

From: Tisdale, Matthew  
Sent: 10/17/2011 4:59:20 PM  
To: Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4)  
Cc:  
Bcc:  
Subject: IDSM

Hi Sid,

In early November I'll be participating in a panel on IDSM at the Efficiency Connections Northwest, a conference of NW utilities. I'd like to be able to speak knowledgably about PG&E's IDSM efforts, including (but not limited to) your reorg and pilots, which I believe include ZNE, Innovator Pilot, and Green Communities. Would it be possible for you to round up whatever resources you have on the subject? one-pagers, PUC filings, marketing materials, etc. Just want to get a sense of your efforts, funding levels, and how they're working.

I'm sure our neighbors to the north will be very glad to learn from your experience!

Thanks.

Matthew