

From: Cherry, Brian K
Sent: 12/26/2011 1:33:27 PM
To: 'pac@cpuc.ca.gov' (pac@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fw: San Francisco Chronicle story re 2008 Leak Survey Audit
FYI

From: Ramaiya, Shilpa R
Sent: Monday, December 26, 2011 01:24 PM
To: Bottorff, Thomas E; Cherry, Brian K; Horner, Trina; Doll, Laura
Subject: Fw: San Francisco Chronicle story re 2008 Leak Survey Audit

FYI, we gave Michelle and Terrie Prosper a heads-up and talking points last week about this leak story that Jaxon ran yesterday. Follow-up plan from Media is below.

Shilpa

From: [Redacted]
Sent: Monday, December 26, 2011 11:22 AM
To: Johnson, Kirk; Hayes, William; Ramaiya, Shilpa R; Lavinson, Melissa A; Hogle, Jessica; Kauss, Kent; Ittner, Mary Ellen; [Redacted] Brown, Jess A; Togneri, Gabriel; Garber, Stephen (Law); [Redacted]
Cc: Frizzell, Roger; Foley, Beth; [Redacted]
[Redacted]
Subject: San Francisco Chronicle story re 2008 Leak Survey Audit

The San Francisco Chronicle ran a story on Sunday regarding an internal company audit PG&E conducted in 2008 on the leak survey program. Reporter Jaxon Van Derbeken personally contacted and interviewed current North Bay gas employees for the story. The story mentions how these employees raised concerns with Peter Darbee and during the 2007 shareholders meeting about how the company's leak survey program provided incentives for finding fewer leaks. Van Derbeken links the program to previous integrity management practices and the San Bruno tragedy. The direct communication with employees for this story took place outside of our media policy, and we will revisit our media policy.

Planned response: We will create a story for Currents, a letter to the editor and an employee note to present our side of the story more clearly. In addition, company executives are planning to meet one on one with Van Derbeken, and we also have a meeting planned with Tony Earley and the San Francisco Chronicle editorial board in January.

As of this morning there have been no inquiries from other media outlets on this story. There were no tweets or Facebook comments directed to our social media channels regarding this story as well.

Thank you,

[Redacted]

