Application No. A.11-05-25
Exhibit No:
Witness: Aguirre, Mark

PREPARED REPLY TESTIMONY OF MARK AGUIRRE ON BEHALF OF SOUTHERN CALIFORNIA GAS COMPANY'S ENERGY SAVINGS ASSISTANCE PROGRAM PLANS AND BUDGETS FOR PROGRAM YEARS 2012, 2013 AND 2014

Before the Public Utilities Commission of the State of California

December 9, 2011

I. INTRODUCTION

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Pursuant to the September 26, 2011 Assigned Commissioner and Administrative Law Judge's Joint Scoping Memo and Ruling, Southern California Gas Company ("SoCalGas") hereby submits reply testimony to the opening testimonies of parties submitted on November 18, 2011.

II. SUMMARY OF SOCALGAS' OPENING TESTIMONY

The following summarizes the Opening Testimony of Delia Meraz, as adopted by Mark Aguirre, on behalf of SoCalGas' proposed program year ("PY") 2012-2014 Energy Savings Assistance ("ESA") program¹ plans and budgets submitted May 16, 2011.

SoCalGas respectfully requested the Commission to approve the ESA program plans and budgets for PY2012, PY2013, and PY2014 as described in the Opening Testimony and authorize the following:

- Approval of its PY2012, PY2013, and PY2014 ESA program plans and budgets herein;
- Approval to continue its existing ESA program into PY2012, using PY2012 program
 funds, should the Commission be delayed in issuing a decision in this proceeding before
 year-end 2011, and count program achievements towards PY2012 accomplishments.
- Approval to shift funds in the ESA program consistent with the fund shifting authority in D.08-11-031 and as modified by D.10-10-008.
- Approval of the mix of measures reflected in Attachments A-6 and A-7 for the ESA program.
- Approval of the outreach and marketing elements requested herein.
- Approval to continue the integration and leveraging efforts.

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¹ The Energy Savings Assistance Program was formerly known as the Low Income Energy Efficiency or LIEE Program.

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- Approval to include one new measure to the ESA program mix of measures to be offer to eligible customers: the thermostatic shower valve to reduce the customers' energy consumption.
- Approval to continue using the methodology adopted for the eligible population as revised herein.
- Approval of a statewide impact evaluation study for program year 2012.
- Approval of a statewide energy education assessment study for the 2012 program year.
- Approval of the ESA program budget amounts projected in the 2012-2014 budget cycle.

III. DISCUSSION

A. PROGRAM ELIGIBILITY GUIDELINES

The Commission, in Decision ("D.") 05-10-044, established income eligibility guidelines to determine whether a household is eligible to participate in the Energy Savings Assistance Program and directed utilities to make the income eligibility requirements for the ESA program consistent with the California Alternate Rates for Energy ("CARE") program.² The Commission's income eligibility guidelines require that when determining income eligibility, the ESA program must assesses the total household income. For purposes of the program income eligibility, income is defined as: "all revenues, from all household members, from whatever source derived, whether taxable or non-taxable, including, but not limited to: wages, salaries, interest, dividends, spousal support and child support, grants, gifts, allowances, stipends, public assistance payments, social security and pensions, rental income, income from self-employment and cash payments from other sources, and all employment-related, non-cash income." GO 153

² D. 05-01-044 at p.13. Prior to 2005, the Commission, in Resolution E-3254, dated January 21, 1992, determined that it was reasonable to conform the Low Income Weatherization Program (the former name of the Energy Savings Assistance Program) to the ULTS/LIRA Standards and permitted the utilities to revise their LIW program levels accordingly. (Finding 5 and Ordering Paragraph 3.)

Section 2.1.52. (effective May 3, 2007). In D.99-07-016, the Commission determined that household income includes "income derived from such assets, such as interest and dividend, and income derived from the gain from their sale," D.99-07-016, at Ordering Paragraph ("OP") 3. In the same decision, the Commission determined that household income excludes "liquid assets," "borrowed monies, or monies transferred from one checking, savings, or similar account to another account." In its definition of income, the Commission also includes income sources such as public assistance payments, military family allotments, grants, and allowances.

