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Sent: 9/26/2011 11:07:06 AM
To: Prosper, Terrie D. (terrie.prosper@cpuc.ca.gov)
Cc:
Bcc:
Subject: CPUC Annual Diversity Hearing Focuses on Growing Diverse Businesses: CPUC
Media Advisory

**FOR IMMEDIATE RELEASE
ADVISORY**

MEDIA

Media Contact: Terrie Prosper, 415.703.1366, news@cpuc.ca.gov

CPUC ANNUAL DIVERSITY HEARING FOCUSES ON GROWING DIVERSE BUSINESSES

SAN FRANCISCO, Sept. 26, 2011 - The California Public Utilities Commission (CPUC), in its ongoing efforts to promote diversity in utility company practices, will hold its annual public hearing with the theme *From Sprout to Stalk: How to Grow Diverse Businesses*.

When: Oct. 11, 2011, 8 a.m. - 3 p.m.

Where: Ronald Reagan Building, 300 S. Spring St., Los Angeles

Who: The CPUC's five Commissioners; The Honorable Alex Padilla, California Senate; The Honorable Steven Bradford, California Assembly; The Honorable Curren Price, California Senate; Chris Shultz, Deputy Commissioner, California Department of Insurance; The Honorable Gwen Moore; Dr. Alfred Osborne, Senior Associate Dean, Professor, Andersen School of Management, UCLA; utility executives; and others.

Please see the agenda below.

The CPUC's Supplier Diversity program promotes and monitors supplier diversity in

procurement by utilities and oversees a certification clearinghouse. The CPUC encourages investor-owned utilities to purchase 21.5 percent of its goods and services from diverse firms (15 percent minority owned firms, 5 percent women owned firms, and 1.5 percent disabled veteran owned firms).

Said CPUC President Michael R. Peevey, “Supplier diversity is untapped markets, innovation, and richness of human capital; this En Banc is an opportunity to hear from some of our Fortune 500 companies about how they’ve integrated supplier diversity in their overall supply chain to benefit California consumers by increasing competition and lowering overall costs.”

If specialized accommodations for the disabled are needed please contact the Public Advisor’s Office at public.advisor@cpuc.ca.gov or call toll-free 866-849-8390 or TTY 866-836-7825 at least three business days in advance of the meeting.

For more information on supplier diversity, please visit www.cpuc.ca.gov/PUC/supplierdiversity/.

For more information on the CPUC, please visit www.cpuc.ca.gov.

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AGENDA

California Public Utilities Commission

2011 GO156 Diversity En Banc

From Sprout to Stalk: How to Grow Diverse Businesses

October 11, 2011—8 a.m. to 3 p.m.

Ronald Reagan Building Auditorium

300 S. Spring St., Los Angeles

8 – 8:30 a.m. - Welcome and Opening Remarks

Michael R. Peevey, *President, CPUC*

Timothy Alan Simon, *Commissioner, CPUC*

Mike Florio, *Commissioner, CPUC*

Catherine J.K. Sandoval, *Commissioner, CPUC*

Mark J. Ferron, *Commissioner, CPUC*

The Honorable Alex Padilla, *California Senate*

The Honorable Steven Bradford, *California Assembly*

The Honorable Curren Price, *California Senate*

Chris Shultz, *Deputy Commissioner, California Department of Insurance*

The Honorable Gwen Moore

8:30 – 8:45 a.m. – Summary of Utility Performance & Report to the Legislature on GO 156

Paul Clanon, *Executive Director, CPUC*

8:45 – 9:15 a.m. – An Introduction to Capacity Building & Technical Assistance

Dr. Alfred Osborne, *Senior Associate Dean, Professor, Andersen School of Management, UCLA*

9:15 – 10:45 a.m. - Community Perspective

Moderator – Gwen Moore

The State of Supplier Diversity – Sam Kang

Doing Business with a Utility – Aubry Stone/Ruben Guerra

Capacity Building/Technical Assistance – Tracy Stanhoff

Underutilized Areas – Betsy Burkhemer-Credair

New Markets – Jorge Corralejo

10:45 – 11 a.m. - Break

11 a.m. – Noon/1 – 2 p.m. - CEO Panel – Why Integrating Supplier Diversity in the Supply Chain Makes Sense

Moderator – President Peevey

Opening Remarks of CEOs/Presidents

Ken McNeely, *President, AT&T*

Eugene Agee, *Vice President of Procurement & Real Estate, Sprint*

Tim McCallion, *President, Verizon*

Curt Henninger, *Regional Senior Vice President California, Comcast*

Dave Bialis, *Senior Vice President of Operations, Cox-Communications*

Ronald Litzinger, *President, Southern California Edison*

Christopher Johns, *President, Pacific Gas and Electric Company*

Michael Allman, *President & CEO, Southern California Gas Company*

Jessie Knight, Jr., *CEO, San Diego Gas and Electric Company*

Robert W. Nicholson, *President, San Gabriel Valley Water Company*

Noon – 1 p.m.- LUNCH – Sponsored by ACT 1- Janice Howroyd

2 – 2:15 p.m. - CUDC Annual Report

Jose Perez, *Chairman, California Utility Diversity Council*

2:15 – 2:45 p.m. - Public Comments

2:45 – 3 p.m. - Closing Remarks

CPUC President Peevey

Terrie Prosper
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California Public Utilities Commission
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