From: Dietz, Sidney 10/17/2011 5:04:55 PM Sent: To: 'matthew.tisdale@cpuc.ca.gov' (matthew.tisdale@cpuc.ca.gov) Cc: Bcc: Subject: RE: IDSM Matthew --Yes, I can get round materials up for you. Let me see what we have, then call vou. We are trying to get a date to invite you to pg&e for more of a briefing. I hope we can include our management meeting for new products, which I always find interesting. I hope you are well! yours, sid Do I seem terse? Blame the thumb keyboard. From: Tisdale, Matthew [mailto:matthew.tisdale@cpuc.ca.gov] **Sent**: Monday, October 17, 2011 04:59 PM To: Dietz, Sidney Subject: IDSM Hi Sid, In early November I'll be participating in a panel on IDSM at the Efficiency Connections Northwest, a conference of NW utilities. I'd like to be able to speak knowledgably about PG&E's IDSM efforts, including (but not limited to) your reorg and pilots, which I believe include ZNE, Innovator Pilot, and Green Communities. Would it be possible for you to round up whatever resources you have on the subject? one-pagers, PUC filings, marketing materials, etc. Just want to get a sense of your efforts, funding levels, and how they're working. I'm sure our neighbors to the north will be very glad to learn from your experience!

Thanks.

Matthew

SB GT&S 0303576