However, in its testimony, National Consumer Law Center ("NCLC"), National Housing Law Project ("NHLP"), and California Housing Partnership Corporation ("CHPC") recommended that "housing subsidies" be removed as a source of income in the ESA program income eligibility guidelines and that the list of income eligible buildings developed by HUD for use in its weatherization assistance program ("WAP") be used as a means to expedite enrollment in the ESA program.³ Income eligibility guidelines have been established by the Commission in determining whether a household is eligible to participate in the ESA program. NCLC acknowledges that the list developed by HUD would "require conformity with the Energy Savings Assistance Program's definition of income." SoCalGas would support a resource that would assist in identifying income-qualified customers for participation in the ESA program. In order for such a resource to be useful, it would need to align with current income eligibility guidelines for the ESA program as established by the Commission.

CALCULATION OF UNWILLING AND INELIGIBLE CUSTOMERS В.

In their testimony, various parties have indicated that SoCalGas' unwilling or ineligible estimate is too high. SoCalGas still maintains that its estimate is accurate since it developed its

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³ NCLC/NHLP/CHPC Testimony, at p. MS-9. ⁴ NCLC/NHLP/CHPC Testimony, at p. MS-9.

estimates for unwilling and ineligible customers based on customer feedback as reported by contractors as a means of further refining estimates applicable to its service territory. For example, SoCalGas used a weighted average from 2009 and 2010 data trends to project that 19% of customers will be unwilling or ineligible to participate in the Energy Savings Assistance Program. However, SoCalGas recognizes the desirability of maintaining a steady rate of homes treated each year in that it would give its contractors a level of certainty in the planning of its operations and allow contractors to maintain momentum year-to-year in support of SoCalGas' Energy Savings Assistance Program.

As SoCalGas stated at the Low Income Oversight Board Meeting on June 21, 2010, it would be open to a higher level of homes treated for the 2012-2014 cycle than it filed in its application as long as it received the funding necessary to sustain a higher level of homes treated. In its current application, SoCalGas plans to treat 129,106 homes in PY2012, 100,249 homes in PY2013, and 100,249 homes in PY2014 for a total of 329,604 homes. If SoCalGas were to maintain its homes treated number for PY2013 and PY 2014 at the level planned for PY2012, SoCalGas estimates that its budget would require an increase of \$39.9M to fund the additional 57,714 of customers that are not reflected in SoCalGas' proposed budget of \$266.2M.

The Division of Ratepayer Advocates ("DRA") recommends that the Commission reject the utilities' estimate of homes treated by LIHEAP because the utilities do not know how many customers are served by LIHEAP. ⁵ Specifically, DRA questions SoCalGas' assumption of serving 12,000 homes annually in its territory through LIHEAP/WAP. SoCalGas disagrees with the recommendation to exclude the number of homes treated by LIHEAP/WAP from its unwilling and ineligible calculation. SoCalGas based these estimates on county data that was provided by the California Department of Community Services and Development ("CSD") on

⁵ Testimony of K. Camille Watts-Zagha on Behalf of the Division of Ratepayer Advocates, at pp.2-10.

March 15, 2011 for 2009 and 2010. SoCalGas' tracking data shows that 397 homes were weatherized under 'another program' in 2009 and 1,236 in 2010. However, these counts are not inclusive because the data collected is limited to the information data entered by SoCalGas' contractor network. SoCalGas is willing to exclude these 1,633 homes from its unwilling and ineligible estimates but requests to include the estimate of 12,000 homes LIHEAP/WAP counts in its calculation of unwilling and ineligible customers.

