

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Applications of Pacific Gas and Electric Company for Approval of the 2009-2011 Energy Savings Assistance Program and California Alternate Rates for Energy Programs and Budget (U39M)	Application 08-05-022 (Filed May 15, 2008)
Application of San Diego Gas & Electric Company (U 902 M) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-024 (Filed May 15, 2008)
Application of Southern California Gas Company (U 904 G) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-025 (Filed May 15, 2008)
Application of Southern California Edison Company (U 338-E) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009, 2010 and 2011.	Application 08-05-026 (Filed May 15, 2008)

**MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON  
LOW-INCOME ASSISTANCE PROGRAMS FOR JULY 2011**

Kim F. Hassan

Attorney for  
San Diego Gas & Electric Company  
555 West Fifth Street GT14E7  
Los Angeles CA 90013  
Telephone: (213) 244-3061  
Facsimile: (213) 629-9620  
E-Mail: KHassan@Semprautilities.com

August 22 , 2011

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Applications of Pacific Gas and Electric Company for Approval of the 2009-2011 Energy Savings Assistance Program and California Alternate Rates for Energy Programs and Budget (U39M)	Application 08-05-022 (Filed May 15, 2008)
Application of San Diego Gas & Electric Company (U 902 M) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-024 (Filed May 15, 2008)
Application of Southern California Gas Company (U 904 G) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009 – 2011.	Application 08-05-025 (Filed May 15, 2008)
Application of Southern California Edison Company (U 338-E) for Approval of Low-Income Assistance Programs and Budgets for Program Years 2009, 2010 and 2011.	Application 08-05-026 (Filed May 15, 2008)

**MONTHLY REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY (U 902 M) ON  
LOW-INCOME ASSISTANCE PROGRAMS FOR JULY 2011**

This is the seventh monthly report of program year (PY) 2011. The purpose of this report is to consolidate activity for the CARE Program and Energy Savings Assistance Program and provide the Energy Division with all the necessary information to assist in analyzing the low-income programs.

This report presents year-to-date Energy Savings Assistance Program and CARE results and expenditures through July 2011 for San Diego Gas & Electric Company (SDG&E).

Respectfully Submitted,

/s/ Kim F. Hassan

Kim F. Hassan  
Attorney for  
San Diego Gas & Electric Company  
555 West Fifth Street GT14E7  
Los Angeles CA 90013  
Telephone: (213) 244-3061  
Facsimile: (213) 629-9620  
E-Mail: [KHassan@Semprautilities.com](mailto:KHassan@Semprautilities.com)

August 22, 2011

**San Diego Gas & Electric Company  
Energy Savings Assistance Program  
And  
California Alternate Rates for Energy (CARE)  
Program Monthly Report**

# LOW-INCOME ASSISTANCE PROGRAM MONTHLY REPORT

## TABLE OF CONTENTS

Title	Page
1. Energy Savings Assistance Program Executive Summary.....	1
1.1 Energy Savings Assistance Program Overview.....	1
1.2 Whole Neighborhood Approach Evaluation.....	1
1.3 Energy Savings Assistance Program Customer Outreach and Enrollment Update.....	2
1.4 Leveraging Success Evaluation, Including CSD.....	12
1.5 Workforce Education & Training.....	12
2. CARE Executive Summary.....	13
2.1 CARE Program Summary.....	13
2.2 Outreach.....	13
2.3 CARE Recertification Complaints.....	14
3. Appendix: Energy Savings Assistance Program Tables and CARE Tables.....	15

# ENERGY SAVINGS ASSISTANCE PROGRAM MONTHLY REPORT

## 1. Energy Savings Assistance Program Executive Summary

### 1.1. Energy Savings Assistance Program Overview

1.1.1 Provide a summary of the Energy Savings Assistance Program elements as approved in Decision (D.) 08-11-031:

<b>Energy Savings Assistance Program Summary for Month</b>			
	Authorized / Planning Assumptions	Actual to Date	%
Budget	\$19,619,145	\$10,570,539	54%
Homes Treated	20,384	10,474	51%
kWh Saved	8,575,260	3,347,760	39%
kW Demand Reduced	1,965	324	16%
Therms Saved	452,749	174,919	39%
GHG Emissions Reduced	7,365	2,865	39%

SDG&E enrolled 1,827 customers in the Energy Savings Assistance Program during the month of July. This brings the year-to-date total for enrollments to 11,556. Of those enrolled, 10,474 have been expensed and counted as homes treated. This is 51% of the 2011 annual goal. As a result of the enrollments and homes treated this year, SDG&E has saved 3,347,760 kWh, reduced 324 kW of demand, saved 174,919 therms and reduced 2,865 tons of green house gas (GHG) emissions.

Through marketing and outreach efforts, SDG&E generated a total of 3,880 leads for the Energy Savings Assistance Program, and is currently working to convert these leads into enrollments and homes treated.

### 1.2 Whole Neighborhood Approach Evaluation (WNA)

1.2.1. Provide a summary of the geographic and customer segmentation strategy employed, (i.e. tools and analysis used to segment neighborhoods," how neighborhoods are segmented and how this information is communicated to the contractor/CBO).

SDG&E continues to utilize demographic information provided by Claritas called PRIZM codes<sup>1</sup> to target neighborhoods with higher concentrations of income qualified customers in support of the WNA. The PRIZM codes are assigned to the customer records and allow SDG&E to target neighborhoods with higher concentrations of income qualified customers in support of the WNA. Additionally, SDG&E will continue to coordinate its outreach efforts to city and community organizations by neighborhood. SDG&E is also expanding its outreach efforts with CARE Capitation agencies to reach deeper into neighborhoods by leveraging the relationships and individual outreach provided by our capitation partners.

### **1.3 Energy Savings Assistance Program Customer Outreach and Enrollment Update**

1.3.1. Provide a summary of the Energy Savings Assistance Program outreach and enrollment strategies deployed this month.

**Direct marketing** – In July, direct marketing efforts included direct mail, email, automated voice messaging (AVM), and door-to-door canvassing. Below are more details on these efforts:

- **Direct Mail**

SDG&E mailed Energy Savings Assistance Program information to 5,927 households with high potential for eligibility. A total of 131 leads were

---

<sup>1</sup> Prizm codes are an area set of customer segmentation data widely used for marketing purposes in the United States. The data consist of demographic clusters that categorize every U.S. household into a segment. These segments were developed in part from the analysis of U.S. census data and categorize U.S. consumers into 14 distinct groups and 66 segments. The segments help marketers tailor content to consumers' needs and look at a variety of factors, including income, likes, dislikes, lifestyles and purchase behaviors.

generated with 37 households enrolling based on previous and current direct mail efforts.

- **Automated Outbound Calling**

SDG&E contacted 26,414 households about the Energy Savings Assistance Program through automated outbound calling campaigns. From these campaigns, 607 leads were generated with 42 of the leads enrolling in the program.

- **Door-to-Door Canvassing**

SDG&E's door-to-door canvassing contractors, Richard Heath & Associates (RHA) and Energy-Save, continued to aggressively canvass the SDG&E service territory. Combined, the contractors visited 11,084 low-income homes. These efforts generated 1,273 leads with 1,232 converting to enrollments. This amounts to a 97% conversion rate, making door-to-door canvassing the most productive direct marketing technique for SDG&E.

- **Email Campaign**

SDG&E conducted two email campaigns in July. The campaigns, targeting a total of 15,000 households, described the program benefits and how to apply. A total of 365 online leads were generated in July with 35 leads of those producing enrollments.

### 1.3.2 Customer Assistance Marketing, Education and Outreach for the CARE and Energy Savings Assistance Programs.

- **Community Outreach**

In July, community outreach consisted of participation in community events and leveraging efforts with capitation contractors, 2-1-1 San Diego, SDG&E branch offices and the multi-lingual, multi-cultural outreach project

designed to reach diverse communities that might otherwise be unaware of general outreach efforts.

