

From: Hughes, John (Reg Rel)  
Sent: 4/9/2012 3:43:10 PM  
To: mc3@cpuc.ca.gov (mc3@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: Customer notification costs

Michael

Here is the cost estimate for notifying all of our customers.

Size of cars -9X6 in black and white

Quantity - 5,750,000

Pricing - \$.41/ each for a total postage of \$2,357,500

We may not have the final printing costs yet but estimate that it would cost about \$130,000. So the total costs would close to \$2,500,000. Let's stay in touch.