts of utility-administered energy efficiency programs. The studies explore the applicability of such methods to the CPUC’s evaluation, measurement, and verification (EM&V) needs and objectives. Interest in “top-down” or “macro consumption” based approaches is driven by the CPUC’s need to explore robust methods to assess progress towards achieving the carbon emission reductions resulting from energy efficiency required by AB 32 and the Commission’s adoption of the California Energy Efficiency Strategic Plan, which is intended to set the utility programs on a course towards market transformation-oriented goals. The draft white papers also include proposals to conduct a follow-on pilot study to implement and test the recommended approaches by each study.

PLEASE NOTE:

The three Macro Consumption draft white papers will be posted for public comments a **week after** the public meeting date. Interested parties will have a **two-week** period after the posting date to provide comments and questions on the white papers. Responses to the public comments and questions will be provided in attachments to the final white paper which will be public available.

If you have any questions, please contact Ayat Osman at ayat.osman@cpuc.ca.gov with MCM WS on the subject line or call (415) 703-5953.

Kindest Regards,

Ayat Osman, Ph.D.
Energy Efficiency Section
Energy Division
California Public Utilities Commission
Phone (415) 703-5953
e-mail aeo@cpuc.ca.gov

Draft Agenda:

9:30 am -10:00 am	Introduction and Meeting Purpose
10:00 am -10:45 am	Presentation of first white paper findings and recommendations
10: 45 am - 11:00 am	Q/A
11:00 am -11:45 pm	Presentation of second white paper findings and recommendations
11: 45 am - 12:00 pm	Q/A
12:00 pm- 1:00 pm	Break for lunch
1:00 pm- 1:45 pm	Presentation of third white paper findings and recommendations
1:45 pm - 2:00 pm	Q/A
2:00pm - 3:30pm	Roundtable discussion