

From: Prosper, Terrie D.
Sent: 6/16/2011 7:32:54 PM
To: Allen, Meredith (/O=PG&E/OU=Corporate/cn=Recipients/cn=MEAe)
Cc:
Bcc:
Subject: Re: California Watch story on ClimateSmart

Thanks, Meredith!

Terrie

From: Allen, Meredith [mailto:MEAe@pge.com]
Sent: Thursday, June 16, 2011 07:16 PM
To: Prosper, Terrie D.
Subject: California Watch story on ClimateSmart

Terrie,

As I mentioned in my message, KGO and KXTV Sacramento plan to run a story tonight during the 11:00 p.m. news about the ClimateSmart program's contract with The Conservation Fund (TCF) for the Garcia River Forest carbon offset project. The story is expected to be negative, feeding on claims made by California Watch that ClimateSmart's investment in forest carbon is not additional, since the land was purchased with state taxpayer dollars. We expect a print version to appear in the San Francisco Chronicle on Friday.

Below is the link to the story that PG&E posted earlier today.

Please let me know if you need additional information.

Thanks,
Meredith

<http://www.pgecurrents.com/2011/06/16/dollars-from-pges-climatesmart-program-help-preserve-restore-mendocino-county-forests/>