- **Community Publications**

SDG&E works with community publications to include information on SDG&E's customer assistance programs. Pending space availability, small community publications include articles about SDG&E's programs in their community newspapers. During the month of July, the following publications included program information in their publications:

**92131 Magazine-** Print magazine and its online counterpart included information about SDG&E programs including how to enroll and where to apply.

**The Ramona Sentinel-** Print newspaper included information about SDG&E programs, benefits, and how to apply.

**La Prensa-** Print newspaper and its online counterpart included information about SDG&E programs, benefits, and how to apply.

### **Multi-Cultural & Multi-Lingual Outreach**

The outreach is conducted by two outside contractors who have expertise with in-language and cultural services: The Harris Group and Catholic Charities. The Harris Group collected 78 CARE and 46 Energy Savings Assistance Program applications and distributed 102 Medical Baseline applications. Some information was not available in June and will be reported along with the July information. In both June and July, Catholic Charities collected 579 CARE and 780 Energy Savings Assistance Program applications and distributed two Medical Baseline applications. Following is the contractors' activity for the month of July:

### **Faith Based Community Outreach**

- July 9<sup>th</sup>- The Harris Group attended Baptist Fellowship United and presented information about SDG&E's programs to the twenty pastors in



attendance. Ten of the pastors arranged future dates for presenting information to their congregations.

- July 10<sup>th</sup>- The Harris Group attended Faith Tabernacle Church of God in Christ Church and presented information about SDG&E's programs to the 150 people in attendance. Program materials were left on display in the foyer and an invitation was extended by the church to allow The Harris Group to participate in a commercial style announcement that will air twice a month on video.
- July 13<sup>th</sup>- The Harris Group attended the Progressive Baptist Education Conference. Approximately 30 churches in San Diego are members of the State Baptist Congress and participate in the conference annually. The Harris Group presented SDG&E program information to approximately 150 people. Three pastors invited The Harris Group to address their church at future gatherings.
- July 17<sup>th</sup> - The Harris Group attended the Unity in the Community event, a multi-cultural Christian Gathering joining an African American and Christian Church, along with residents in the community. SDG&E information was presented to approximately 200 people in attendance.
- July 17<sup>th</sup>, 24<sup>th</sup>, 31<sup>st</sup>- The Harris Group attended the Gospel Series Free Concerts at Market Creek Plaza. This annual summer series offers free gospel concerts from July until the end of August. An informational table was set up to assist attendees with SDG&E program information. At each Sunday event, The Harris Group spoke to the 1,200 people in attendance by way of an infomercial.
- July 24<sup>th</sup> - The Harris Group attended Macedonia Baptist Church and presented SDG&E program information to approximately 50 families. SDG&E Program information was also placed in the church foyer.
- July 24<sup>th</sup> - The Harris Group attended Mt. Erie Baptist Church and presented SDG&E program information to their bible training institute class. Approximately 40 people were in attendance.

- July 31<sup>st</sup>- The Harris Group attended Greater Life Baptist Church and presented SDG&E program information at two morning services.
- July 16<sup>th</sup>, 17<sup>th</sup> - Catholic Charities visited Our Lady of the Sacred Heart Church. Members of a Vietnamese youth group set up tables outside of church, distributed brochures, answered questions and enrolled people in SDG&E programs. The number of potential applicants was approximately 1,000.
- July 23<sup>rd</sup> - Catholic Charities visited St. Didacus Catholic Church, in Normal Heights/Kensington, where the annual Saint Gabriel (Ethiopian) Festival was held. A Vietnamese-speaker staffed a booth along with the Ethiopian manager of the Smoke-Free for All San Diegans Project. Posters were displayed and brochures distributed. Approximately 500 Ethiopians attended this event.
- July 23<sup>rd</sup>, 24<sup>th</sup> - Catholic Charities visited St. Michael's Chaldean Church, in El Cajon. Arabic-speaking representatives set up tables outside of church, distributed brochures and enrolled people in SDG&E programs after Saturday and Sunday masses. The number of potential applicants reached was 3,000.
- July 31<sup>st</sup> - Catholic Charities attended an event at the Phat Da Buddhist Temple in North Park and addressed over 300 people in Vietnamese. Details of the CARE Program and Energy Savings Assistance Program were explained and questions were answered.

### **Senior Outreach**

On June 18<sup>th</sup> Catholic Charities conducted an educational event at a meeting of the Vietnamese Elderly Association held at Wesley Methodist Church.<sup>2</sup> There were over 60 seniors in attendance. A Catholic Charities

---

<sup>2</sup> This activity by Catholic Charities was not available for the June monthly report and therefore is included in this month's report..

staff person explained SDG&E programs and benefits, distributed brochures and answered questions.

- July 22<sup>nd</sup> - The Harris Group attended Metro AARP day in the park gathering for their members and families. SDG&E program information was presented to approximately 40 people.

### **Immigrant Outreach**

- July 9<sup>th</sup>- The Harris Group attended Somalian Arts and Cultural Day Celebrating Independence. SDG&E program information was presented at the event and approximately 350 people were in attendance.
- During the month of July, Catholic Charities distributed SDG&E program information to hundreds of refugees and immigrants visiting the Refugee and Immigrant Services offices. One on one education was provided on SDG&E programs.

### **Out of home advertising, which focuses on customers “on the go” was conducted by Catholic Charities at the following venues:**

- July 9<sup>th</sup> – Catholic Charities presented SDG&E program information outside the Vien Dong IV supermarket. More than 100 people were educated about SDG&E’s programs through brochures, posters and one on one question and answers.
- July 27<sup>th</sup>- Catholic Charities conducted an event outside the Minh Hoa Supermarket with Vietnamese-speaking representatives. Posters were on display along with SDG&E brochures. One-on-one question and answers took place with over 200 people.

## **Community Events**

SDG&E and its partners participated in and sponsored a variety of local events in order to help educate low-income customers about programs that are available to them. In July, SDG&E participated in the following 10 community events, which resulted in 55 CARE and 27 Energy Savings Assistance Program applications collected:

### **July 1 - South Bay Pentecostal Church and Amistad Rancho Hill Church Food Distribution**

South Bay Pentecostal Church and Amistad Rancho Hill Church are members of San Diego Food Bank's "Food to Non-profits Program" and as one of the partners, church staff and volunteers obtain fresh fruits and vegetables along with canned non-perishables from the Food Bank's warehouse. Attendance at these monthly events is approximately 200 people.

SDG&E's customer assistance programs were promoted by partner community based organization Casa Familiar. Casa Familiar is a non-profit community-based organization. Casa Familiar's mission is to allow the dignity, power and worth within individuals and families to flourish by enhancing the quality of life through education, advocacy, service programming, housing and community economic development.

### **July 16 – Smart Money Summit 2011**

This event's purpose was to bring attention and resources to increase financial education, provide foreclosure prevention & loss mitigation counseling to low and moderate income residents. The event was hosted by the Neighborhood Opportunities Corporation (San Diego County). The Neighborhood Opportunities Corporation advocates for affordable housing, encourages small business and economic development, and promotes consumer education and fair access to financial services. SDG&E attended the event with an informational booth and shared

customer assistance program information. The event was promoted through various media channels including Univision TV, Radio Latina, 93.3 and print media. Approximately 250 people attended the event.

**July 19 and 26 - Community Cares Program - Put Pride Aside Campaign (Children's Choice and New Season's Church)**

The Community Cares Program and The Put Pride Aside Campaign is a partnership between the San Diego Food Bank and over 30 health and human service organizations. The program operates as a "one-stop-shop" at distribution sites selected by the Food Bank. At these events, non-profit partner organizations host information tables advising people on their eligibility for programs including: low-cost healthcare, food assistance, assistance for the elderly, disabled and mentally ill, and foreclosure counseling. SDG&E representatives were there to promote SDG&E programs and assist with enrollments. Attendance at these events ranged from 150-300 people.

