

From: Prosper, Terrie D.
Sent: 8/23/2011 2:45:58 PM
To: Prosper, Terrie D. (terrie.prosper@cpuc.ca.gov)
Cc:
Bcc:
Subject: CPUC Celebrates California LifeLine Awareness Week From Sept. 12-18, 2011:
CPUC Press Release

**FOR IMMEDIATE RELEASE
RELEASE**

PRESS

Media Contact: Terrie Prosper, 415.703.1366, news@cpuc.ca.gov

CPUC CELEBRATES CALIFORNIA LIFELINE AWARENESS WEEK

SAN FRANCISCO, August 23, 2011 - The California Public Utilities Commission (CPUC) today announced a number of events planned throughout the state for National Telephone Discount LifeLine Awareness Week, September 12-18, 2011.

LifeLine Awareness Week is a national campaign to encourage qualified consumers to take advantage of California LifeLine, which provides unlimited local calls for less than \$7 a month. This enables consumers enrolled in the program to pay a fraction of the regular cost of home telephone service from the phone company of their choice.

During LifeLine Awareness Week, the CPUC will meet with various community groups throughout the state to promote California LifeLine. In addition, consumers can attend any of the following events to learn about the program:

Date and Time	Location
Sept. 12, 2011, 9 a.m.	Corona Senior Center, 921 S. Belle Ave., Corona
Sept. 13, 2011, 10 a.m.	California LifeLine Awareness Fair, City of Citrus Heights Community Center, Community Hall A, 6300 Fountain Square Dr., Citrus Heights

Sept. 13, 2011, 7 a.m.	Mentone Senior Center/Library, 1331 Opal Ave., Mentone
Sept. 13, 2011, 10 a.m.	Norman Feldheym Library, 555 W. 6 th St., San Bernardino
Sept. 13, 2011, 9:30 a.m.	Dixon Senior Center, 201 S. Fifth St., Dixon
Sept. 13, 2011, 11 a.m.	Long Beach Senior Center, 1150 E. 4th St., Long Beach
Sept. 14, 2011, 12:15 p.m.	Redlands Community Senior Center, 111 W. Lugonia Ave., Redlands
Sept. 14, 2011, 10 a.m.	Amador County Senior Center, 229 New York Ranch Rd., Jackson
Sept. 15, 2011, Noon	Highgrove Community Center, 459 Center St., Highgrove
Sept. 15, 2011, 8:30 a.m.	Calimesa Senior/Community Center, 908 Park Ave., Calimesa
Sept. 15, 2011, 10:30 a.m.	Lynwood Senior Center, 11329 Ernestine Ave., Lynwood
Sept. 16, 2011, 10 a.m.	Temple Community Outreach Center, 1777 W. Baseline St., San Bernardino
Sept. 16, 2011, 8 a.m.	Yuba City Senior Center, 777 Ainsley Ave., Yuba City
Sept. 16, 2011, 1 p.m.	Joslyn Adult Center, 1301 W. Olive Ave., Burbank

More events may be scheduled throughout the month. Please visit www.cpuc.ca.gov/LifeLineWeek for the most up to date listing.

In these tough economic times, it pays to take advantage of California LifeLine and get phone service for less than \$7 a month. Having a landline at home not only allows for easy access to friends and family, but it is also important for receiving and placing emergency calls.

There are two ways consumers can qualify for California LifeLine:

1) If at least one member of a household is enrolled in any of the following public assistance programs:

- Medicaid/Medi-Cal
- Women, Infants, and Children Program (WIC)
- Healthy Families Category A
- Low Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance or Section 8

- Food Stamps or Supplemental Nutrition Assistance Program (SNAP)
- National School Lunch's FREE Lunch Program (NSL)
- Temporary Assistance for Needy Families (TANF) also called:
 - California Work Opportunity and Responsibility to Kids (CalWORKs)
 - Stanislaus County Work Opportunity and Responsibility to Kids (StanWORKs)
 - Welfare-to-Work (WTW)
 - Greater Avenues for Independence (GAIN)
- Tribal TANF
- Bureau of Indian Affairs General Assistance
- Head Start Income Eligible (Tribal Only)

2) If the total household income is at or less than these income maximums:

Household Size	Maximum Annual Income
	(effective 06/01/09 to 05/31/12)
1-2 members	\$24,000
3 members	\$28,200
4 members	\$34,000
Each additional member	Add \$5,800 to \$34,000

LifeLine Awareness Week is a unique state-federal partnership between the Federal Communications Commission, the National Association of Regulatory Utility Commissioners, the National Association of State Utility Consumer Advocates, and various state utility commissions.

Consumers can learn more about LifeLine by calling their local phone company or the CPUC's LifeLine Center at 866-272-0357, or by visiting www.CaliforniaLifeLine.com or www.cpuc.ca.gov/LifeLineWeek.

For more information on communications issues, please visit www.CalPhoneInfo.com.

For more information on the CPUC, please visit www.cpuc.ca.gov.

###

Terrie Prosper
Director, News & Public Information Office
California Public Utilities Commission
Visit the CPUC on: [Twitter](#) | [Facebook](#)