

CAN-DO CALIFORNIA

THRIVING REGIONS LEAD TO A THRIVING STATE

The First Annual California Economic Summit
Organized by the California Stewardship Network and California Forward

CALIFORNIA ECONOMIC SUMMIT

Organized by the California Stewardship Network and California Forward the California Economic Summit will identify immediate and long-term public and private actions to promote jobs and competitiveness. It will connect regional and state leaders to create a policy agenda to invest in world-class infrastructure, create a skilled workforce and promote job-friendly government across California.

A policy framework is already in place based on recent statewide strategies prepared by the Think Long Committee for California, An Economic Growth and Competitiveness Agenda prepared by Brookings and the McKinsey Global Institute, as well as regional strategies reflecting the diversity of California. Each of these reports has recommended an annual summit.

This policy framework emphasizes:

- * * * * * California's regions
- * * * * *
- * * * * * in people, infrastructure and innovation to add value are required

The focus of the Summit will be realizing California's full economic potential as we emerge from the long recession and putting into place essential policies for sustaining economic growth while removing critical barriers to long-term competitiveness.

The Summit provides a unique opportunity for regional partnerships to spotlight their unique growth industries and the specific requirements of these industries for the future. It will be a bottom-up process that identifies these regional priorities and then defines common policy actions that can be implemented at both the regional and state level. The Summit will build support for implementation by joining the voices of many regions.

THE SUMMIT PROCESS

The Summit will be designed based on the successful experience of the Oregon Business Plan Summits (www.oregonbusinessplan.org) that have

come together to develop specific plans for adoption by the Governor and the state legislature.

The Summit process, through its Leadership Group and Steering Committee as well as participation at its regional forums and the statewide summit, will reflect the regional, economic, political and ethnic diversity of California to inform the final Summit product and build support for implementation.

The Summit process will deploy the latest digital technology to make public sessions as interactive as possible and to incorporate participation from those who can't be physically present with the goal of capturing more wisdom and building more agreement for the action agenda.

Summit
regional
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statewide
priorities
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Economic
Stewardship
growth agenda
regions
infrastructure
Network
organize
Jobs
commitments
competitiveness
support



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TIMELINE FOR THE SUMMIT PROCESS

NOVEMBER 2011 - JANUARY 2012 - Organize the Leadership Group and Steering Committee, conduct research and prepare background materials, identify regional partners and organize regional forums
FEBRUARY-MARCH 2012 - Complete regional forums
MARCH-APRIL 2012 - Organize the Summit
MAY 2012 - The first annual California Economic Summit

LEADERSHIP GROUP

A Leadership Group of top-level leaders has been invited to support the Summit and a working-level Steering Committee of committed leaders has been created to help organize the effort and identify participants who are willing to make specific commitments leading up to, during and after the Summit.

CO-CHAIRS OF THE LEADERSHIP GROUP

Michael Rossi, Senior Advisor to the Governor on Jobs (invited)
Lt. Governor Gavin Newsom
Laura Tyson *****
George Shultz, Hoover Institution-Stanford University
Peter Ueberroth, Founder and Principal, Contrarian Group
Felicia Marcus, National Resources Defense Council
Bob Baglenorth *****
Constructions Trade Council of California

CALIFORNIA STEWARDSHIP NETWORK

California Stewardship Network (www.castewardship.org) is the primary network of regional partnerships from across the state who work together to promote regional strategies, share best practices and provide feedback on state policy.

CALIFORNIA FORWARD

California Forward (www.cafwd.org) is a bipartisan governance reform effort that is engaging broadly with community and regional leaders to develop and implement solutions that will improve the performance and bolster democracy in California.

OPPORTUNITY FOR SPONSORSHIP

Organizing the Summit will require funding from several different sponsors. A detailed prospectus and budget for the Summit have been prepared by the Summit steering committee. Sponsors benefits include public thanks and logo display on all materials for regional and state forums, participation in all summits, share resulting data sets, and the opportunity to join a broad-based regional and statewide coalition for economic recovery and development.

For additional information and to become a sponsor, please contact the Summit Coordinating Team:

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