**July 19-28 – Summer Fun Café Special Days (Parks & Recs attended: South Clairemont, Pacific Beach, Stockton, Martin Luther King, and Cherokee Point Elementary School)**

Children in economically challenged areas might not have the opportunity to eat lunch while not in school. Through partnerships with the San Diego Unified School District and various agencies, the Summer Fun Café was created for kids to eat healthy food, engage in active play and have fun. All children 18 and under can attend daily for a free lunch and snack at specified locations. In partnership with Feeding America and the San Diego Food Bank, on selected days free fruits and vegetables as well as Cal- Fresh pre-screenings are offered to adult participants. SDG&E participated in the café event and gave program information to the 40 adults in attendance.

### **July 21 - People of Color Meeting and Presentation**

The People of Color meeting is a monthly meeting of case managers from a wide variety of programs in San Diego County. These case managers provide case management services, skilled nursing, counseling, personal care and attendant care along with other assistance to low-income San Diegans diagnosed with symptomatic HIV or AIDS. This Comprehensive Care Management team is part of San Diego Hospice, a non-profit that has been providing services to low-income HIV or AIDS patients for over 30 years. SDG&E provided program information to the 16 case managers present at the meeting.

- **Advertising**

SDG&E supported its direct marketing efforts for the CARE Program and Energy Savings Assistance Program with a combination of media campaigns that included television, radio, print and online media.

**Television** - Fifteen and thirty second television spots ran on several English and Spanish television stations. The spots talked about the program benefits, how to qualify, and how to apply.

**Radio** - Ten and 15 second traffic IDs aired on several Spanish radio stations. The IDs focused on program benefits and how to apply.

**Print** - Print ads were distributed in several publications servicing the “hard to reach” areas of East County San Diego. The print ads promoted the program benefits and how to apply.

**Online** - Paid search ads appeared on all major search engines (Google, Yahoo, Bing), text ads appeared on Facebook, and display ads appeared on various news sites and other targeted websites such as SignonSanDiego.com, CareerBuilder.com, and NBCsandiego.com. In June,

more than 6.3 million impressions and 5,147 “clicks” were delivered. July’s results will be reported in the August monthly report as results are reported to SDG&E a month after the campaign. All on-line advertising is scheduled through December 2011.

### **Capitation Contractors**

SDG&E leverages the resources of CBOs and agencies called Capitation Contractors to enroll customers in the CARE Program and Energy Savings Assistance Program. These organizations leverage existing relationships with low-income clients to extend the CARE Program and Energy Savings Assistance Program benefits as part of their total assistance offering. As an incentive, SDG&E provides Capitation Contractors with a fee for each enrollment generated. In an effort to maintain relationships with these organizations and ensure they continue to promote the programs, SDG&E visits agency sites each week. In July, SDG&E made 149 visits to over 50 different agencies, which resulted in 237 CARE applications and 100 Energy Savings Assistance Program applications.

### **2-1-1 San Diego**

2-1-1 San Diego is a community disaster, health and human services resource center providing information and referrals to households that need assistance. SDG&E leverages the resources of 2-1-1 San Diego to promote the CARE Program, Energy Savings Assistance Program and Medical Baseline Program. In July, 2-1-1 provided SDG&E with 192 CARE enrollments and 135 Energy Savings Assistance Program applications. In addition, 128 Medical Baseline program applications were mailed to customers.

### **SDG&E Payment Offices**

Branch offices are visited weekly by SDG&E to encourage customer service representatives to promote the CARE Program and Energy Savings

Assistance Program to customers using the branch services. In July, 486 CARE applications and 326 Energy Savings Assistance Program applications were collected by branch offices representatives.

### **Lighting Turn-In Event**

On July 23, SDG&E attended a lighting turn in event hosted by the energy efficiency group. The event promotes SDG&E's lighting program which encourages customers to use more energy efficient lighting. The events are held throughout the year and offer customers, in exchange for incandescent light bulbs, new energy efficient compact fluorescent light bulbs. The CARE Program and Energy Savings Assistance Program information were promoted at the event. In addition, the monthly direct marketing campaign for SDG&E's lighting turn in program includes information on the CARE program and how to apply. Approximately 500 people attended this event.

## **1.4 Leveraging Success Evaluation, Including CSD**

- 1.4.1 Please provide a status of the leveraging effort with CSD. What new steps or programs have been implemented? What was the results in terms of new enrollments?

There was no activity with CSD in the month of July.

## **1.5. Workforce Education & Training**

- 1.5.1 Please summarize efforts to improve and expand Energy Savings Assistance Program workforce education and training. Describe steps taken to hire and train low-income workers and how such efforts differ from prior program years.

There was no activity with WE&T in the month of July.



**2. CARE Executive Summary**

**2.1. CARE Program Summary**

2.1.1. Please provide CARE program summary costs.

<b>CARE Budget Categories</b>	<b>Authorized Budget</b>	<b>Actual Expenses to Date</b>	<b>% of Budget Spent</b>
Outreach	\$1,734,261	\$909,432	52%
Proc., Certification and Verification	\$230,015	\$152,448	66%
Information Tech./Programming	\$452,687	\$101,632	22%
Pilots	N/A	N/A	N/A
Measurement and Evaluation	\$4,326	\$0	0%
Regulatory Compliance	\$196,401	\$87,737	45%
General Administration	\$423,927	\$132,166	31%
CPUC Energy Division Staff	\$102,900	\$22,582	22%
Cooling Centers	N/A	N/A	N/A
Total Expenses	<b>\$3,144,517</b>	<b>\$1,405,997</b>	<b>45%</b>
Subsidies and Benefits	<b>\$49,919,937</b>	<b>\$37,242,839</b>	<b>75%</b>
Total Program Costs and Discounts	<b>\$53,064,454</b>	<b>\$38,648,836</b>	<b>73%</b>

2.1.2 Please provide the CARE program penetration rate to date

<b>CARE Penetration</b>		
<b>Participants Enrolled</b>	<b>Eligible Participants</b>	<b>Penetration rate</b>
305,222	361,555	84.4%

**2.2. Outreach**

2.2.1 Discuss utility outreach activities and those undertaken by third parties on the utility's behalf. (For additional CARE Marketing, Education and Outreach efforts, see section 1.3.2)

**Direct marketing** - In July, direct marketing efforts included AVM and door-to-door canvassing.

- **AVM**

SDG&E contacted over 46,000 households regarding the CARE Program through AVM campaigns. A total of 1,296 customers were enrolled as a result of this campaign.

- **Door-to-Door Canvassing**

SDG&E's door-to-door canvassing contractor, Energy Save, collected 634 CARE applications through door-to-door canvassing of homes. Through these personal visits, the contractor generated 503 CARE enrollments.

2.2.2 Describe the efforts taken to reach and coordinate the CARE Program with other related low-income programs to reach eligible customers.

SDG&E works with a number of local agencies that offer low-income programs. For complete details on SDG&E's efforts to jointly promote the CARE Program and Energy Savings Assistance Program through partnerships with other agencies and through community events serving low-income customers, see Section 1.3.2.

### **2.3 CARE Recertification Complaints**

There were no recertification complaints in July.

