

From: Hughes, John (Reg Rel)  
Sent: 4/10/2012 10:56:53 AM  
To: Colvin, Michael (michael.colvin@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: Re: Customer notification costs

That cost is for the entire service territory. Scaling it back to Fresno would greatly cut down on the postage. May also want to see if ALJ Clarke can change the language from PPH to “town hall” meeting in a follow up ruling.

**From:** Colvin, Michael [mailto:michael.colvin@cpuc.ca.gov]  
**Sent:** Tuesday, April 10, 2012 10:53 AM  
**To:** Hughes, John (Reg Rel)  
**Subject:** RE: Customer notification costs

So question. Is this cost just for Fresno itself? What portions of the service territory are covered by this notice?

Michael

**From:** Hughes, John (Reg Rel) [mailto:J8HS@pge.com]  
**Sent:** Monday, April 09, 2012 4:14 PM  
**To:** Colvin, Michael  
**Subject:** FW: Customer notification costs

Just in case you did not get the first email sent to your “old” address although I believe both should work.

**From:** Hughes, John (Reg Rel)  
**Sent:** Monday, April 09, 2012 3:43 PM  
**To:** [mc3@cpuc.ca.gov](mailto:mc3@cpuc.ca.gov)  
**Subject:** Customer notification costs

Michael

Here is the cost estimate for notifying all of our customers.

Size of cars -9X6 in black and white

Quantity - 5,750,000

Pricing - \$.41/ each for a total postage of \$2,357,500

We may not have the final printing costs yet but estimate that it would cost about \$130,000. So the total costs would close to \$2,500,000. Let's stay in touch.