


DRAFT agenda for November 7th, 2011 MTI workshop

I.	Introduction and purpose	ED (Simon Baker)	9:00 -9:15 am
II.	<p>Background on how MTIs were created what they are</p> <ul style="list-style-type: none"> a) MTI and PPM process <ul style="list-style-type: none"> - Market Transformation 101 - Presentation/Questions on Prah-Keating WP b) CPUC interest in adopting MTIs c) CPUC framework for market transformation indicators  <p style="text-align: center;">Framework of Indicators for Assessi</p> <ul style="list-style-type: none"> d) NEEA and NYSEDA present examples of policy context, development and application of metrics (1/2 hour each). 		9:15 -11:30am
III.	<p>Presentation of proposed metrics and discussion in preparation for party comments.</p> <p>a) Three Breakout Groups (Non-Residential, Residential, Cross-Cutting*) will review proposed market indicators and report back on two core questions:</p> <ul style="list-style-type: none"> - Are they willing to adopt the metric (MTI)? - If no, why not? What changes would be needed? <p>If time allows review LTPPM and SPI as well.</p> <p><i>*Metrics covered in each break out are identified in the table following this agenda and called out in the worksheet.</i></p>	ED (Carmen Best), Facilitator	11:30 -12:30 pm
	-----BREAK FOR LUNCH-----		12:30-1:30 pm
IV	<p>Presentation of proposed metrics and discussion in preparation for party comments (continued)</p> <ul style="list-style-type: none"> a) Review points of agreement and disagreement b) Discuss possible ways to address points of disagreement in the short or longer term processes for refining the metrics 	Facilitator	1:30 - 3:00 pm (break as needed)
V.	Discussion of long term strategy to track market transformation and incorporate into the next portfolio cycle plans and evaluation	Facilitator	3:00-4:00

Break Out Group	Categories of Metrics Covered:
1) Industrial/Ag/Com (+ HVAC)	<ul style="list-style-type: none"> • Continuous Energy Improvement; • Non-Res Audit; Deemed Incentives; • Calculated Incentives; • Commercial Direct Install; • Commercial SW; • Industrial SW; • Ag SW; • Ag Pump Test and Repair; • New Construction Commercial Savings by Design; • HVAC (all)
2) Residential (+Lighting)	<ul style="list-style-type: none"> • Residential SW; • Residential Business and Consumer Electronics; • Res. Advanced Consumer Lighting; • Res. Appliance Recycling; • Res Basic CFL; • Residential Audits; • Res. Home Energy Efficiency Survey; • Res. Home Energy Efficiency Rebate; • MF Residential Energy Efficiency Rebate; • Res. Whole House; • Lighting Market Transformation; • New Construction Residential California Advanced Homes; • New construction Residential Energy Star Mnfct Housing.
3) Cross Cutting	<ul style="list-style-type: none"> • Codes and Standards (all); • Emerging Technologies (all); • Integrated Demand Side Management (all); • Marketing Education and Outreach; • Workforce Education and Training