**3. Appendix: Energy Savings Assistance Program Tables and CARE Tables**

**Energy Savings Assistance Program** - Table 1- Program Expenses

**Energy Savings Assistance Program** - Table 2- Program Expenses & Energy Savings by Measures Installed

**Energy Savings Assistance Program** - Table 3- Average Bill Savings per Treated Home

**Energy Savings Assistance Program** - Table 4- Homes Treated

**Energy Savings Assistance Program** - Table 5- Customer Summary

**Energy Savings Assistance Program** - Table 6- Expenditures for Pilots and Studies

**Energy Savings Assistance Program** - Table 7- Whole Neighborhood Approach

**CARE**- Table 1- CARE Overall Program Expenses

**CARE**- Table 2- CARE Enrollment, Recertification, Attrition, and Penetration

**CARE**- Table 3- CARE Verification

**CARE**- Table 4- Self Certification and Re-Certification

**CARE**- Table 5- Enrollment by County

**CARE**- Table 6- Recertification Results

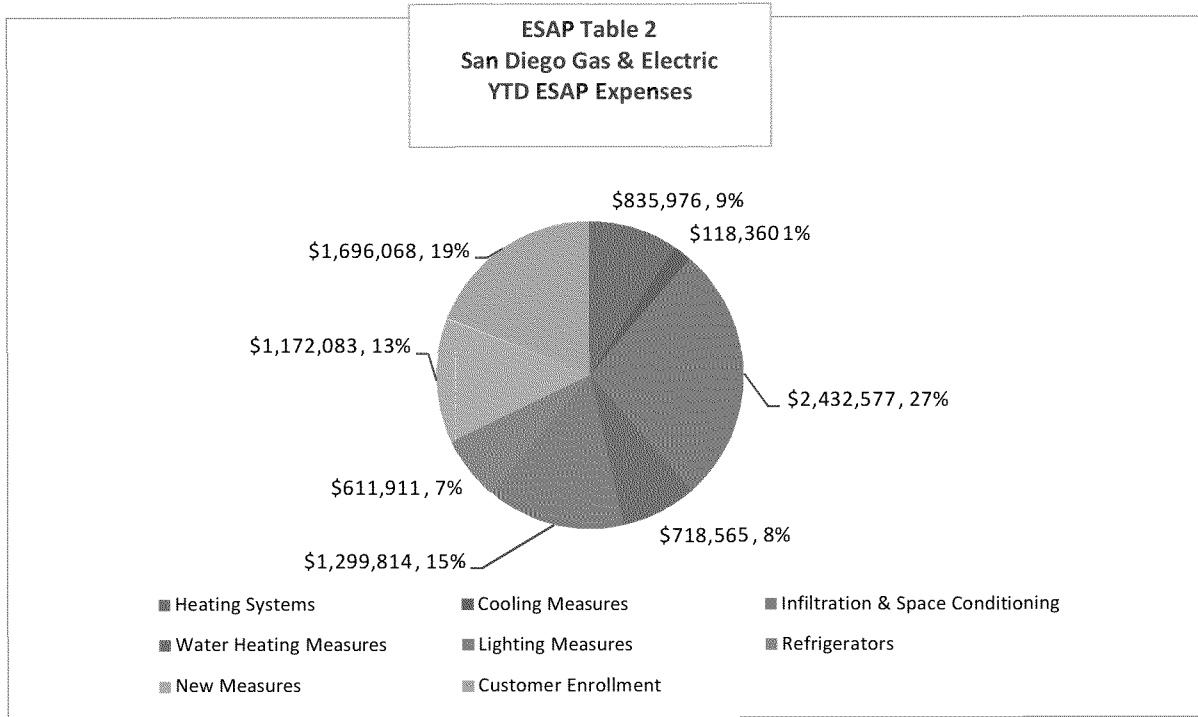
**CARE**- Table 7- Capitation Contractors

**CARE**- Table 8- Participants as of Month End

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	<b>Energy Savings Assistance Program Table 1 - Energy Savings Assistance Program Expenses</b>												
2	<b>San Diego Gas &amp; Electric</b>												
3	<b>July 2011</b>												
4		<b>Authorized Budget</b>			<b>Current Month Expenses</b>			<b>Year-To-Date Expenses</b>			<b>% of Budget Spent Year-To-Date</b>		
5	<b>Energy Savings</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>
6	Energy Efficiency												
7	- Gas Appliances	\$ -	\$ 1,989,532	\$ 1,989,532	\$ -	\$ 167,885	\$ 167,885	\$ -	\$ 1,893,867	\$ 1,893,867	0%	95%	95%
8	- Electric Appliances	\$ 7,668,938	\$ -	\$ 7,668,938	\$ 301,308	\$ -	\$ 301,308	\$ 2,113,353	\$ -	\$ 2,113,353	28%	0%	28%
9	- Weatherization <sup>1</sup>	\$ -	\$ 3,476,824	\$ 3,476,824	\$ -	\$ 519,897	\$ 519,897	\$ -	\$ 3,235,190	\$ 3,235,190	0%	93%	93%
10	- Outreach and Assessment	\$ 968,240	\$ 968,240	\$ 1,936,480	\$ 94,259	\$ 94,259	\$ 188,517	\$ 754,087	\$ 754,087	\$ 1,508,174	78%	78%	78%
11	- In Home Energy Education	\$ 587,161	\$ 587,161	\$ 1,174,322	\$ 13,158	\$ 13,158	\$ 26,316	\$ 106,947	\$ 106,947	\$ 213,894	18%	18%	18%
12	- Education Workshops	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
13	- Pilot	\$ 120,910	\$ 120,910	\$ 241,820	\$ (13,841)	\$ (13,841)	\$ (27,683)	\$ 106,555	\$ 106,555	\$ 213,111	88%	88%	88%
14	- Cool Centers	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
15	<b>ENERGY EFFICIENCY TOTAL</b>	<b>\$ 9,345,249</b>	<b>\$ 7,142,667</b>	<b>\$ 16,487,916</b>	<b>\$ 394,884</b>	<b>\$ 781,357</b>	<b>\$ 1,176,241</b>	<b>\$ 3,080,942</b>	<b>\$ 6,096,646</b>	<b>\$ 9,177,589</b>	<b>33%</b>	<b>85%</b>	<b>56%</b>
16													
17	Training Center	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
18	Inspections	\$ 31,347	\$ 31,347	\$ 62,694	\$ 3,218	\$ 3,218	\$ 6,436	\$ 19,464	\$ 19,464	\$ 38,928	62%	62%	62%
19	Marketing	\$ 407,171	\$ 407,171	\$ 814,341	\$ 15,994	\$ 15,994	\$ 31,988	\$ 209,762	\$ 209,762	\$ 419,523	52%	52%	52%
20	M&E Studies	\$ (22,932)	\$ (22,932)	\$ (45,864)	\$ -	\$ -	\$ -	\$ 9,211	\$ 9,211	\$ 18,423	-40%	-40%	-40%
21	Regulatory Compliance	\$ 143,003	\$ 143,003	\$ 286,006	\$ 4,953	\$ 4,953	\$ 9,906	\$ 67,589	\$ 67,588	\$ 135,177	47%	47%	47%
22	General Administration	\$ 984,552	\$ 984,552	\$ 1,969,104	\$ 45,175	\$ 45,175	\$ 90,350	\$ 385,611	\$ 385,610	\$ 771,222	39%	39%	39%
23	CPUC Energy Division	\$ 22,474	\$ 22,474	\$ 44,947				\$ 4,839	\$ 4,839	\$ 9,678	22%	22%	22%
24													
25	<b>TOTAL PROGRAM COSTS</b>	<b>\$ 10,910,863</b>	<b>\$ 8,708,281</b>	<b>\$ 19,619,144</b>	<b>\$ 464,223</b>	<b>\$ 850,697</b>	<b>\$ 1,314,920</b>	<b>\$ 3,777,419</b>	<b>\$ 6,793,120</b>	<b>\$ 10,570,539</b>	<b>35%</b>	<b>78%</b>	<b>54%</b>
26	<b>Funded Outside of Energy Savings Assistance Program Budget</b>												
27	Indirect Costs				\$ 30,972	\$ 33,003	\$ 63,975	\$ 250,816	\$ 268,316	\$ 519,132			
28													
29	NGAT Costs				\$ 16,413	\$ 16,413		\$ 157,658	\$ 157,658				
30	Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.												
31	<sup>1</sup> Carry back \$708,461 from 2011 Weatherization category to cover 2010 gas expenditures.												

