

From: Cherry, Brian K  
Sent: 9/26/2011 5:50:54 PM  
To: 'sarah.thomas@cpuc.ca.gov' (sarah.thomas@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: Re: Third Friday

Sarah - the Third Friday luncheons are very casual. Mark would show up and mingle informally with participants for about 20 minutes before lunch starts. He sits and enjoys his lunch at the head table. Before dessert, he gets up and informally chats about whatever he wants to for about 5-10 minutes and then takes another 5-10 minutes for QandA. I'd suggest he give his first impressions about being a Commissioner. What he likes about the job and what challenges there is. Perhaps a little bit about his philosophy for the advocates. That's about it. No slides or serious prepared remarks.

**From:** Thomas, Sarah R. [mailto:sarah.thomas@cpuc.ca.gov]  
**Sent:** Monday, September 26, 2011 05:27 PM  
**To:** Cherry, Brian K  
**Subject:** Third Friday

Brian - also interested in knowing what ground you'd like Commr Ferron to cover at the Third Friday lunch 10/18, along with whether he needs power points, and the time allotted for his input.

Sarah R. Thomas, Esq.  
Advisor to Commissioner Mark Ferron  
(Legal/Energy/Communications)  
California Public Utilities Commission  
505 Van Ness Avenue, # 5033  
San Francisco, CA 94102  
[srt@cpuc.ca.gov](mailto:srt@cpuc.ca.gov)  
[www.cpuc.ca.gov](http://www.cpuc.ca.gov)  
(415) 703-2310 (phone)  
(415) 703-2262 (fax)

**From:** Ferron, Mark J.  
**Sent:** Monday, September 26, 2011 5:22 PM  
**To:** Cherry, Brian K  
**Cc:** TerKeurst, Charlotte; Thomas, Sarah R.; Togneri, Gabriel  
**Subject:** Re: Wall Street Analyst Assistance

Hi Brian,  
I'm not sure just how much time I will have in New York, but I would be interested in your suggestions on who you would recommend that I meet with. I mentioned this to Tony Earley at our lunch today, and he highlighted Dan Ford at Barclays Capital as a thought leader worthwhile meeting if I can find the time.

Who else might Gabe recommend?

Thanks and regards

Mark

---

Mark J. Ferron  
Commissioner  
California Public Utilities Commission  
[mark.ferron@cpuc.ca.gov](mailto:mark.ferron@cpuc.ca.gov)

On [26 Sep 11], at 26 Sep 15:45, Cherry, Brian K wrote:

Mark - Commissioner Florio was over at PG&E the other day and mentioned that you might need some help meeting with the buy and sell side analysts in New York. If you are interested, Gabe Togneri, our VP of Investor Relations, would be happy to reach out to some of them and have them sponsor a meeting. Our only role would be to make the contact. The analysts would sponsor the meetings themselves and you would meet with them privately.