

From: Redacted

Sent: 8/12/2011 3:05:48 PM

To: Redacted

Redacted; Ante, Jesse A.

(jesse.ante@cpuc.ca.gov); Redacted

Redacted

Cc: PGE Samahan ExecutiveBoard  
(/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=PGEFEAEXECUTIVEBOA  
Redacted

'Charmaine David' (Charmaine.David@iwgroupinc.com); 'Tina Vanichsarn'

(Tina.Vanichsarn@iwgroupinc.com); Redacted

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(/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=D4BA); Bottorff, Thomas

E (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=TEB3); Brown, Jess A

(/O=PG&E/OU=Corporate/cn=Recipients/cn=JaB6); Redacted

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Redacted; Isaacson,

Stephanie (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=SLI4);

Redacted

Bcc:

Subject: Pistahan Parade and Festival Volunteer Updates

Dear Volunteers,

Thank you all so much for taking time out of your busy schedules to represent PG&E at the Pistahan Parade and Festival this weekend.

I'm pleased to say we'll have 15 PG&Ers (employees, friends and family) participating in the parade to rock out our solar-panel themed house float. Also, we have coverage (9 people) for the PG&E booth on both days.

Volunteer list attached:

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Parade:

**WHERE**

77 Beale St (atrium area) - look for PG&E truck and float

**WHEN**

**Saturday, 8/13**

**10:00 am** - Final check of contingent attendance and checklist (***All volunteers in the parade please be present 10AM sharp***) - You may come early at 9:30 - truck will be present

**11:00 am** - Parade begins (Beale and Market)

**12:00 pm** - Parade ends (4th and Mission)

**Volunteer Duties:** Proudly carry PG&E Samahan ERG banner; energetically wave to people from PG&E float.

**Safety:** [Redacted] will be our safety monitors, who will be responsible to report any safety issues to SFPD or parade staff. He'll help ensure path of wheels are not obstructed.

**PG&E Parade Float Facts:**

- PG&E's float features a blue 2-story Victorian-style 14' tall house with solar panels to remind customers about the importance of clean, renewable energy.

- PG&E's thrilled about being "green" since it will "reuse" this Victorian house for the Pistahan Parade, which first appeared in the Chinese New Year Parade earlier this year.

- A sound system will rock this float as it parades down Market St.

- [Redacted] will be responsible for driving PG&E 2 trucks in the parade: PG&E float and Miss Asian American Float

**Contact:** [Redacted]

Booth

**WHERE**

Yerba Buena Gardens, San Francisco (Mission St. between 3rd and 4th Streets)

- Outdoor booth with table and two chairs
- Attached is the site map for PG&E's location on the Yerba Buena Park in San Francisco  
PG&E's booth number is **H14**, near the water falls.

<<...>>

**WHEN**

**Saturday - Sunday: 8/13 - 8/14**

**Volunteer Duties:** Pass out PG&E information to promote financial assistance programs, like CARE, and highlight energy savings tips; distribute free items, like canvass bags, to customers.

**Contacts:**

At festival, the IW Group onsite point of contact are:

Saturday 8/13 – Tina Vanichsarn cell: Redacted

Sunday 8/14 – Charmaine David cell:  

**Final notes:**

I'll be securing the truck keys from M&C later today. Thank you John for reserving this vehicles for us!

Thank you all again for the support! This will be a great opportunity to celebrate our culture and support the communities we serve!

Regards,

Redacted

Solutions Marketing

**Pacific Gas and Electric Company**

77 Beale St. B5K

San Francisco, CA 94105

Redacted

First say to yourself what you would be; and then do what you have to do. -Epictetus