

From: Baker, Simon

Sent: 10/3/2011 1:26:11 PM

ABesa@SempraUtilities.com (ABesa@SempraUtilities.com); 9watts@gmail.com (9watts@gmail.com); Cynthiakmitchell@gmail.com (Cynthiakmitchell@gmail.com); David.Pettijohn@ladwp.com (David.Pettijohn@ladwp.com); Dbjornskov@peci.org (Dbjornskov@peci.org); Ann.Peterson@itron.com (Ann.Peterson@itron.com); CentralFiles@SempraUtilities.com (CentralFiles@SempraUtilities.com); Best, Carmen (carmen.best@cpuc.ca.gov); Clark.Pierce@us.landisgyr.com (Clark.Pierce@us.landisgyr.com); Bruce@BuildItGreen.org (Bruce@BuildItGreen.org); Karin.Corfee@kema.com (Karin.Corfee@kema.com); Jennifer.Shigekawa@sce.com (Jennifer.Shigekawa@sce.com); Lamming, Jean A. (jean.lamming@cpuc.ca.gov); HYao@SempraUtilities.com (HYao@SempraUtilities.com); Jeff.Hirsch@DOE2.com (Jeff.Hirsch@DOE2.com); Klotz, Michael (Law) (/O=PG&E/OU=Corporate/cn=Recipients/cn=MIKE); JYamagata@SempraUtilities.com (JYamagata@SempraUtilities.com); KWong@SempraUtilities.com (KWong@SempraUtilities.com); RRubin@SempraUtilities.com (RRubin@SempraUtilities.com); JeffreyH@hellermanus.com (JeffreyH@hellermanus.com); LukeH@enalasys.com (LukeH@enalasys.com); KShore@SempraUtilities.com (KShore@SempraUtilities.com); Laura.Genao@sce.com (Laura.Genao@sce.com); Jennifer.Barnes@Navigantconsulting.com (Jennifer.Barnes@Navigantconsulting.com); John\_Newcomb@newcomb.cc (John\_Newcomb@newcomb.cc); Elizabeth.DeSouza@csgroup.com (Elizabeth.DeSouza@csgroup.com); atencate@rsgroup.com (atencate@rsgroup.com); WBlattner@SempraUtilities.com (WBlattner@SempraUtilities.com); ann\_mccormick@newcomb.cc (ann\_mccormick@newcomb.cc); TFlanigan@EcoMotion.us (TFlanigan@EcoMotion.us); agarcia@energy.state.ca.us (agarcia@energy.state.ca.us); ashley.watkins@energycenter.org (ashley.watkins@energycenter.org); bill@jbsenergy.com (bill@jbsenergy.com); Ayanruoh, Bernard (bernard.ayanruoh@cpuc.ca.gov); ameliag@ensave.com (ameliag@ensave.com); TWhite@homeenergy.org (TWhite@homeenergy.org); Howard, Ted (ted.howard@cpuc.ca.gov); annette.beitel@gmail.com (annette.beitel@gmail.com); ashish.goel@intergycorp.com (ashish.goel@intergycorp.com); bernardo@braunlegal.com (bernardo@braunlegal.com); awatson@quest-world.com (awatson@quest-world.com); SDPatrick@SempraUtilities.com (SDPatrick@SempraUtilities.com); achang@efficiencycouncil.org (achang@efficiencycouncil.org); andrew.mcallister@energycenter.org (andrew.mcallister@energycenter.org); andrew.wood3@honeywell.com (andrew.wood3@honeywell.com); bfinkelstein@turn.org (bfinkelstein@turn.org); andrew\_meiman@newcomb.cc (andrew\_meiman@newcomb.cc); Tran, Ava N. (ava.tran@cpuc.ca.gov); Sharyn.Barata@Itron.com (Sharyn.Barata@Itron.com); Osman, Ayat E. (ayat.osman@cpuc.ca.gov); adam@agp-llc.com (adam@agp-llc.com); ann.kelly@sfgov.org (ann.kelly@sfgov.org); Rob@ConSol.ws (Rob@ConSol.ws);

