

2011 Women's Network Scholarship Program Evaluating Scholarship Applications

The PG&E Women's Network ERG Scholarship Chair(s) will review all scholarship applications and select their top 25 applicants based on the following criteria:

- **Major** – Scholarships are targeted to students interested in careers and majors that are relevant to PG&E (Engineering, Business, and Information Technology). Those who have a targeted major are considered while others who do not are rejected.
- **G.P.A.** – Must have a minimum 3.0 G.P.A. to be considered. Scoring is students actual G.P.A.
- **Leadership and School Involvement** – Those applicants who have leadership and officer roles scores 2, those involved in sports or members or student organizations score 1 while those who do not participate at all score a 0.
- **Volunteer and Community Service** – Those applicants that have volunteered in their community score a 1 while those who have not score a 0.
- **Work Experience** – Those applicants that have worked score a 1 while those who have not score a 0.
- **Income Level** – Household income will have the following scoring rankings (Under \$30K = 3, \$30K-\$49K = 2, \$50K-\$69K = 1, \$70K or more = 0).

The Women's Network ERG Chair(s) submits the top 25 applications to the Scholarship Committee for review. Each reviewer on the Scholarship Committee will review the essays and letters of references for all semi-finalists. Reviewers will rate the essays based on the rubric in Attachment 1. Reviewers will rate references based on the rubric in Attachment 2. Each reviewer will provide the WNEA Scholarship Chairs with their final recommendations.

After all reviewers have completed evaluating the 25 semi-finalists and have rated each applicant as "yes" "no" or "maybe", the WNEA Scholarship Committee will reconvene to select finalists to be interviewed. Upon completion of the interviews, the top applicants will be identified and awarded a scholarship.

Attachment 1 Essay

SCORE OF 6 = Outstanding

An essay in this category demonstrates clear and consistent mastery, although it may have a few minor errors. A typical essay

- Effectively and insightfully develops a point of view on the issue and demonstrates outstanding critical thinking, using clearly appropriate examples, reasons, and other evidence to support its position
 - Is well organized and clearly focused, demonstrating clear coherence and smooth progression of ideas
 - Exhibits skillful use of language, using a varied, accurate, and apt vocabulary
 - Demonstrates meaningful variety in sentence structure
 - Is free of most errors in grammar, usage, and mechanics
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SCORE OF 5 = Excellent

An essay in this category demonstrates reasonably consistent mastery, although it will have occasional errors or lapses in quality. A typical essay

- Effectively develops a point of view on the issue and demonstrates strong critical thinking, generally using appropriate examples, reasons, and other evidence to support its position
 - Is well organized and focused, demonstrating coherence and progression of ideas
 - Exhibits facility in the use of language, using appropriate vocabulary
 - Demonstrates variety in sentence structure
 - Is generally free of most errors in grammar, usage, and mechanics
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SCORE OF 4 = Average to Good

An essay in this category demonstrates adequate mastery, although it will have lapses in quality. A typical essay

- Develops a point of view on the issue and demonstrates competent critical thinking, using adequate examples, reasons, and other evidence to support its position
- Is generally organized and focused, demonstrating some coherence and progression of ideas
- Exhibits adequate but inconsistent facility in the use of language, using generally appropriate vocabulary
- Demonstrates some variety in sentence structure
- Has some errors in grammar, usage, and mechanics

Attachment 1 (continued)

Essay

SCORE OF 3 = Weak

An essay in this category demonstrates developing mastery, and is marked by ONE OR MORE of the following weaknesses:

- Develops a point of view on the issue, demonstrating some critical thinking, but may do so inconsistently or use inadequate examples, reasons, or other evidence to support its position
 - Is limited in its organization or focus, or may demonstrate some lapses in coherence or progression of ideas
 - Displays developing facility in the use of language, but sometimes uses weak vocabulary or inappropriate word choice
 - Lacks variety or demonstrates problems in sentence structure
 - Contains an accumulation of errors in grammar, usage, and mechanics
-

SCORE OF 2 = Poor

An essay in this category demonstrates little mastery, and is flawed by ONE OR MORE of the following weaknesses:

- Develops a point of view on the issue that is vague or seriously limited, and demonstrates weak critical thinking, providing inappropriate or insufficient examples, reasons, or other evidence to support its position
 - Is poorly organized and/or focused, or demonstrates serious problems with coherence or progression of ideas
 - Displays very little facility in the use of language, using very limited vocabulary or incorrect word choice
 - Demonstrates frequent problems in sentence structure
 - Contains errors in grammar, usage, and mechanics so serious that meaning is somewhat obscured
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SCORE OF 1 = Unacceptable

An essay in this category demonstrates very little or no mastery, and is severely flawed by ONE OR MORE of the following weaknesses:

- Develops no viable point of view on the issue, or provides little or no evidence to support its position
 - Is disorganized or unfocused, resulting in a disjointed or incoherent essay
 - Displays fundamental errors in vocabulary
 - Demonstrates severe flaws in sentence structure
 - Contains pervasive errors in grammar, usage, or mechanics that persistently interfere with meaning
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SCORE OF 0 = Essays not written on the essay assignment will receive a score of zero.

Attachment 2 – Reference Letters

SCORE OF 3 = Excellent

A reference in this category supports the overall application while providing depth and substance to the applicant's character, academic studies, extracurricular activities, or work. A typical reference:

- Demonstrates enthusiasm for the student and provides multiple examples, reasons, and other evidence of the student's character, abilities, and skills
 - Exhibits thoughtful, well-written, and complimentary language
 - Is written by someone with a professional relationship to the student (academic, supervisor, etc.)
 - Is not written by a personal friend, family friend, or family member
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SCORE OF 2 = Average to Good

A reference in this category exhibits overall support for the applicant while providing some details on the applicant's character, academic studies, extracurricular activities, or work. A typical reference:

- Demonstrates support for the student and provides 1-2 examples, reasons, or other evidence of the student's character, abilities, and skills
 - Is generally organized and adequately written
 - Is written by someone with a professional relationship to the student (academic, supervisor, etc.)
 - Is not written by a personal friend, family friend, or family member
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SCORE OF 1 = Generic

A reference in this category exhibits support for the applicant while providing some details on the applicant's character, academic studies, extracurricular activities, or work. A typical reference:

- Demonstrates support for the student, but provides inadequate or unfocused examples, reasons, or other evidence of the student's character, abilities, or skills
- May be poorly written or exhibiting mediocre support of applicant (i.e., use of generic terms, unduly short, no substantive examples to support recommendation, etc.)
- Is written by someone with a personal relationship to the applicant or his/her family (i.e., parent's coworker, doctor, family friend, etc.)