

Market Transformation Indicators Workshop (November 7, 2011)

Purpose of the Workshop: Energy Division was called upon by the Commission to oversee and support the IOUs in vetting, and further refining an initial list of market transformation indicators presented to parties in Appendix B of **Resolution E- 4385**. This workshop will be used to frame the topic of market transformation in the CPUC regulatory context, share and review the subset of metrics that have been identified, and discuss revisions proposed by other stakeholders.

This workshop also meets the requirements in **Decision 10-10-033** to further refine the market transformation logic of the portfolio, develop, vet and add new indicators where gaps have been identified, and adapt to portfolio guidance or the orientation of the next program cycle programmatic objectives. A process for reviewing and updating metrics for the long term should also be developed and adopted by the Commission through this evaluation plan which will be submitted concurrently with the next portfolio applications

DRAFT Agenda

I.	Introduction and purpose	Energy Division (Simon Baker)	9:00 -9:15 am
II.	Background on how MTIs were created what they are a) MTI and PPM process - Market Transformation 101 - Presentation/Questions on Prah-Keating WP b) CPUC interest in adopting MTIs c) CPUC framework for market transformation indicators d) NEEA and NYSERDA present examples of policy context, development and application of metrics (1/2 hour each).	Energy Division Consultants Special Guests	9:15 -11:30am
III.	Presentation of proposed metrics and discussion in preparation for party comments. a) Purpose is to further understanding by all parties of the logic behind the metrics, discuss the validity of the specific metrics, discuss alternatives and answer questions to inform comments.	ED, Facilitator	11:30 -12:30 pm
	-----BREAK FOR LUNCH-----		12:30-1:30 pm
IV	Presentation of proposed metrics and discussion in preparation for party comments (continued) a) Review points of agreement and disagreement b) Discuss possible ways to address points of disagreement in the short or longer term processes for refining the metrics	Facilitator	1:30 - 3:00 pm (break as needed)
V.	Discussion of long term strategy to track market transformation and incorporate into the next portfolio cycle plans and evaluation	Facilitator	3:00-4:00

Materials for the workshop will be distributed by October 17th, 2011 to the service list.