To:

bbarkett@summitblue.com (bbarkett@summitblue.com); aliddell@icfi.com (aliddell@icfi.com); alex.kang@itron.com (alex.kang@itron.com); Rasmussen@evergreenecon.com (Rasmussen@evergreenecon.com); Sami.Khawaja@cadmusgroup.com (Sami.Khawaja@cadmusgroup.com); Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7); bmfinkelor@ucdavis.edu (bmfinkelor@ucdavis.edu); bmatulich@egia.com (bmatulich@egia.com); etaylor@enalasys.com (etaylor@enalasys.com); edwardoneill@dwt.com (edwardoneill@dwt.com); bmcdonnell@mwdh2o.com (bmcdonnell@mwdh2o.com); elowe@barakatconsulting.com (elowe@barakatconsulting.com); emahlon@ecoact.org (emahlon@ecoact.org); crogers@energy.state.ca.us (crogers@energy.state.ca.us); dmano@enalasys.com (dmano@enalasys.com); Lee, Diana (diana.lee@cpuc.ca.gov); cyin@yinsight.net (cyin@yinsight.net); dale@betterbuildings.com (dale@betterbuildings.com); Singh, Devla (devla.singh@cpuc.ca.gov); fred.coito@kema.com (fred.coito@kema.com); cneedham@edisonmission.com (cneedham@edisonmission.com); cheryl.collart@ventura.org (cheryl.collart@ventura.org); emily.hallet@positiveenergy.com (emily.hallet@positiveenergy.com); cperkins@energycoalition.org (cperkins@energycoalition.org); Villarreal, Christopher (christopher.villarreal@cpuc.ca.gov); eemblem@3eintinc.net (eemblem@3eintinc.net); brbarkovich@earthlink.net (brbarkovich@earthlink.net); eric@ethree.com (eric@ethree.com); brian.hedman@cadmusgroup.com (brian.hedman@cadmusgroup.com); darmanino@co.marin.ca.us (darmanino@co.marin.ca.us); gclayborn@gmail.com (gclayborn@gmail.com); clamasbabbini@comverge.com (clamasbabbini@comverge.com); bruce.foster@sce.com (bruce.foster@sce.com); david@nemtzwow.com (david@nemtzwow.com); filings@a-klaw.com (filings@a-klaw.com); cassandra.sweet@dowjones.com (cassandra.sweet@dowjones.com); Fogel, Cathleen A. (cathleen.fogel@cpuc.ca.gov); dwood8@cox.net (dwood8@cox.net); david.reynolds@ncpa.com (david.reynolds@ncpa.com); cscruton@energy.state.ca.us (cscruton@energy.state.ca.us); Ungson, Chris (chris.ungson@cpuc.ca.gov); don.arambula@sce.com (don.arambula@sce.com); Clinton, Jeanne (jeanne.clinton@cpuc.ca.gov); Gamson, David M. (david.gamson@cpuc.ca.gov); bobbi.sterrett@swgas.com (bobbi.sterrett@swgas.com); bobho@mid.org (bobho@mid.org); dgilligan@naesco.org (dgilligan@naesco.org); cwong@peci.org (cwong@peci.org); bob.ramirez@itron.com (bob.ramirez@itron.com); Cotroneo, Eileen (/O=PG&E/OU=Corporate/cn=Recipients/cn=EFM2); dmahone@h-m-g.com (dmahone@h-m-g.com); chris@cuwcc.org (chris@cuwcc.org); cpuc@certichron.com (cpuc@certichron.com); dmatson@co.santa-barbara.ca.us (dmatson@co.santa-barbara.ca.us); craigtyler@comcast.net (craigtyler@comcast.net); garrick@jbsenergy.com (garrick@jbsenergy.com); david.gordon@efm-solutions.com (david.gordon@efm-solutions.com); emello@sppc.com (emello@sppc.com); ddayton@cleanenergysol.com (ddayton@cleanenergysol.com); cem@newsdata.com (cem@newsdata.com); burtt@macnexus.org (burtt@macnexus.org); brad.bergman@intergycorp.com (brad.bergman@intergycorp.com); cbarry@iwpnews.com (cbarry@iwpnews.com);