	A	B	C	D	E	F	G	H	
	<b>Energy Savings Assistance Program Table 2</b>								
	<b>Energy Savings Assistance Program Expenses and Energy Savings by Measures Installed</b>								
	<b>San Diego Gas &amp; Electric</b>								
	<b>July 2011</b>								
1									
2	<b>Year-To-Date Completed &amp; Expensed Installations</b>								
3	<b>Measures</b>	<b>Units</b>	<b>Quantity Installed</b>	<b>kWh (Annual)</b>	<b>kW (Annual)<sup>1</sup></b>	<b>Therms (Annual)</b>	<b>Expenses</b>	<b>% of Expenditure</b>	
4	<b>Heating Systems</b>								
5	Furnaces	Each	2,014	-	-	689	\$ 835,976	9%	
6	<b>Cooling Measures</b>								
7	A/C Replacement - Room	Each	91	7,545	6	-	\$ 91,235	1%	
8	A/C Replacement - Central	Each	19	4,355	3	-	\$ 74,770	1%	
9	A/C Tune-up - Central	Each	46	8,528	-	-	\$ 4,875	0%	
10	A/C Services - Central	Each	0	-	-	-	\$ -	0%	
11	Heat Pump	Each	0	-	-	-	\$ -	0%	
12	Evaporative Coolers	Each	0	-	-	-	\$ -	0%	
13	Evaporative Cooler Maintenance	Each	0	-	-	-	\$ -	0%	
14	<b>Infiltration &amp; Space Conditioning</b>								
15	Envelope and Air Sealing Measures	Home	8,098	78,468	-	22,747	\$ 1,930,536	22%	
16	Duct Sealing	Home	597	83,544	-	8,042	\$ 86,744	1%	
17	Attic Insulation	Home	411	45,207	20	15,002	\$ 415,297	5%	
18	<b>Water Heating Measures</b>								
19	Water Heater Conservation Measures	Home	8,580	156,481	34	90,864	\$ 649,405	7%	
20	Water Heater Replacement - Gas	Each	76	-	-	-	\$ 69,160	1%	
21	Water Heater Replacement - Electric	Each	0	-	-	-	\$ -	0%	
22	Tankless Water Heater - Gas	Each	0	-	-	-	\$ -	0%	
23	Tankless Water Heater - Electric	Each	0	-	-	-	\$ -	0%	
24	<b>Lighting Measures</b>								
25	CFLs	Each	51,793	828,688	104	-	\$ 348,847	4%	
26	Interior Hard wired CFL fixtures	Each	6,266	401,024	13	-	\$ 456,070	5%	
27	Exterior Hard wired CFL fixtures	Each	1,991	20,912	-	-	\$ 106,430	1%	
28	Torchiere	Each	4,150	792,650	8	-	\$ 388,467	4%	
29	<b>Refrigerators</b>								
30	Refrigerators -Primary	Each	963	732,029	124	-	\$ 611,911	7%	
31	Refrigerators - Secondary	Each	0	-	-	-	\$ -	0%	
32	<b>Pool Pumps</b>								
33	Pool Pumps	Each	0	-	-	-	\$ -	0%	
34	<b>New Measures</b>								
35	Forced Air Unit Standing Pilot Change Out	Each	223	-	-	9,812	\$ 64,934	1%	
36	Furnace Clean and Tune	Each	4,006	-	-	-	\$ 276,724	3%	
37	High Efficiency Clothes Washer	Each	856	-	-	-	\$ 537,131	0%	
38	Microwave	Each	363	35,719	-	944	\$ 32,670	0%	
39	Thermostatic Shower Valve	Each	3,173	53,466	12	26,819	\$ 183,773	2%	
40	LED Night Lights	Each	24,442	99,144	-	-	\$ 76,850	1%	
41	Occupancy Sensor		0	-	-	-	\$ -	0%	
42	<b>Pilots</b>								
43	A/C Tune-up Central	Home	0	-	-	-	\$ -	0%	
44	Interior Hard wired CFL fixtures	Each	0	-	-	-	\$ -	0%	
45	Ceiling Fans	Each	0	-	-	-	\$ -	0%	
46	In-Home Display	Each	0	-	-	-	\$ -	0%	
47	Programmable Controllable Thermostat	Each	0	-	-	-	\$ -	0%	
48	Forced Air Unit	Each	0	-	-	-	\$ -	0%	
49	Microwave		0	-	-	-	\$ -	0%	
50	High Efficiency Clothes Washer		0	-	-	-	\$ -	0%	
51	<b>Customer Enrollment</b>								
52	Outreach & Assessment	Home	10,464	-	-	-	\$ 1,482,174	17%	
53	In-Home Education	Home	10,282	-	-	-	\$ 213,894	2%	
54	Education Workshops	Participant		-	-	-	\$ -	0%	
55									
56	<b>Total Savings/Expenditures</b>			<b>3,347,760</b>	<b>324</b>	<b>174,919</b>	<b>\$8,937,874</b>	<b>100%</b>	
57									
58	Homes Weatherized	Home	8,725						
59									
60	<b>Homes Treated</b>								
61	- Single Family Homes Treated	Home	4,788						
62	- Multi-family Homes Treated	Home	5,107						
63	- Mobile Homes Treated	Home	579						
64	<b>- Total Number of Homes Treated</b>	<b>Home</b>	<b>10,474</b>						
65	<b># Eligible Homes to be Treated for PY<sup>2</sup></b>	<b>Home</b>	<b>20,384</b>						
66	<b>% OF Homes Treated</b>	<b>%</b>	<b>51%</b>						
67									
68	- Total Master-Metered Homes Treated	Home	54						
69	<sup>1</sup> Energy savings is based on the 2005 Load Impact Evaluation.								
70	<sup>2</sup> Based on Attachment H of D0811031								
71	<sup>3</sup> Line Item 46: In-Home Display Pilot, conducted 150 telephone interviews to non-responsive customers.								
72	Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.								

**PIE CHART 1- Expenses by Measures Category For July 2011**



	A	B
1	<b>Energy Savings Assistance Program Table 3 - Average Bill Savings per Treated Home San Diego Gas &amp; Electric July 2011</b>	
2	<b>Year-to-date Installations - Expensed</b>	
3		
4	Annual kWh Savings	3,347,760
5	Annual Therm Savings	174,919
6	Lifecycle kWh Savings	30,082,365
7	Lifecycle Therm Savings	1,774,771
8	Current kWh Rate	\$ 0.13
9	Current Therm Rate	\$ 1.09
10	Number of Treated Homes	10,474
11	<b>Average 1st Year Bill Savings / Treated Home</b>	<b>59.21</b>
12	<b>Average Lifecycle Bill Savings / Treated Home</b>	<b>459.72</b>
13	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.	

	A	B	C	D	E	F	G
1	<b>Energy Savings Assistance Program Table 4 - Energy Savings Assistance Program Homes Treated San Diego Gas &amp; Electric July 2011</b>						
2	County	Eligible Customers			Homes Treated Year-To-Date		
3		Rural	Urban	Total	Rural	Urban	Total
4	Orange County	0	15,653	15,653	0	217	217
5	San Diego	18,138	319,170	337,308	274	9,983	10,257
6							
7	<b>Total</b>	<b>18,138</b>	<b>334,823</b>	<b>352,961</b>	<b>274</b>	<b>10,200</b>	<b>10,474</b>
8	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.						



