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Cc:

Bcc:

Subject: NEW CALL IN NUMBER-RE: Public Notice: Meeting on Macro Consumption Draft White Papers Presentations

Dear Participants,

Please use this call in number **instead** of the one given in the gotomeeting

866-758-1675
code: 3481442

Apologies for any inconvenience.
Ayat

From: Osman, Ayat E.

Sent: Thursday, June 23, 2011 6:17 PM

To: achang@efficiencycouncil.org; dgilligan@naesco.org; lettenson@nrdc.org; andrew.mcallister@energycenter.org; andy@efficiency20.com; michael.sachse@opower.com; SDPatrick@SempraUtilities.com; lpettis@calstate.edu; larry.cope@sce.com; eric@harpiris.com; dil@cpuc.ca.gov; jeanne.sole@sfgov.org; bfinkelstein@turn.org; jared@efficiencyfirst.org; M1ke@pge.com; ssmyers@att.net; jeryl@abag.ca.gov; rknight@bki.com; jody_london_consulting@earthlink.net; emily@greenforall.org; samuelk@greenlining.org; erasmussen@marinenenergyauthority.org; john@proctoreng.com; wem@igc.org; hankryan2003@yahoo.com; maldridge@ecoact.org; tconlon@geopraxis.com; mgillette@enernoc.com; blaising@braunlegal.com; andrew_meiman@newcomb.cc; adavison@energycoalition.org; hammer_chris@hotmail.com; cwong@peci.org; dennis.guido@staplesenergy.com; liddell@energyattorney.com; ellenavis@berkeley.edu; jeffrey.lyng@opower.com; nlong@nrdc.org; rwalther@pacbell.net; stephaniec@greenlining.org; sschiller@efficiencycouncil.org; sue.mara@RTOadvisors.com; yhunter@ca-ilg.org; dwtcpucdockets@dwt.com; mrw@mrwassoc.com; ashley.watkins@energycenter.org; Cody.Taylor@ee.doe.gov; pstoner@lgc.org; irene.stillings@energycenter.org; Jennifer.Barnes@Navigantconsulting.com; jennifer.green@energycenter.org; judypau@dwt.com; mhorowitz@demandresearch.net; mokeefe@efficiencycouncil.org; nadeem.sheikh@opower.com; nehemiah@benningfieldgroup.com; puja@opower.com; siobhan.foley@energycenter.org; bkates@opiniondynamics.com; nfeller@BlankRome.com; Lewis@BlankRome.com; Sharp@BlankRome.com; Cynthiakmitchell@gmail.com; GHealy@SempraUtilities.com; Jazayeri@BlankRome.com; marilyn@sbesc.com; sbccog@southbaycities.org; susan.munves@smgov.net; mbaumhefner@nrdc.org; Alyssa.Cherry@sce.com; case.admin@sce.com; Jennifer.Shigekawa@sce.com; RRubin@SempraUtilities.com; sephra.ninow@energycenter.org; CentralFiles@SempraUtilities.com; JYamagata@SempraUtilities.com; Sharyn.Barata@Itron.com; sthompson@ci.irvine.ca.us; cheryl.collart@ventura.org; Jeff.Hirsch@DOE2.com; pcanessa@charter.net; mtierney-lloyd@enernoc.com; atencate@rsgrp.com; lcasentini@rsgrp.com; ann.kelly@sfgov.org; cal.broomhead@sfgov.org; theresa.mueller@sfgov.org; tburke@sflower.org; mang@turn.org; RegRelCPUCCases@pge.com; efm2@pge.com; yxg4@pge.com; j1pc@pge.com; rafi.hassan@sig.com; cem@newsdata.com; lhj2@pge.com; slda@pge.com; SRRd@pge.com; CJN3@pge.com; msutter@opiniondynamics.com; service@spurr.org; vivian@greenforall.org; cadickerson@cadconsulting.biz; RXR@CommercialEnergy.net; enriqueg@greenlining.org; craigtyler@comcast.net; jesshf@berkeley.edu; ELVine@lbl.gov; mmyers@vandelaw.com; Shayna.Hirshfield@sanjoseca.gov; mary.tucker@sanjoseca.gov; abb@eslawfirm.com; lmh@eslawfirm.com; bhopewell@peci.org; 9watts@gmail.com; CBE@cpuc.ca.gov; JL2@cpuc.ca.gov; MWT@cpuc.ca.gov; Rasmussen@evergreenecon.com; Mjaske@energy.state.ca.us; ppl@cpuc.ca.gov; aeo@cpuc.ca.gov; los@cpuc.ca.gov; cf1@cpuc.ca.gov; cxc@cpuc.ca.gov; cu2@cpuc.ca.gov;

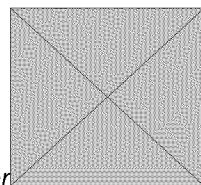
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Subject: Public Notice: Meeting on Macro Consumption Draft White Papers Presentations

STATE OF
CALIFORNIA

EDMUND



G. BROWN JR., Governor

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE

SAN FRANCISCO, CA 94102-3298

Public Meeting on Macro Consumption Draft White Papers Presentation

Date: July 7th,
2011

Location:
Golden Gate Room,
CPUC

Time:
9:30 am – 3:30 pm

Webinar:
<https://www1.gotomeeting.com/join/305220857>

**Meeting ID: 305-
220-857**

**Conference Call
number: 1-866-
812-8481**

**Participant code:
4545236#**

Dear Participants in A.08-07-021 and R.09-11-014,

The purpose of this meeting is to allow interested parties to participate in the public meeting on the results of the CPUC-commissioned Macro-Consumption Draft White Papers. Three different studies will be presented by three research teams. Meeting participants will have an opportunity to pose questions and interact with the research teams.

The draft white papers provide detailed assessments of the benefits and tradeoffs associated with using “top-down” approaches to quantify the load impacts of utility-administered energy

efficiency programs. The studies explore the applicability of such methods to the CPUC's evaluation, measurement, and verification (EM&V) needs and objectives. Interest in "top-down" or "macro consumption" based approaches is driven by the CPUC's need to explore robust methods to assess progress towards achieving the carbon emission reductions resulting from energy efficiency required by AB 32 and the Commission's adoption of the California Energy Efficiency Strategic Plan, which is intended to set the utility programs on a course towards market transformation-oriented goals. The draft white papers also include proposals to conduct a follow-on pilot study to implement and test the recommended approaches by each study.

PLEASE NOTE:

The three Macro Consumption draft white papers will be posted for public comments a **week after** the public meeting date. Interested parties will have a **two-week** period after the posting date to provide comments and questions on the white papers. Responses to the public comments and questions will be provided in attachments to the final white paper which will be public available.

If you have any questions, please contact Ayat Osman at ayat.osman@cpuc.ca.gov with MCM WS on the subject line or call (415) 703-5953.

Kindest Regards,

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Draft Agenda:

9:30 am -10:00 am	Introduction and Meeting Purpose
10:00 am -10:45 am	Presentation of first white paper findings and recommendations
10: 45 am - 11:00 am	Q/A
11:00 am -11:45 pm	Presentation of second white paper findings and recommendations

11: 45 am - 12:00 pm	Q/A
12:00 pm- 1:00 pm	Break for lunch
1:00 pm- 1:45 pm	Presentation of third white paper findings and recommendations
1:45 pm - 2:00 pm	Q/A
2:00pm - 3:30pm	Roundtable discussion