

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298



August 15, 2011

Paul Clanon
Executive Director
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Re: Request for Extension of Time: Resolution E-4385 Market Transformation Indicators for Energy Efficiency

Dear Mr. Clanon:

Market Transformation Indicators (MTIs) are a crucial component in measuring the success of IOU energy programs as they work towards achievement of the market transformation goals described in the California Long-Term Energy Efficiency Strategic Plan. Decision 09-09-047 directed the IOUs and Energy Division to collaboratively develop and refine MTIs for the 2010-2012 program cycle. Subsequently, Resolution E-4385 directed the IOUs and Energy Division to post final market transformation indicators for the 2010-2012 program cycle by no later than September 2011. Pursuant to Commission direction, Energy Division scheduled a workshop for early September 2011 to finalize the MTIs and agree on a reporting template. D. 10-10-033 (*Decision on Evaluation, Measurement, and Verification of California Utility Energy Efficiency Programs*) also called for a review of MTIs going forward. Energy Division recognizes that there is significant overlap in these two activities and has been working on them concurrently. Since MTIs will transcend program cycles, Energy Division is working with the utilities and stakeholders to develop indicators that will persist over time, but this collaborative process will require additional time.

Energy Division requests a 4-month extension to complete the development of MTIs by the end of January 2012 and extend the associated deadlines for the utilities to comply with the resolution. The Energy Division believes this extension is necessary in order for all parties to be properly engaged in the process, participate in the workshops and develop indicators that will be utilized in the long term.

All parties to A08-07-021 and R09-11-014 shall be notified of this request for extension of time by email.

Sincerely,

A handwritten signature in black ink, appearing to read "Julie A. Fitch".

Julie A. Fitch,
Director, Energy Division