C. MARKETING, EDUCATION AND OUTREACH (ME&O)

The Testimony of Joint Parties' Experts Len Canty, Jorge Corralejo and Faith Bautista (collectively the "Joint Parties") recommend that the utilities conduct outreach in Tagalog or Taglish and any other South East Asian or Pacific Language in which the population is 50,000 or over in a utility service area to be consistent with Assemblyman Mike Eng's legislation, AB1088, which requires disaggregation of data by Asian sub-group. SoCalGas is not subject to AB 1088. SoCalGas utilizes the following languages when conducting outreach and marketing in languages other than English: Chinese, Korean, Spanish and Vietnamese. All of these languages are used in brochures that specifically promote the Energy Savings Assistance Program. There is also an online application for the ESA program that is available in Spanish. Other collateral available include a personalized letter, posters and applications that are available to customers when conducting outreach and marketing. SoCalGas conducts Spanish automated voice messaging campaigns to eligible low income customers each month which promotes the ESA program. SoCalGas has engaged in various ethnic media campaigns including a direct mail campaign targeting 104,640 Chinese, Korean, Vietnamese and Filipino customers. For

⁶ Joint Parties Testimony, at p.7.

⁷ AB 1088 requires that "a state agency, board, or commission that directly or by contract collects demographic data to include data on specified collection categories and tabulations in every demographic report on ancestry or ethnic origins of California residents that it publishes or releases on or after July 1, 2012."

1	example, in 2011, an online and direct mail campaign was scheduled to reach the Filipino		
2	community through partnerships with local business and distribute a flyer at Seafood City Stores		
3	in Eagle Rock, West Covina, Cerritos, North Hills, Panorama City, Los Angles and Carson.		
4	Approximately 70,000 flyers in Tagalog promoting the ESA program were distributed to the		
5	Filipino community when they visited one of the seven stores chosen throughout SoCalGas'		
6	territory.		
7	Additionally, there are several community based organization ("CBOs") promoting the		
8	Energy Savings Assistance Program through SoCalGas' Community Help and Assistance with		
9	Natural Gas and Electricity Services ("CHANGES") Pilot Program. Below is a list of the CBOs		
10	participating in the CHANGES pilot who assist SoCalGas customers:		
11	1)	Campaign For Social Justice in the Valley	
12	2)	Chinatown Service Center in Los Angeles	
13	3)	International Institute of Los Angeles	
14	4)	Koreatown Youth and Community Center in Los Angeles	
15	5)	Search to Involve Pilipino Americans (SIPA) in Los Angeles	
16	6)	Abrazar in West	
17	7)	Asian American Resource Center in San Bernardo	
18	8)	El Concilio del Condado de Ventura	
19	9)	South Asian Network in Artesia	
20	10)	Vietnamese Community of Orange County, Inc.	
21	D.	PROGRAM MEASURES	
22		i. Three Measure Minimum Rule	
23	D.08-11-031 directed the utilities to install all feasible measures. SoCalGas has adhered		
24	to the Commission directive and offers all feasible cost-effective energy efficient measures to		
25	customers eligible for the Energy Savings Assistance Program. Although the Commission's		

directive should lead to long-term energy savings it is in direct conflict with the "three measure

minimum rule." Parties have proposed the elimination or revision of the three measure

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minimum rule. SoCalGas would support reevaluating the three measure minimum rule particularly because one of SoCalGas' key program challenges is meeting the three measure minimum as a single commodity utility. Additionally, the three measure minimum rule conflicts the California Long Term Energy Efficiency Strategic Plan ("CEESP") goal of providing 100 percent of eligible and willing customers all cost-effective Energy Savings Assistance Program measures by 2020.

ii. HVAC & Water Heater Repair

When interpreting Section 1941.1 of the California Civil Code, the Commission in D.08-11-031, determined that that "no furnace repair and replacement or water heater repair and replacement work shall occur in violation of our holding in D. 07-12-051 that heating and water heating in rented housing are the responsibility of the landlord."