case.admin@sce.com (case.admin@sce.com); Cox, Cheryl  
(cheryl.cox@cpuc.ca.gov); epetrill@epri.com (epetrill@epri.com);  
gandhi.nikhil@verizon.net (gandhi.nikhil@verizon.net); elvine@lbl.gov  
(elvine@lbl.gov); cadickerson@cadconsulting.biz (cadickerson@cadconsulting.biz);  
RegRelCPUCCases  
(/O=PG&E/OU=Corporate/cn=Recipients/cn=RegRelCPUCCases); Hardy,  
Katherine (katherine.hardy@cpuc.ca.gov); hammer\_chris@hotmail.com  
(hammer\_chris@hotmail.com); kmills@cfbf.com (kmills@cfbf.com);  
judi.schweitzer@post.harvard.edu (judi.schweitzer@post.harvard.edu);  
rmccann@umich.edu (rmccann@umich.edu); gstaples@mendotagroup.net  
(gstaples@mendotagroup.net); irene.stillings@energycenter.org  
(irene.stillings@energycenter.org); kjk@kjkammerer.com (kjk@kjkammerer.com);  
nkarno@yahoo.com (nkarno@yahoo.com); mike@calcerts.com  
(mike@calcerts.com); john.cavalli@itron.com (john.cavalli@itron.com);  
hhuerta@rhainc.com (hhuerta@rhainc.com); Friedmann, Rafael  
(/O=PG&E/OU=Corporate/cn=Recipients/cn=RaFi); mclaughlin@braunlegal.com  
(mclaughlin@braunlegal.com); kathleen.gaffney@kema.com  
(kathleen.gaffney@kema.com); klewis@energy.state.ca.us  
(klewis@energy.state.ca.us); jskromer@qmail.com (jskromer@qmail.com);  
lmh@eslawfirm.com (lmh@eslawfirm.com); mparsons@mwdh2o.com  
(mparsons@mwdh2o.com); mharrigan@ase.org (mharrigan@ase.org);  
joyw@mid.org (joyw@mid.org); john@enactenergy.com (john@enactenergy.com);  
de Rossett, Joyce (joyce.derossett@cpuc.ca.gov); rob@clfp.com (rob@clfp.com);  
mike.rogers@greenhomesamerica.com (mike.rogers@greenhomesamerica.com);  
Paulo, Lisa (lisa.paulo@cpuc.ca.gov); jtiffany@ase.org (jtiffany@ase.org);  
jerryl@abag.ca.gov (jerryl@abag.ca.gov); Ikle, Judith (judith.ikle@cpuc.ca.gov);  
janep@researchintoaction.com (janep@researchintoaction.com); puja@opower.com  
(puja@opower.com); rknight@bki.com (rknight@bki.com); Kasman, Robert  
(/O=PG&E/OU=Corporate/cn=Recipients/cn=REKL);  
mking@staplesmarketing.com (mking@staplesmarketing.com);  
mbhunt@ucdavis.edu (mbhunt@ucdavis.edu); pcanessa@charter.net  
(pcanessa@charter.net); nes@a-klaw.com (nes@a-klaw.com);  
jeanne.sole@sfgov.org (jeanne.sole@sfgov.org); mboccardo@dolphingroup.org  
(mboccardo@dolphingroup.org); Tagnipes, George S.  
(george.tagnipes@cpuc.ca.gov); gthomas@ecoact.org (gthomas@ecoact.org);  
rscott@cheers.org (rscott@cheers.org); richard@autocell.net (richard@autocell.net);  
jay.bhalla@intergycorp.com (jay.bhalla@intergycorp.com); jchou@nrdc.org  
(jchou@nrdc.org); mbaker@sbwconsulting.com (mbaker@sbwconsulting.com);  
mokeefe@efficiencycouncil.org (mokeefe@efficiencycouncil.org);  
michael@opower.com (michael@opower.com); mlewis@ctg-net.com (mlewis@ctg-  
net.com); marcel@turn.org (marcel@turn.org); jparks@smud.org  
(jparks@smud.org); michele@boggis.com (michele@boggis.com); nlong@nrdc.org  
(nlong@nrdc.org); nhernandez@isd.co.la.ca.us (nhernandez@isd.co.la.ca.us);  
mary.tucker@sanjoseca.gov (mary.tucker@sanjoseca.gov); rfretz@quest-world.com  
(rfretz@quest-world.com); jbazemore@emil.com (jbazemore@emil.com);  
jsqueri@goodinmacbride.com (jsqueri@goodinmacbride.com); Franzese, Peter