	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
1	<b>Energy Savings Assistance Program Table 5 - Energy Savings Assistance Program Customer Summary San Diego Gas &amp; Electric July 2011</b>																
2		Gas & Electric				Gas Only				Electric Only				Total			
3		# of YTD Homes Treated	Therm	kWh	kW	# of YTD Homes	Therm	kWh	kW	# of YTD Homes	Therm	kWh	kW	# of YTD Homes Treated	Therm	kWh	kW
4	Month																
5	Jan-11	456	11,129	204,221	24	0	0	0	0	16	0	12,528	2	472	11,129	216,749	26
6	Feb-11	1,102	36,282	508,942	48	0	0	0	0	37	0	63,299	8	1,139	36,282	572,241	56
7	Mar-11	3,102	70,457	1,040,394	95	0	0	0	0	120	0	138,899	17	3,222	70,457	1,179,292	112
8	Apr-11	4,543	95,520	1,501,991	145	0	0	0	0	229	0	208,501	25	4,772	95,520	1,710,492	170
9	May-11	6,684	127,019	2,035,887	191	0	0	0	0	334	0	274,879	33	7,018	127,019	2,310,765	224
10	Jun-11	8,543	152,318	2,511,055	234	0	0	0	0	669	0	362,466	41	9,212	152,318	2,873,520	276
11	Jul-11	9,721	174,919	2,872,014	266	0	0	0	0	753	0	475,746	58	10,474	174,919	3,347,760	324
12	Aug-11																
13	Sep-11																
14	Oct-11																
15	Nov-11																
16	Dec-11																
17	Figures for each month are YTD. December results should approximate calendar year results. Therms and kWh savings are annual figures. Total Energy Impacts for all fuel types should equal YTD energy impacts that are reported every month Table 2L.																
18	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.																

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	<b>Energy Savings Assistance Program Table 6 - Expenditures for Pilots and Studies</b>												
2	<b>San Diego Gas &amp; Electric</b>												
3	<b>July 2011</b>												
4		<b>Authorized 3-Year Budget</b>			<b>Current Month Expenses</b>			<b>Expenses Since January 1, 2009</b>			<b>% of 3-Year Budget Spent</b>		
5		<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>
6	<b>Pilots:</b>												
7	In Home Display	\$ 73,918	\$ 73,918	\$ 147,836	\$ (9,714)	\$ (9,714)	\$ (19,427)	\$107,358	\$ 107,358	\$ 214,717	145%	145%	145%
8	Programmable Thermostat	\$ 117,221	\$ 117,221	\$ 234,442	\$ (5,166)	\$ (5,166)	\$ (10,332)	\$ 46,496	\$ 46,496	\$ 92,992	40%	40%	40%
9	WE&T Pilot	\$ 11,342	\$ 11,342	\$ 22,684	\$ 1,038	\$ 1,038	\$ 2,077	\$ 10,383	\$ 10,383	\$ 20,767	92%	92%	92%
10													
11													
12													
13													
14	<b>Total Pilots</b>	<b>\$ 202,481</b>	<b>\$ 202,481</b>	<b>\$ 404,962</b>	<b>\$ (13,841)</b>	<b>\$ (13,841)</b>	<b>\$ (27,683)</b>	<b>\$164,238</b>	<b>\$ 164,238</b>	<b>\$ 328,476</b>	<b>81%</b>	<b>81%</b>	<b>81%</b>
15													
16	<b>Studies:</b>												
17	Non-Energy Benefits	\$ 15,000	\$ 15,000	\$ 30,000	\$ -	\$ -	\$ -	\$ 5,380	\$ 5,380	\$ 10,760	36%	36%	36%
18	Process Evaluation	\$ 18,750	\$ 18,750	\$ 37,500	\$ -	\$ -	\$ -	\$ 9,211	\$ 9,211	\$ 18,423	49%	49%	49%
19	Impact Evaluation <sup>1</sup>	\$ 45,000	\$ 45,000	\$ 90,000	\$ -	\$ -	\$ -	\$ 13,716	\$ 13,716	\$ 27,432	30%	30%	30%
20	Refrigerator Degradation	\$ 66,667	\$ -	\$ 66,667	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
21		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
22		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
23													
24	<b>Total Studies</b>	<b>\$ 145,417</b>	<b>\$ 78,750</b>	<b>\$ 224,167</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 28,307</b>	<b>\$ 28,307</b>	<b>\$ 56,613</b>	<b>19%</b>	<b>36%</b>	<b>25%</b>
25													
26	<sup>1</sup> Budget funds are carried over from the 2007-2008 LIEE Funding Cycle												
27	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.												

	A	B	C	D	E
1	<b>Energy Savings Assistance Program Table 7</b>				
2	<b>Whole Neighborhood Approach</b>				
3	<b>San Diego Gas &amp; Electric</b>				
4	<b>July 2011</b>				
5	A	B	C	D	E
6	Neighborhood (County, Zipcode, Zip+7 etc.) Targeted <sup>1</sup>	Total Residential Customers <sup>2</sup>	Total Estimated Eligible <sup>3</sup>	Total Treated 2002-2010	Target to Treated This Year <sup>4</sup>
7	91906-32	43	16	4	1
8	91910-16	58	31	137	3
9	91910-40	117	69	55	3
10	91911-16	63	37	110	1
11	91911-51	181	68	151	1
12	91942-37	46	8	7	1
13	91942-38	49	10	41	1
14	91945-21	73	32	60	1
15	91950-71	124	78	61	1
16	91977-27	60	23	77	1
17	91977-31	51	15	55	2
18	92020-14	77	16	38	3
19	92020-15	17	4	17	2
20	92020-27	53	13	20	1
21	92020-28	53	12	15	1
22	92020-37	96	55	174	1
23	92021-62	125	76	53	1
24	92028-45	87	12	4	1
25	92064-70	11	2	7	1
26	92071-31	311	90	108	1
27	92083-40	62	28	31	3
28	92113-17	69	47	338	1
29	92114-46	45	19	69	1
30	92116-17	61	19	13	1
31					
32	[1] Neighborhood defined as zip+7 area (or zip+2).				
33	[2] All active residential customers in zip+7.				
34	[3] Total estimated eligible per Athens Research. Calculated by multiplying the percent eligible by the total residential population in zip+7.				
35	[4] Total units treated 2002-2010 year-to-date.				
36	[4] Total units treated 2002-2010 year-to-date.				
37	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.				
38	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.				

