

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Application of Pacific Gas and Electric Company (U39E) for Approval of Demand Response Programs, Pilots and Budgets for 2012-2014.
And Related Matters.

Application 11-03-001  
(Filed March 1, 2011)

Application 11-03-002  
Application 11-03-003

**NOTICE OF EX PARTE COMMUNICATION**

Pursuant to Rule 8.4(a) of the Commission's Rules of Practice and Procedure, Pacific Gas and Electric Company (PG&E) hereby gives notice of the following ex parte communication. The communication occurred on Wednesday, January 11, 2012, at approximately 10:00 a.m. at the offices of the California Public Utilities Commission. The communication was oral and written materials were used which are attached to this notice. [(Rule 8.4(a)(c))]

Sidney Dietz, Director, Regulatory Relations, PG&E, initiated the communication with Michael Colvin (Advisor to Commissioner Mark Ferron). Also present from PG&E were: Kenneth Abreu, Principal Analyst, Customer Care; and Ulric Kwan, Principal Project Manager, Customer Care. [Rule 8.4(b)]

Mr. Dietz stated that the CPUC should approve the aggregator contracts soon. Mr. Abreu stated that PG&E's LOLP model is the most appropriate for the analysis of demand response cost effectiveness and is consistent with the Cost Effectiveness Protocols. Mr. Kwan stated that the dual participation should be limited to one demand

response provider. Mr. Abreu described PG&E's marketing approach. Mr. Abreu stated that Peak Choice should be given another full year, rather than ratcheted down, that SMB customers should be allowed to enroll in SmartAC, and PG&E should not be required to collect air quality data. [Rule 8.4(c)]

Respectfully submitted,

/s/ Brian K. Cherry

Brian K. Cherry  
Vice President, Regulatory Relations  
Pacific Gas and Electric Company  
P.O. Box 770000, Mail Code B10C  
San Francisco, CA 94177  
Phone: 415-973-4977  
Fax: 415-973-7226  
E-mail: BKC7@pge.com

Attachment

Dated: January 13, 2012