(peter.franzese@cpuc.ca.gov); keith.mccrea@sutherland.com  
(keith.mccrea@sutherland.com); jennifer.fagan@itron.com  
(jennifer.fagan@itron.com); mgo@goodinmacbride.com  
(mgo@goodinmacbride.com); pstoner@lgc.org (pstoner@lgc.org);  
matt\_sullivan@newcomb.cc (matt\_sullivan@newcomb.cc); mpa@a-klaw.com  
(mpa@a-klaw.com); jody\_london\_consulting@earthlink.net  
(jody\_london\_consulting@earthlink.net); jweil@aglet.org (jweil@aglet.org);  
policy.solutions@comcast.net (policy.solutions@comcast.net);  
rsapudar@energy.state.ca.us (rsapudar@energy.state.ca.us); pwuebben@aqmd.gov  
(pwuebben@aqmd.gov); mang@turn.org (mang@turn.org); mlong@anaheim.net  
(mlong@anaheim.net); hankryan2003@yahoo.com (hankryan2003@yahoo.com);  
jimflanagan4@mac.com (jimflanagan4@mac.com); Lai, Peter  
(peter.lai@cpuc.ca.gov); larry.cope@sce.com (larry.cope@sce.com);  
john@proctoreng.com (john@proctoreng.com); rlauman@ecosconsulting.com  
(rlauman@ecosconsulting.com); Finnigan, Jennifer R.  
(jennifer.finnigan@cpuc.ca.gov); mistib@comcast.net (mistib@comcast.net);  
matt@sustainablespaces.com (matt@sustainablespaces.com);  
paul.notti@honeywell.com (paul.notti@honeywell.com); jane@autocell.net  
(jane@autocell.net); jimross@r-c-s-inc.com (jimross@r-c-s-inc.com); Haramati,  
Mikhail (mikhail.haramati@cpuc.ca.gov); glw@eslawfirm.com  
(glw@eslawfirm.com); rockybacchus@gmail.com (rockybacchus@gmail.com);  
pk@utilitycostmanagement.com (pk@utilitycostmanagement.com);  
norman.furuta@navy.mil (norman.furuta@navy.mil); Fortune, Hazlyn  
(hazlyn.fortune@cpuc.ca.gov); Marver, Jill  
(/O=PG&E/OU=Corporate/cn=Recipients/cn=JKZ1); rfox@intergycorp.com  
(rfox@intergycorp.com); jenna.canseco@us.kema.com  
(jenna.canseco@us.kema.com); gtropsa@ice-energy.com (gtropsa@ice-  
energy.com); robertg@greenlining.org (robertg@greenlining.org);  
js@clearedgepower.com (js@clearedgepower.com); hayley@turn.org  
(hayley@turn.org); mtierney-lloyd@enernoc.com (mtierney-lloyd@enernoc.com);  
ljimene@smud.org (ljimene@smud.org); kgrenfell@nrdc.org (kgrenfell@nrdc.org);  
kenneth.swain@navigantconsulting.com (kenneth.swain@navigantconsulting.com);  
jennifer.porter@energycenter.org (jennifer.porter@energycenter.org);  
magnuson.leif@epa.gov (magnuson.leif@epa.gov); monica.ghattas@sce.com  
(monica.ghattas@sce.com); grant.cooke@intergycorp.com  
(grant.cooke@intergycorp.com); pjacobs@buildingmetrics.biz  
(pjacobs@buildingmetrics.biz); msherida@energy.state.ca.us  
(msherida@energy.state.ca.us); rita@ritanortonconsulting.com  
(rita@ritanortonconsulting.com); hgilpeach@scanamerica.net  
(hgilpeach@scanamerica.net); nphall@tecmarket.net (nphall@tecmarket.net);  
liddell@energyattorney.com (liddell@energyattorney.com); Gangopadhyay,  
Monisha (monisha.gangopadhyay@cpuc.ca.gov); pmschwartz@sbcglobal.net  
(pmschwartz@sbcglobal.net); lisa\_weinzimer@platts.com  
(lisa\_weinzimer@platts.com); lettenson@nrdc.org (lettenson@nrdc.org);  
mwbeck@lbl.gov (mwbeck@lbl.gov); Cammarata, Jordana  
(jordana.cammarata@cpuc.ca.gov); jholmes@emil.com (jholmes@emil.com);

