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Cc:

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Subject: Workshop Agenda:Nov 7th-Market Transformation Indicators

Dear Parties, to R0911014 (specifically D10-10-033 activities); and A0807021 (specifically Resolution E-4385)

This announcement is to inform you of the pending workshop regarding Market Transformation Indicators to fulfill the Resolution (E-4385) and D (10-10-033); please

find the attached agenda and purpose of the workshop. Questions about the workshop should be directed to Devla Singh devla.singh@cpuc.ca.gov

Workshop: Market Transformation Indicators, November 7th, 2011

Location: 505 Van Ness Ave, Courtyard Room

Time: 9am to 4pm

Email Attachment:

Market Transformation Indicators Workshop (November 7, 2011)

Purpose of the Workshop: Energy Division was called upon by the Commission to oversee and support the IOUs in vetting, and further refining an initial list of market transformation indicators presented to parties in Appendix B of **Resolution E- 4385**. This workshop will be used to frame the topic of market transformation in the CPUC regulatory context, share and review the subset of metrics that have been identified, and discuss revisions proposed by other stakeholders.

This workshop also meets the requirements in **Decision 10-10-033** to further refine the market transformation logic of the portfolio, develop, vet and add new indicators where gaps have been identified, and adapt to portfolio guidance or the orientation of the next program cycle programmatic objectives. A process for reviewing and updating metrics for the long term should also be developed and adopted by the Commission through this evaluation plan which will be submitted concurrently with the next portfolio applications

DRAFT Agenda

| | | | |
|-----|---|----------------------------------|---------------|
| I. | Introduction and purpose | Energy Division (Simon Baker) | 9:00 -9:15 am |
| II. | Background on how MTIs were created what they are | Energy Division | 9:15 -11:30am |
| | a) MTI and PPM process | Consultants | |
| | - Market Transformation 101 | Special Guests | |
| | - Presentation/Questions on Prah1-Keating WP | | |

| | | | |
|------|--|-----------------|-------------------------------------|
| | <ul style="list-style-type: none"> b) CPUC interest in adopting MTIs c) CPUC framework for market transformation indicators d) NEEA and NYSERDA present examples of policy context, development and application of metrics (1/2 hour each). | | |
| III. | <p>Presentation of proposed metrics and discussion in preparation for party comments.</p> <ul style="list-style-type: none"> a) Purpose is to further understanding by all parties of the logic behind the metrics, discuss the validity of the specific metrics, discuss alternatives and answer questions to inform comments. | ED, Facilitator | 11:30 -12:30 pm |
| | -----BREAK FOR LUNCH----- | ----- | 12:30-1:30 pm |
| IV. | <p>Presentation of proposed metrics and discussion in preparation for party comments (continued)</p> <ul style="list-style-type: none"> a) Review points of agreement and disagreement b) Discuss possible ways to address points of disagreement in the short or longer term processes for refining the metrics | Facilitator | 1:30 - 3:00 pm (break as needed) |
| V. | Discussion of long term strategy to track market transformation and incorporate into the next portfolio cycle plans and evaluation | Facilitator | 3:00-4:00 |

Materials for the workshop will be distributed by October 17th, 2011 to the service list.

Devla Singh

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