	A	B	C	D	E	F	G	H	I	J	K	L	M
1	<b>CARE Table 1 - CARE Program Expenses</b>												
2	<b>San Diego Gas &amp; Electric</b>												
3	<b>July 2011</b>												
4		<b>Authorized Budget</b>			<b>Current Month Expenses</b>			<b>Year-To-Date Expenses</b>			<b>% of Budget Spent Year-To-Date</b>		
5	<b>CARE Program:</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>	<b>Electric</b>	<b>Gas</b>	<b>Total</b>
6	Outreach <sup>[1]</sup>	\$1,335,381	\$398,880	\$1,734,261	\$54,154	\$16,176	\$70,330	\$708,654	\$200,778	\$909,432	53%	50%	52%
7	Automatic Enrollment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	0%	0%	0%
8	Processing/ Certification/Verification	\$177,112	\$52,903	\$230,015	\$16,270	\$4,860	\$21,130	\$118,698	\$33,750	\$152,448	67%	64%	66%
9	Information Technology / Programming	\$348,569	\$104,118	\$452,687	\$4,007	\$1,197	\$5,203	\$79,221	\$22,411	\$101,632	23%	22%	22%
10													
11	<b>Pilots</b>												
12	- Pilot SB 580	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
13	- Pilot	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
14	- Pilot	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
15	<b>Total Pilots</b>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0%	0%	0%
16													
17	Measurement & Evaluation <sup>[2]</sup>	\$ 3,331	\$ 995	\$ 4,326	\$0	\$0	\$0	\$0	\$0	\$0	0%	0%	0%
18	Regulatory Compliance	\$ 151,229	\$ 45,172	\$ 196,401	\$5,912	\$1,766	\$7,678	\$68,358	\$19,379	\$87,737	45%	43%	45%
19	General Administration	\$ 326,424	\$ 97,503	\$ 423,927	\$9,197	\$2,747	\$11,944	\$102,970	\$29,196	\$132,166	32%	30%	31%
20	CPUC Energy Division	\$ 79,233	\$ 23,667	\$102,900	\$0	\$0	\$0	\$17,614	\$4,968	\$22,582	22%	21%	22%
21													
22	<b>SUBTOTAL MANAGEMENT COSTS</b>	<b>\$ 2,421,279</b>	<b>\$ 723,238</b>	<b>\$ 3,144,517</b>	<b>\$89,540</b>	<b>\$26,746</b>	<b>\$116,286</b>	<b>\$1,095,515</b>	<b>\$310,482</b>	<b>\$1,405,997</b>	<b>45%</b>	<b>43%</b>	<b>45%</b>
23													
24	CARE Rate Discount	\$ 38,438,351	\$ 11,481,586	\$ 49,919,937	\$4,317,207	\$772,854	\$5,090,061	\$28,264,707	\$8,978,132	\$ 37,242,839	74%	78%	75%
25	Service Establishment Charge Discount	\$ -	\$ -	\$ -	\$0	\$0	\$0	\$0	\$0	\$0	0%	0%	0%
26													
27	<b>TOTAL PROGRAM COSTS &amp; CUSTOMER DISCOUNTS</b>	<b>\$ 40,859,630</b>	<b>\$ 12,204,824</b>	<b>\$ 53,064,454</b>	<b>\$4,406,747</b>	<b>\$799,600</b>	<b>\$5,206,347</b>	<b>\$ 29,360,222</b>	<b>\$9,288,614</b>	<b>\$ 38,648,836</b>	<b>72%</b>	<b>76%</b>	<b>73%</b>
28													
29	<b>Other CARE Rate Benefits</b>												
30	DWR Bond Charge Exemption				\$674,022		\$674,022	\$4,590,738		\$4,590,738			
31	CARE PPP Exemption				\$358,728	\$103,670	\$489,398	\$2,622,827	\$1,229,877	\$3,852,704			
32	California Solar Initiative Exemption <sup>[3]</sup>				\$209,703		\$209,703	\$1,424,546		\$1,424,546			
33	kWh Surcharge Exemption				\$2,529,457		\$2,529,457	\$14,158,456		\$14,158,456			
34	<b>TOTAL - OTHER CARE RATE BENEFITS</b>				<b>\$3,798,910</b>	<b>\$103,670</b>	<b>\$3,902,580</b>	<b>\$22,796,567</b>	<b>\$ 1,229,877</b>	<b>\$24,026,444</b>			
35													
36	Indirect Costs				\$37,073	\$11,074	\$48,147	\$309,606	\$87,942	\$397,548			
37													
38	<sup>[1]</sup> Outreach includes costs associated with Capitation Fees, Other Outreach and Mass Media.												
39	<sup>[2]</sup> There are no Measurement & Evaluation expenses for June 2011.												
40	<sup>[3]</sup> Based on CPUC D.08-12-004, SDG&E is to temporarily suspend 2009 CSI collections from ratepayers as the program is adequately funded to support 2009 incentive payments for those who participate in the program.												
41	Any required corrections/adjustments are reported herein and supersede results reported in prior months and reflect YTD adjustments.												

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1	<b>CARE Table 2 - Enrollment, Recertification, Attrition, &amp; Penetration</b>																	
2	<b>San Diego Gas &amp; Electric</b>																	
3	<b>July 2011</b>																	
4	Gross Enrollment												Enrollment		Total CARE Participants	Estimated CARE Eligible	Penetration Rate % (P/Q)	
5	Automatic Enrollment						Capitation	Other Sources <sup>5</sup>	Total (G+H+I)	Recertification	Total Adjusted (J+K)	Attrition (Drop Offs)	Net (L-M)	Net Adjusted (N-K)				
6	2011	Inter- Utility <sup>1</sup>	Intra- Utility <sup>2</sup>	Leveraging <sup>3</sup>	One-e-App <sup>4</sup>	SB580									Combined (B+C+D+E+F)			
7	January	1,011	79	0	0	0	1,090	368	6,843	8,301	7,051	15,352	5,309	10,043	2,992	296,430	358,328	82.7%
8	February	1	3	30	0	0	34	293	5,734	6,061	4,054	10,115	4,825	5,290	1,236	297,666	358,328	83.1%
9	March	0	355	0	0	0	355	520	6,402	7,277	7,018	14,295	5,524	8,771	1,753	299,419	358,328	83.6%
10	April	1	6	70	0	0	77	373	7,142	7,592	4,666	12,258	6,567	5,671	1,005	300,424	359,622	83.5%
11	May	0	241	3	0	0	244	367	5,377	5,988	4,530	10,518	3,526	6,992	2,462	302,886	359,622	84.2%
12	June	0	183	11	0	0	194	360	5,467	6,021	4,849	10,870	7,363	3,507	-1,342	301,544	359,622	83.9%
13	July	0	42	0	0	0	42	262	6,117	6,421	3,514	9,935	2,743	7,192	3,678	305,222	361,555	84.4%
14	August																	
15	September																	
16	October																	
17	November																	
18	December																	
19	<b>Total for 2011</b>	<b>1,013</b>	<b>909</b>	<b>114</b>	<b>0</b>	<b>0</b>	<b>2,036</b>	<b>2,543</b>	<b>43,082</b>	<b>47,661</b>	<b>35,682</b>	<b>83,343</b>	<b>35,877</b>	<b>47,466</b>	<b>11,784</b>			
20																		
21	<sup>1</sup> Enrollments via data sharing between the IOUs.																	
22	<sup>2</sup> Enrollments via data sharing between departments and/or programs within the utility.																	
23	<sup>3</sup> Enrollments via data sharing with programs outside the IOU that serve low-income customers.																	
24	<sup>4</sup> One-E-App is a pilot program set up by The Center to Promote Healthcare Access (the Center) and PG&E. The pilot will occur within two PG&E counties and looks to implement a strategy of automatic enrollment for low-income customers into the CARE program based on the customers' applications or reapplications for related low-income health and social welfare services. (e.g. MediCAL, Healthy Families, CALKids, etc.) The goal is to develop another means by which low income families can be introduced into the CARE program and,																	
25	<sup>5</sup> Not including Recertification.																	
26	<sup>6</sup> Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.																	

	A	B	C	D	E	F	G	H	I
1	<b>CARE Table 3 - Standard Random Verification Results</b>								
2	<b>San Diego Gas &amp; Electric</b>								
3	<b>July 2011</b>								
4	<b>2011</b>	Total CARE Population	Participants Requested to Verify	% of Population Total	Participants Dropped (Due to no response)	Participants Dropped (Verified as Ineligible)	Total Dropped	% Dropped through Random Verification <sup>1</sup>	% of Total Population Dropped
5	<b>January</b>	296,430	585	0.20%	3	1	4	0.68%	0.00%
6	<b>February</b>	297,666	573	0.19%	29	13	42	7.33%	0.01%
7	<b>March</b>	299,419	695	0.23%	32	6	38	5.47%	0.01%
8	<b>April</b>	300,424	793	0.26%	56	16	72	9.08%	0.02%
9	<b>May</b>	302,886	399	0.13%	63	24	87	21.80%	0.03%
10	<b>June</b>	301,544	823	0.27%	44	26	70	8.51%	0.02%
11	<b>July</b>	305,222	699	0.23%	14	9	23	3.29%	0.01%
12	<b>August</b>								
13	<b>September</b>								
14	<b>October</b>								
15	<b>November</b>								
16	<b>December</b>								
17	<b>Total for 2011</b>	<b>2,103,591</b>	<b>4,567</b>		<b>241</b>	<b>95</b>	<b>336</b>	<b>7.36%</b>	<b>0.02%</b>
18									
19	[1] Verification results are tied to the month initiated. Therefore, verification results may be pending due to the time permitted for a participant to respond								
20	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.								

