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Sent: 6/3/2011 12:26:43 PM

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Subject: Lighting Action Plan Kick-Off Meeting and Webinar

Greetings Lighting Champions!

Thank you for your support and dedication to the Lighting Action Plan (AP) and the California Energy Efficiency Strategic Plan. We plan on hosting two events to launch the Lighting AP on June 30<sup>th</sup>; (1) a Lighting Champions Network Kick-off Meeting (9AM - 12PM); and (2) in the afternoon, a public webinar to launch the Lighting Action Plan (1PM - 1:30PM).

**Lighting Champions Network Kick-Off Meeting – CPUC (Courtyard Room)**

**June 30, 2011 (Time: 9AM - 12PM, Location: 505 Van Ness Ave, San Francisco, CA 94102)**

As our first quarterly champion's meeting, this half-day event will be an opportunity for you to get acquainted with your fellow champions, as well as share your initial updates and progress reports. We will be in touch in the next two weeks with each team of co-champions to discuss initial thoughts for the agenda, as well as get your thoughts about how to make our first meeting successful.

**Lighting Action Plan Webinar – CPUC (Courtyard Room)**

**June 30, 2011 (Time: 1PM- 1:30 PM, Location: 505 Van Ness Ave, San Francisco, CA 94102)**

This 30-minute event—open to co-champions, CPUC staff, members of the general media, and other stakeholders—will include an introduction by CPUC leadership, and will give an overview of the complete AP, brief progress reports from champions, acknowledgment of all champions and an opportunity for Q&A. We're hopeful that all champions can attend this webinar after lunch in the Courtyard Room, in case questions about your specific actions and milestones arise.

Please be on the lookout for two calendar invitations for the two aforementioned meetings:

1) Lighting Champions Network Kick-Off Meeting (June 30, 9AM - 12PM)

2) Lighting Action Plan Webinar (June 30, 1PM – 1:30 PM)

Please respond to both calendar invitations by Friday June 17th. Please note: several of you suggested that you'd like to take advantage of the in-person meeting to collaborate with your fellow champions. We have reserved the Courtyard Room until 4:30-- champions are welcome to use this room for small group meetings after the webinar (there is also space in the CPUC cafeteria and a block away at Peet's or Philz, two local cafes).

We are grateful for your commitment and eager to move forward with you. Your leadership is a critical component to help us implement to the Strategic Plan, and help California realize a zero net energy future. Thank you and we look forward to this much anticipated meeting and launch of the Lighting Action Plan!

Best regards,

Mikhail Haramati and Kristina Skierka, CPUC

Jenna Canseco, KEMA Inc.

Kelly Cunningham, CLTC

Michael Siminovitch, CLTC

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