Notwithstanding the current statute and Commission decision language, several parties recommend the program rules be revised to permit all qualified households to be eligible to receive furnace repair and replacements. Specifically, NCLC/NHLP/CHCP state that they are aware of the Commission's decision in D. 08-11-031, and suggest that the "prohibition on heating and hot water replacements and repairs in D.08-11-031 may be hindering important energy efficiency savings that could otherwise be obtained." SoCalGas disagrees because there is an alternative to encourage landlords to upgrade furnaces and water heaters and realize energy efficiency savings under SoCalGas' Energy Upgrade California ("EUC") energy efficiency program.

⁸ D. 08-11-031, Ordering Paragraph 20.

⁹ Testimony of K. Camille Watts-Zagha on Behalf of the Division of Ratepayer Advocates at p. 2-2, Testimony Matt Schwartz on Behalf of the National Consumer Law Center, the National

¹⁰ Testimony Matt Schwartz on Behalf of the National Consumer Law Center, the National Housing Law Project, and the California Housing Partnership Corporation at p. 17,

Pursuant to the EUC program, landlords would receive an incentive under EUC to replace inefficient furnaces and water heaters with new more efficient ones. The difference between the proposal of NCLC/NHLP/CHPC and SoCalGas is that under SoCalGas' EUC program, landlords will need to pay for the purchase of the equipment, although at a lower cost due to the incentive provided by SoCalGas' EUC energy efficiency program. SoCalGas fully supports this avenue for landlords to pursue energy efficiency savings which is consistent with the Commission directives that the landlord (and not ratepayers) be responsible for furnace and water heater replacement.

In addition, DRA recommends that non-operational (red-tagged) furnaces and water heaters be made operational and this could be expedited by establishing a co-pay system, which is seemingly also inconsistent with Commission decision. By contrast, SoCalGas considers that its proposed integration with energy efficiency programs and/or the TELACU pilot to provide landlord incentives to replace furnaces and water heaters is a better alternative to having ratepayers bear the entire costs of these measures.

iii. High Usage Customers

The Division of Ratepayer Advocates ("DRA") proposes that "IOU's should provide a measure mix which prioritizes bill savings". ¹¹ Specifically, DRA states that IOU's should focus on measures that provide the most energy savings and that it should target households based on climate zones and household energy use. ¹² DRA's proposal runs counter to the Commission's directive in D.08-11-031, which ordered the IOU's to provide all feasible measures and stated that "customers should not be segmented by energy usage in the direct installation on

Testimony of K. Camille Watts-Zagha on Behalf of the Division of Ratepayer Advocates, at p.2-11.

¹² Testimony of K. Camille Watts-Zagha on Behalf of the Division of Ratepayer Advocates, at p.2-11

measures."¹³ The Commission highlighted the transiency of the low income population as a rationale that supports the installation of all feasible measures and that the "high rate of transiency undermines the rationale for segmenting each household for measure installation purposes by energy usage. In addition, in D.08-11-031 the Commission described a "Whole Neighborhood Approach ("WNA") to serving customers which focuses on serving *all* willing and eligible customers in a targeted geographic area. SoCalGas supports the WNA approach as one tool among many to enrolling and delivering program services to qualified customers. Targeting high usage customers at the expense of remaining customers will undermine and contravene SoCalGas' ability to serve all willing and eligible customers under the Energy Savings Assistance Program by 2020.

iv. High Efficiency Gas Furnaces

DRA recommends in its testimony that SoCalGas should add the high efficiency gas furnace as a measure in the ESA Program as a result of the positive results of SoCalGas' pilot program. Although, SoCalGas was encouraged with the positive therm savings and cost effectiveness results of the pilot it did not move forward with recommending inclusion of the high efficiency gas furnace in its 2012-2014 application. SoCalGas did not propose inclusion of the high efficiency gas furnaces because the furnace that was tested in the pilot had been replaced by a newer more high efficiency model and further analysis would need to be conducted to verify that the newer model would still be eligible for the ESA Program. Additionally, there may have been additional maintenance costs not included in the cost analysis.

