

From: Dowdell, Jennifer

Sent: 10/13/2011 2:55:29 PM

To: Halligan, Julie (julie.halligan@cpuc.ca.gov)

Cc: Redacted

Horner, Trina (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=TNHC);
Ramaiya, Shilpa R (/o=PG&E/ou=Corporate/cn=Recipients/cn=SRRd); 'Cooke,
Michelle' (michelle.cooke@cpuc.ca.gov)

Bcc:

Subject: Communications associated with proposed L132 work

<<...>>

Julie,

Per our discussion yesterday, attached are the talking points.

Key elements of the messaging and outreach are:

- This work should begin soon and last through December. When the work schedule is finalized, we will provide a follow-up to this message.
- After this earthquake safety work is completed this year, PG&E plans to further improve the safety of this pipeline in 2012 by replacing a two-mile section of the line.
- By putting earthquake safety measures in place now, PG&E is taking additional precautions to ensure public safety before the scheduled replacement.
- PG&E teams are currently going door-to-door to notify customers that construction work may begin soon. Media and local leaders are also being notified today.
- A story will soon be posted to PG&E Currents at <http://www.pgecurrents.com/>.

Please call me if you have questions and I'll run down any additional information.

Jennifer

415-973-2904: W

415-516-8347: blackberry