jcelona@sbcglobal.net (jcelona@sbcglobal.net); jak@gepllc.com (jak@gepllc.com); rachel.harcharik@itron.com (rachel.harcharik@itron.com); owen\_howlett@h-m-g.com (owen\_howlett@h-m-g.com); mrw@mrwassoc.com (mrw@mrwassoc.com); mharcos@rs-e.com (mharcos@rs-e.com); lcasentini@rsgrp.com (lcasentini@rsgrp.com); jared@efficiencyfirst.org (jared@efficiencyfirst.org); mgillette@enernoc.com (mgillette@enernoc.com); ssmyers@att.net (ssmyers@att.net); sean.harrington@opower.com (sean.harrington@opower.com); sdhilton@stoel.com (sdhilton@stoel.com); swentworth@oaklandnet.com (swentworth@oaklandnet.com); tconlon@geopraxis.com (tconlon@geopraxis.com); Woo, Shirley A (Law) (/O=PG&E/OU=Corporate/cn=Recipients/cn=SAW0); Mathews, Suman (suman.mathews@cpuc.ca.gov); rsperberg@onsitenergy.com (rsperberg@onsitenergy.com); skihm@ecw.org (skihm@ecw.org); sesco@optonline.net (sesco@optonline.net); tadolf@bpi.org (tadolf@bpi.org); sschiller@efficiencycouncil.org (sschiller@efficiencycouncil.org); steven@moss.net (steven@moss.net); sls@a-klaw.com (sls@a-klaw.com); Baker, Simon (simon.baker@cpuc.ca.gov); steve@greenplumbersusa.com (steve@greenplumbersusa.com); sbarata@opiniondynamics.com (sbarata@opiniondynamics.com); sbender@energy.state.ca.us (sbender@energy.state.ca.us); tam@communityrenewables.biz (tam@communityrenewables.biz); tcrooks@mcr-group.com (tcrooks@mcr-group.com); tglassey@certichron.com (tglassey@certichron.com); susan.munves@smgov.net (susan.munves@smgov.net); southlandreports@earthlink.net (southlandreports@earthlink.net); samsirkin@cs.com (samsirkin@cs.com); sthompson@ci.irvine.ca.us (sthompson@ci.irvine.ca.us); Lawrie, Sandy (/O=PG&E/OU=Corporate/cn=Recipients/cn=SLDa); singh70@gmail.com (singh70@gmail.com); sephra.ninow@energycenter.org (sephra.ninow@energycenter.org); scott.tomashefsky@ncpa.com (scott.tomashefsky@ncpa.com); rwalther@pacbell.net (rwalther@pacbell.net); staples@staplesmarketing.com (staples@staplesmarketing.com); sharon@emeter.com (sharon@emeter.com); Roberts, Thomas (thomas.roberts@cpuc.ca.gov); scott.bowman@csgroup.com (scott.bowman@csgroup.com); Rahman, Sazedur (sazedur.rahman@cpuc.ca.gov); wynne@braunlegal.com (wynne@braunlegal.com); Gluzgold, Yevgeniya (/O=PG&E/OU=Corporate/cn=Recipients/cn=YxG4); wilkinson@es.ucsb.edu (wilkinson@es.ucsb.edu); Drew, Tim G. (tim.drew@cpuc.ca.gov); tmfry@nexant.com (tmfry@nexant.com); twayne@roadrunner.com (twayne@roadrunner.com); tim@marinemt.org (tim@marinemt.org); wjp4@bpconsulting.org (wjp4@bpconsulting.org); tlmurray@earthlink.net (tlmurray@earthlink.net); wem@igc.org (wem@igc.org); Fujiwara, Kace (Intern) (kace.fujiwara@cpuc.ca.gov); vwood@smud.org (vwood@smud.org); kristina.skierka@energyinitiatives.com (kristina.skierka@energyinitiatives.com); tory.weber@sce.com (tory.weber@sce.com); william.sanders@sfgov.org (william.sanders@sfgov.org); whb@a-klaw.com (whb@a-klaw.com); Tapawan-Conway, Zenaida G. (zenaida.tapawan-conway@cpuc.ca.gov); tom@ucons.com (tom@ucons.com); wwester@smud.org (wwester@smud.org);

wmcguire@fypower.org (wmcguire@fypower.org)

Cc:

Bcc:

Subject: Strategic Plan Progress Report pursuant to D.09-09-047

To All Parties to A.08-07-021 et al. and R.09-11-014:

Attached please find a “Strategic Plan Progress Report” prepared by Energy Division. This report to CPUC Commissioners responds to Decision (D.) 09-09-047 (at 331), wherein Energy Division was directed to prepare a Strategic Action Plan Progress Report this year.

The California Long-term Energy Efficiency Strategic Plan, published in 2008 and updated in 2011 by the California Public Utilities Commission (CPUC), sets ambitious efficiency goals for the state, including achieving zero net energy (ZNE) new construction in the residential sector by 2020 and commercial sector by 2030.[1] The Plan was crafted to include a combination of efforts to achieve these goals, ranging from utility programs to codes and standards to market initiatives.

This report is final. It is not going out for comment.

Best,

Simon Baker

Supervisor, Integrated Demand-side Analysis (IDSA)

Energy Division, CPUC

[simon.baker@cpuc.ca.gov](mailto:simon.baker@cpuc.ca.gov)

[1] CPUC 2011, Strategic Plan. Originally published in 2008 and updated in 2011 to include the Lighting chapter. Available at [www.cpuc.ca.gov/NR/rdonlyres/A54B59C2-D571-440D-9477-3363726F573A/0/CAEnergyEfficiencyStrategicPlan\\_Jan2011.pdf](http://www.cpuc.ca.gov/NR/rdonlyres/A54B59C2-D571-440D-9477-3363726F573A/0/CAEnergyEfficiencyStrategicPlan_Jan2011.pdf)