Nevertheless, SoCalGas is amenable to revisiting the applicability of the newer higher efficiency furnace model in its next program cycle so long as it meets cost effectiveness thresholds. If, however, the Commission requires SoCalGas to include high efficiency gas

furnaces in its 2012-2014 mix of measures, SoCalGas estimates that it would require an additional \$1.7 million to fund this measure because SoCalGas did not include costs for this measure in its budget, which was filed in May.

v. Add back Measure Proposed to be retired

The Natural Resource Defense Council ("NRDC") recommends that duct testing be considered separately from duct sealing. Currently, SoCalGas incurs costs for both duct testing and duct sealing but energy savings are only attributed to duct sealing, and thus SoCalGas believes that the duct testing and sealing measure should be treated as a comprehensive measure when calculating cost-effectiveness. SoCalGas proposes that duct testing and sealing standards adhere to those standards set forth by Title 24. If Title 24 requirements were instituted in the ESA Program, SoCalGas estimates that it would perform approximately 42,000 tests and approximately 18,200 seals in the 2012-2014 cycle resulting in a 4% budget increase. SoCalGas recommends that the Commission consider applying Title 24 requirements to the duct testing and duct sealing measures and considering duct testing as part of the home assessment process.

vi. Measure Mix

TURN recommends that the "IOU's proposed elimination of EE measures should not be approved" and advocates that a menu of measures be made available but installed only when it "makes reasonable economic sense". ¹⁴ TURN goes on further to state that "IOU's prior program cycle proposal to include energy usage stratas to help determine menu treatments should be reconsidered." ¹⁵ SoCalGas did indeed propose a tiered approach in the previous program cycle which would have provided a mix of measures depending on the customer's usage category. SoCalGas is open to revisiting this approach as long as it is not done in a manner that would

¹⁴ Testimony of Cynthia Mitchell on Behalf of The UtilityReform Network, at p. 12

¹⁵ Testimony of Cynthia Mitchell on Behalf of The UtilityReform Network, at p. 12

eliminate the opportunity to make the housing stock of all of its eligible and willing low income customers energy efficient and as long as it is not done at the expense of serving all willing and eligible customers.

vii. Water Conservation Measures

SoCalGas would like to clarify that the proposed installation rates remain stagnant throughout the program year but the quantity of measures installed will vary depending on the population served from year to year.

Niagara Conservation Corporation's testimony, recommends that the Commission should require utilities to increase water conservation measures and to retrofit showerheads, faucet aerators, and toilets with ultra-high efficiency models (1 gallon or less). SoCalGas already retrofits showerheads and faucet aerators. In its 2012-2014 Application, SoCalGas proposed to add one new cost-effective measure to its current list of measures, the thermostatic shower valve.

In its testimony, the Niagara Corporation says, "Conserving water from some hot-water-using devices may not be cost-effective when water savings are considered alone without consideration of the embedded energy savings." SoCalGas is not opposed to any recommendations that would reconsider embedding energy savings and include any energy savings from various measure interactions.

E. COST EFFECTIVENESS & ENERGY SAVINGS

SoCalGas agrees with NRDC and other parties that resource and equity measures provide very different benefits to participants and society and therefore should be treated differently in the cost effectiveness analysis. SoCalGas also supports NRDC's suggestion to modify the cost effectiveness and measure assessment methodologies for the next program cycle and beyond. To accomplish this task, as well as the assessment of other program issues, SoCalGas supports the

¹⁶ Testimony of Floyd Wicks on Behalf of the Niagara Corporation at, p.6.

establishment of a statewide working group comprised of representatives from each utility, Energy Division representatives, and consumer and industry representatives.

However, SoCalGas opposes DRA's suggestion to rerun the cost effectiveness analyses for the PY2012 to 2014 program application using different energy savings estimates, installation quantities, escalation rates, or other parameters. SoCalGas believes that chasing an extra point or two above the arbitrarily set 0.25 benchmark is a costly exercise and that more fundamental issues surrounding the cost effectiveness methodology should be assessed and resolved before redoing these analyses. Rather, SoCalGas supports a forward thinking review of the cost effectiveness analysis to inform the next program cycle.

