

# Energy Division Proposal: Framework of Indicators for Assessing Achievement of Long Term Energy Efficiency Objectives



**November 7, 2011**  
**Market Transformation Indicators Workshop**





Framework attempting to address. . .

- Need for further refinement of programmatic and market indicators.
- Review the connection/relationship of these indicators with other information used to assess portfolio performance.
- Options for further refining/modifying indicators in future proceedings.





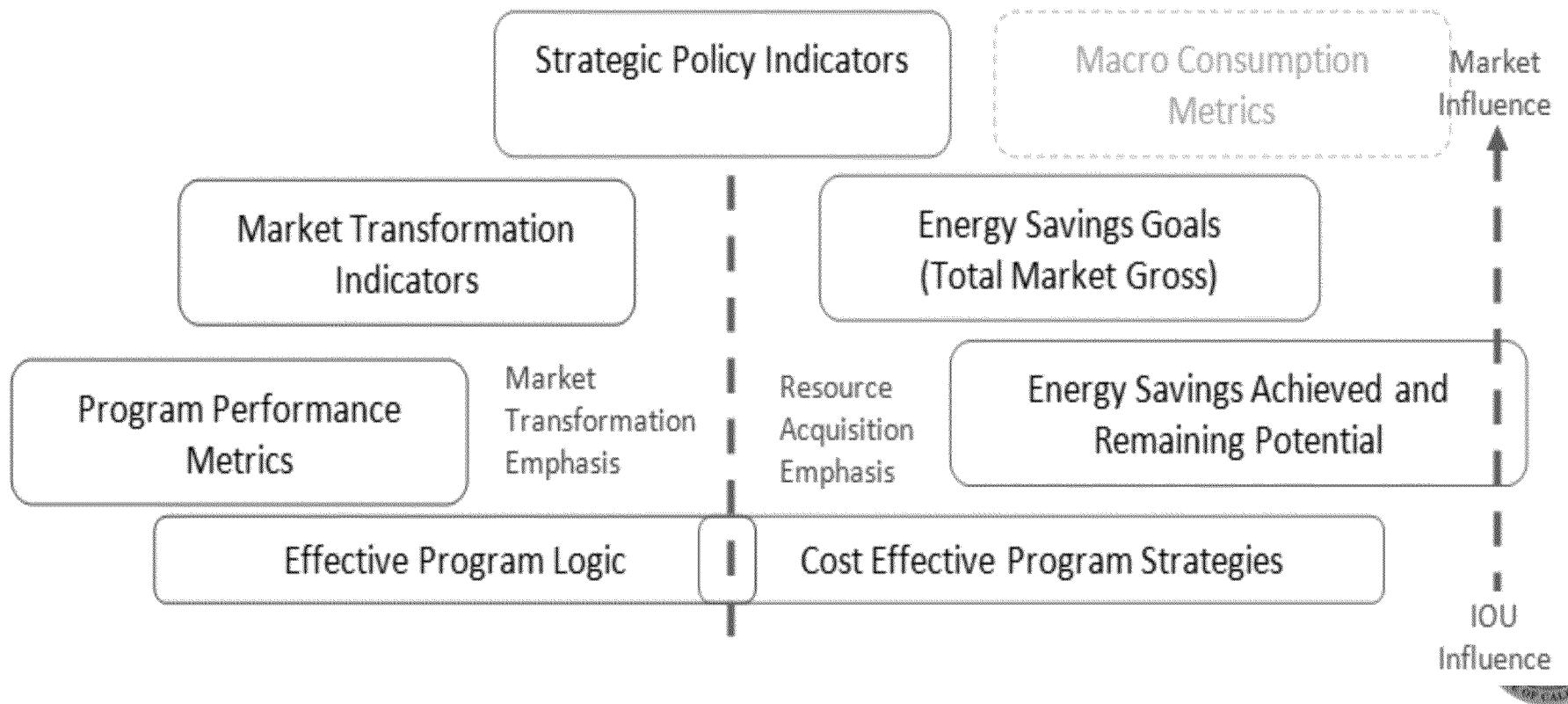
## Need for further refinement of programmatic and market indicators.

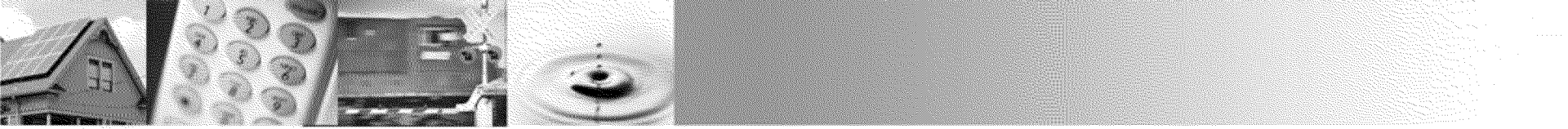
- Review of the initial list of Market Transformation Indicators revealed that they were being used to identify more than just MT:
  - **Strategic policy (Indicators)**  
(Example: Ind-1: Energy intensity (per gross dollar of production value) for industrial entities.)
  - **Long term Program Performance (Metrics)**  
(Example CS-6: Number and percent of eligible jurisdictions participating in the compliance enhancement program)
  - **Market Transformation (Indicators)**  
(Example HVAC-4: Percentage of HVAC units serviced in IOU service territory under a QM Service Agreement.)