	A	B	C	D	E	F	G
1	<b>CARE Table 4 - CARE Self-Certification and Self-Recertification Applications<sup>1</sup></b>						
2	<b>San Diego Gas &amp; Electric</b>						
3	<b>Jul-11</b>						
4		<b>Provided</b>	<b>Received</b>	<b>Approved</b>	<b>Denied</b>	<b>Pending/Never Completed</b>	<b>Duplicates</b>
5	<b>Total</b>	9,977	10,627	9,935	299	183	210
6	<b>Percentage</b>		107%	93%	3%	2%	2%
7							
8	<sup>1</sup> Includes sub-metered customers.						
9	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect						
10	YTD adjustments.						

	A	B	C	D	E	F	G	H	I	J
1	<b>CARE Table 5 - Enrollment by County</b>									
2	<b>San Diego Gas &amp; Electric</b>									
3	July 2011									
4		Estimated Eligible			Total Participants			Penetration Rate		
5	County	Urban	Rural	Total	Urban	Rural	Total	Urban	Rural	Total
6	Orange County	16,074	0	16,074	13,831	0	13,831	86%		86%
7	San Diego	327,084	18,397	345,481	279,106	12,285	291,391	85%	67%	84%
8										
9	<b>Total</b>	<b>343,158</b>	<b>18,397</b>	<b>361,555</b>	<b>292,937</b>	<b>12,285</b>	<b>305,222</b>	<b>85.4%</b>	<b>66.8%</b>	<b>84.4%</b>
10										
11										
12	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.									



	A	B	C	D	E	F	G	H
1	<b>CARE Table 6 - Recertification Results</b>							
2	<b>San Diego Gas &amp; Electric</b>							
3	<b>July 2011</b>							
4	<b>2011</b>	Total CARE Population	Participants Requested to Recertify	% of Population Total	Participants Recertified	Participants Dropped	Recertification Rate % (E/C)	% of Total Population Dropped (F/B)
5	<b>January</b>	296,430	2,588	0.87%	173	6	6.68%	0.00%
6	<b>February</b>	297,666	3,334	1.12%	290	6	8.70%	0.00%
7	<b>March</b>	299,419	3,014	1.01%	444	41	14.73%	0.01%
8	<b>April</b>	300,424	3,388	1.13%	586	36	17.30%	0.01%
9	<b>May</b>	302,886	2,125	0.70%	331	36	15.58%	0.01%
10	<b>June</b>	301,544	4,200	1.39%	1,132	45	26.95%	0.01%
11	<b>July</b>	305,222	3,018	0.99%	370	17	12.26%	0.01%
12	<b>August</b>							
13	<b>September</b>							
14	<b>October</b>							
15	<b>November</b>							
16	<b>December</b>							
17	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

	A	B	C	D	E	F	G	H
1	<b>CARE Table 7 - Capitation Contractors</b>							
2	<b>San Diego Gas &amp; Electric</b>							
3	<b>July 2011</b>							
4	Contractor Name	Contractor Type				Year-to-Date		
5		Private	CBO	WMDVBE	LIHEAP	Rural	Urban	Total
6	AKA HEAD START		X			0	1	1
7	ALIANCE FOR AFRICAN ASSISTANCE		X			0	25	25
8	AMERICAN RED CROSS		X			0	843	843
9	CAMPESINOS UNIDOS, INC		X		X	0	33	33
10	CASA FAMILIAR		X			0	7	7
11	CASH PLUS	X				0	11	11
12	CATHOLIC CHARITIES		X			0	67	67
13	CHILDREN'S INITIATIVE		X			0	14	14
14	CHINESE SERVICE CENTER		X			0	14	14
15	CHULA VISTA COMMUNITY COLLABORATIVE		X			0	19	19
16	CITY HEIGHTS COMMUNITY DEVELOPMENT CORP		X			0	2	2
17	CRISIS HOUSE		X			0	13	13
18	ELDER HELP OF SAN DIEGO 2009		X			0	1	1
19	FEEDING AMERICA SAN DIEGO		X			0	19	19
20	FOSTER LIFT		X			0	9	9
21	HARMONIUM		X			0	4	4
22	HEAD START		X			0	4	4
23	HEARTS AND HANDS TOGETHER		X			0	16	16
24	HOME START 2011		X			0	36	36
25	HORN OF AFRICA		X			0	11	11
26	INTERNATIONAL RESCUE COMMITTEE		X			0	28	28
27	KURDISH HUMAN RIGHTS WATCH		X			0	6	6
28	LA MAESTRA FAMILY CLINIC		X			0	10	10
29	LIBERTY TAX SERVICES	X				0	6	6
30	MAAC PROJECT		X		X	0	40	40
31	MID CITY CHRISTIAN SERVICES 2009		X	X		0	0	0
32	MONTE VISTA HIGH SCHOOL COMMUNITY RESOURCE CENTER		X			0	0	0
33	MOUNTAIN HEALTH & COMMUNITY SERVICES, INC.		X			0	1	1
34	NEIGHBORHOOD HEALTH CARE		X			0	86	86
35	NEIGHBORHOOD HOUSE		X			0	20	20
36	NORTH COUNTY HEALTH PROJECT-WIC		X			0	32	32
37	REBUILDING TOGETHER SAN DIEGO		X			0	15	15
38	SALVATION ARMY		X			0	5	5
39	SAN DIEGO STATE UNIVERSITY - WIC		X			0	471	471
40	SAN DIEGO YOUTH & COMMUNITY SERVICES		X			0	0	0
41	SAN YSIDRO HEALTH CENTER		X			0	75	75
42	SAY SAN DIEGO		X			0	18	18
43	SCRIPPS HEALTH WIC		X			0	33	33
44	SERVICENTRO SAN CLEMENTE, INC	X				0	40	40
45	SOUTH BAY COMMUNITY SERVICES		X			0	2	2
46	SOUTHERN CALIFORNIA TRIBAL CHAIRMEN'S ASSOCIATION		X			13	0	13
47	THE HARRIS GROUP	X				0	11	11
48	TRINITY HOUSE		X			0	0	0
49	TURNING THE HEARTS		X			0	0	0
50	UNION OF PAN ASIA COMMUNITIES COUNSEL & TREATMENT		X			0	21	21
51	VISTA COMMUNITY CLINIC		X			0	55	55
52	YMCA YOUTH AND FAMILY SERVICES		X			0	10	10
53	<b>Total Enrollments</b>					<b>13</b>	<b>2,133</b>	<b>2,146</b>
54								
55								
56	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							

	A	B	C	D	E	F	G	H
1	<b>CARE Table 8 - Participants as of Month-End</b>							
2	<b>San Diego Gas &amp; Electric</b>							
3	<b>July 2011</b>							
4	<b>2011</b>	<b>Gas and Electric</b>	<b>Gas Only</b>	<b>Electric Only</b>	<b>Total</b>	<b>Eligible Households</b>	<b>Penetration</b>	<b>% Change<sup>1</sup></b>
5	January	199,971	N/A	96,459	296,430	358,328	82.7%	1.02%
6	February	200,616	N/A	97,050	297,666	358,328	83.1%	0.42%
7	March	202,324	N/A	97,095	299,419	358,328	83.6%	0.49%
8	April	202,851	N/A	97,573	300,424	359,622	83.5%	0.34%
9	May	204,457	N/A	98,429	302,886	359,622	84.2%	0.82%
10	June	204,032	N/A	97,512	301,544	359,622	83.9%	0.82%
11	July	206,353	N/A	98,869	305,222	361,555	84.4%	0.57%
12	August							
13	September							
14	October							
15	November							
16	December							
17								
18	<sup>1</sup> Explain any monthly variance of 5% or more in the number of participants.							
19	Any required corrections/adjustments are reported herein and supersede results reported in prior months and may reflect YTD adjustments.							