F. WORKFORCE EDUCATION & TRAINING

In support of the CEESP's goals for Workforce education and Training, SoCalGas proposes to continue promoting programs to prepare future green workforce and to recruit and train residents of disadvantaged, low income communities to install energy efficiency measures. For example, SoCalGas plans to seek opportunities that foster partnerships to assist former military personnel seeking employment. SoCalGas also plans to emphasize sector strategies built on partnerships between business, labor, and other training and educational institutions to support career paths and career ladders from basic to advance skill level jobs.

In its testimony, the Joint Parties recommend that the IOUs "focus workforce education & training efforts on DBE's with annual revenues less than \$1 million per annum." SoCalGas supports diverse participation in workforce education and training efforts. Setting restrictions on the partnerships SoCalGas enters into will limit the flexibility it needs to ensure program strategic objectives are met.

G. SERVICE TO MULTIFAMILY DWELLINGS

¹⁷ Testimony of Joint Parties' Experts Len Canty, Jorge Corralejo, and Faith Bautista, at p.15.

To serve the needs of customers who reside in multifamily dwellings, SoCalGas proposes to pursue an integrated approach that will allow the utilities to better serve customers living in multifamily residents. The ESA Program plans to coordinate efforts with core EE programs, namely SoCalGas' EUC Multi-family segment, to treat multi-family properties in accordance with ESA Program and EUC programmatic initiatives. Additionally, SoCalGas will work with its contractors to streamline the enrollment process in multi-family units by considering options for a joint utility property owner authorization ("POA"), or accepting other utility POAs.

In testimony, NCLC/NHLP/CHPC make several recommendations regarding serving the multifamily market segment, specifically recommending 1) the removal of housing subsidies as a source of income in determining incoming eligibility in the ESA Program, 2) utilization of the list of income-eligible buildings developed by HUD for use in the weatherization assistance program ("WAP")" as a means to qualify customers under the ESA Program, 3) adoption of a "whole-building performance-based approach" to serving multifamily dwellings by allowing the ESA Program to replace heating and hot water systems to renters, and 4) the requirement that the utilities offer a single point of contact to building owners and managers. ¹⁸

SoCalGas raises it concerns and objections to the first three recommendations throughout this rebuttal testimony. Regarding recommendation number 4, SoCalGas is supportive of providing building owners and managers a single point of contact that would offer a menu of IOU programs that are available to serve multifamily dwelling units including ESAP, EUC, Middle Income Direct Install ("MIDI") and other energy efficiency programs. The single point of contact would facilitate participation in these programs through an integrated approach that would encourage greater participation in energy savings opportunities.

¹⁸ Testimony of Matt Schwartz on Behalf of National Consumer Law Center, National Housing Law Project and California Housing Partnership corporation at, p. MS-11

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NCLC/NHLP/CHPC recommends that the ESA Program adopt a whole building approach
ncluding the servicing of common areas in multi-family complexes and provides examples hov
ndividual tenants can benefit from the improvements to common areas similar to those adopted
by DOE for its WAP program. 19 These include:

- Longer term preservation of the property as affordable housing;
- Continuation of protection against rate increases beyond that required under the WAP regulations (10 CFR 440.22 (b) (3) (ii)))
- Investment of the energy savings in facilities or services that offer measurable direct benefits to tenants;
- Investment of the energy savings from the weatherization work in specific health and safety improvements to heat and hot water distribution and ventilation, to improve the comfort of residents
- Establishment of shared savings programs.

In response, CSD, the agency responsible for administering the WAP program in California implemented the following requirements for multi-family landlords as a condition of receiving WAP assistance:

- Agree that rents will not be increased for a minimum period (for example 1 or more years) after completion of the weatherization work;
- Invest in energy savings in facilities or services that offer a measurable, direct benefit to tenants;
- Establish a shared savings program where aggregate energy savings are shared with the tenants; or

¹⁹ Testimony of Wayne Waite on Behalf of NCLC/NHLP/CHPC at p. WW C-4

Ensure that the property is preserved as affordable housing for a longer term than would be the case in the absence of the weatherization work and owner agreement.