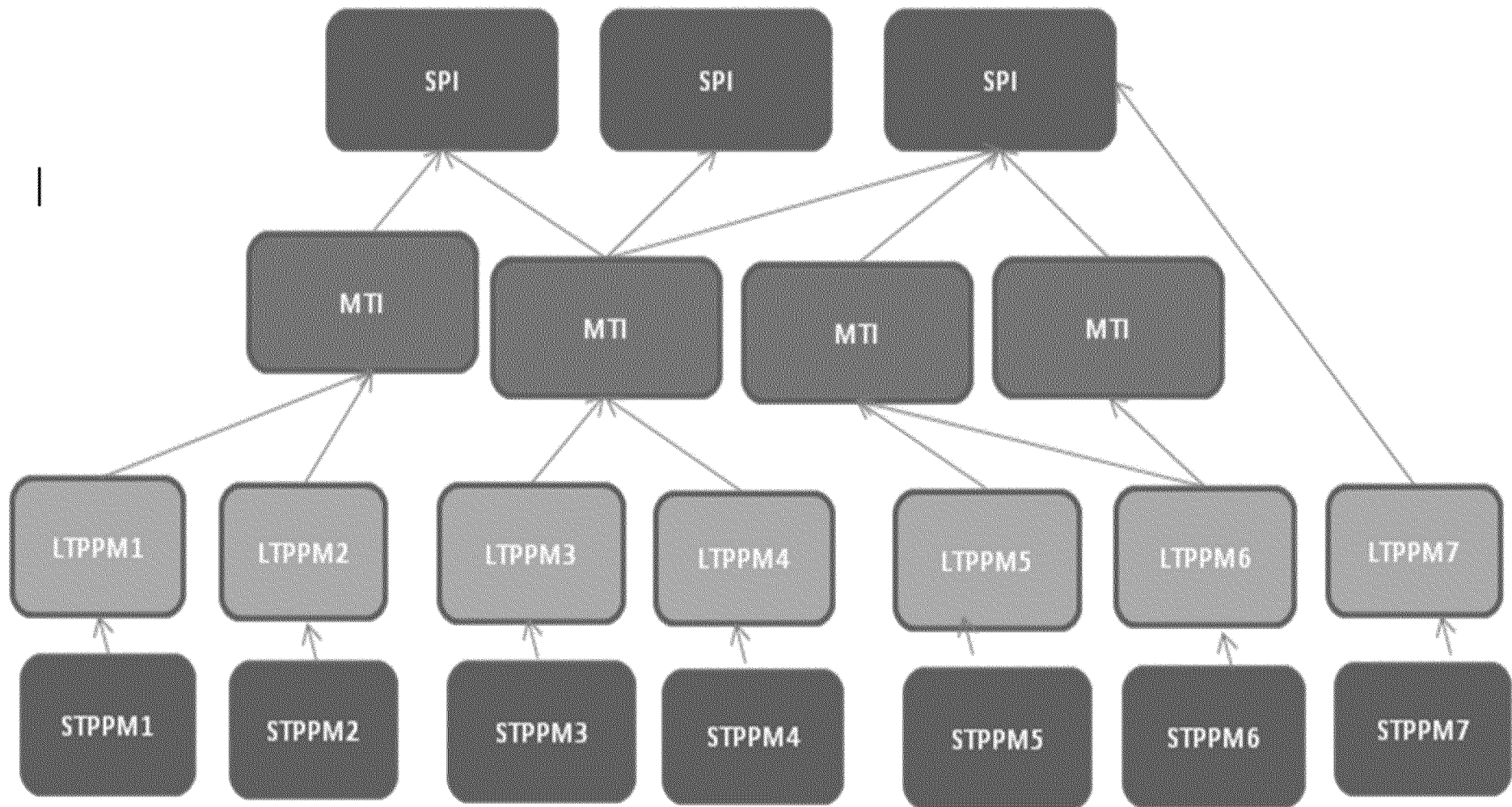
# Review the connection/relationship of these indicators with other information used to assess portfolio performance.

**Figure 1. Framework for Multiple Sources of Information Used to Assess Accomplishments of Energy Efficiency Efforts**





# Potential Metric Relationship(s):





## Options for further refining/modifying indicators in future proceedings

- **Resolution E-4385**
  - Initiate tracking a “subset” of market transformation indicators (focus of this workshop) via Assigned Commissioner Ruling
  - The review has revealed additional work that is needed to clarify market transformation strategies within the portfolio.
- **D. 10-10-033 “Evaluation Re-Look”**
  - Called for a review of market transformation strategies and an evaluation plan.
  - Additional indicators can be developed concurrent with the review of programmatic strategies in both the bridge period and in preparation for the next full program cycle.