Simply, it is not practical for a utility to establish similar requirements from multi-family property owners. What NCLC/NHLP/CHPC fails to recognize is that energy utilities have no authority to enforce multi-family property owners to comply with these requirements and there is currently no recourse a utility can take should a property owner fail to comply with these requirements.

NCLC/NHLP/CHPC also fail to explain why SoCalGas' plans to serve the common areas of ESA Program -qualified multi-family complexes through its integration with the energy efficiency program's EUC is inferior to its proposal to use ESA Program funds for this activity. Therefore, SoCalGas asks the Commission to reject NCLC/NHLP/CHPC proposal to use ESA Program funds to serve ESA Program-qualified multi-family common areas, and to adopt SoCalGas' proposal to serve ESA Program-qualified multi-family common areas through the integrated efforts between its ESA Program and EUC programs.

H. PROGRAM WORKING GROUP

NRDC recommends that the Commission establish a program working group to advise on technical implementation issues, mid-cycle corrections, best practices, and new cost-effectiveness framework. SoCalGas supports NRDC recommendation but would recommend that the Program Working Group be an independent entity apart from the Low Income Oversight Board. As mentioned earlier, the working group should be comprised of representatives from each utility, Energy Division Representatives, and consumer and industry representatives.

IV. PILOTS/STUDIES

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A. Proposed Pilots & Studies but No Pilot Implementation Plan ("PIP") and Pilot Evaluation Plans (PEP) Submitted in Testimony Contrary to Commission Directives

Several parties propose in their testimony that utilities should be required to implement their recommended pilot programs but several of them failed to submit PIP as required by the Assigned ALJ's November 9, 2010 Ruling. Without a PIP or PEP, the Commission and parties are unable to adequately review the proposed pilots, the cost impacts, and the feasibility of implementing the pilot proposal. Therefore, the Commission should find these pilot proposals to be deficient and should reject them because these parties did not comply with the ALJ's directive.

B. OPower

In its testimony, OPower proposed that a statewide pilot to provide behavior-based reports to low-income customers. SoCalGas has some concerns with the size of the pilot, the budget requested for the pilot and the inability to provide in-language reports to customers. In response to OPower's proposal, SoCalGas suggests that the Commission forestall any action until the results of the Commission's evaluation of the current SDG&E and PG&E OPower pilots can be reviewed and assessed.

C. TELACU

TELACU's proposed pilot aligns well with SoCalGas' strategy addressing multi-family dwellings. The integrated approach necessitates cooperation among multiple utilities and other parties such as local governments supporting EUC program, so some details of implementation would need to be agreed to by the affected parties. In addition, SoCalGas would need to see the results of Phases 1 & 2 of the pilot prior to making any recommendations relative to Phase 3.

V. CONCLUSION

STATEMENT OF QUALIFICATIONS

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MARK AGUIRRE

My name is Mark Aguirre. My business address is 555 W. Fifth Street, Los Angeles, California, 90013. I am employed at Southern California Gas Company ("SoCalGas") as the Customer Programs Manager for the Energy Savings Assistance Program.

I joined SoCalGas in 1984 and have held management positions in marketing, sales, gas supply, regulatory affairs and low-income energy efficiency. My work experience has included: managing marketing and sales for SoCalGas' largest commercial and industrial customers including energy efficiency program implementation; administering SoCalGas' mid and long term supply agreements; providing policy and regulatory support for SoCalGas' energy efficiency programs; and managing and directing the day-to-day activities of the Energy Savings Assistance Program.

I assumed my current position managing the Energy Savings Assistance Program in July 2011. My principal responsibilities include the day-to-day oversight of the Energy Savings Assistance Program for the Southern California Gas Company.

I hold a Bachelors Degree in Chemical Engineering from the University of California, Los Angeles and a Master of Business Administration in Marketing/Finance from the University of Southern California.

I have not previously testified before the Commission.