

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking to Examine the Commission's Post-2008 Energy Efficiency Policies, Programs, Evaluation, Measurement, and Verification, and Related Issues.

Rulemaking 09-11-014  
(Filed November 20, 2009)

**NOTICE OF EX PARTE COMMUNICATION**

Pursuant to Rule 8.4(a) of the Commission's Rules of Practice and Procedure, Pacific Gas and Electric Company (PG&E) hereby gives notice of the following ex parte communications. The communications occurred on Friday, April 13, 2012, at approximately 10:30 a.m. and 11:00 a.m. at the offices of the California Public Utilities Commission (CPUC) in San Francisco. The communications were oral and included handouts, which are attached. [Rule 8.4(a)(c)]

Sidney Dietz, Director, Regulatory Relations, PG&E, initiated the communications with Michael Colvin and Charlotte TerKeurst, Advisors to Commissioner Mark Ferron; and Damon Franz, Advisor to Commission President Michael Peevey. Also present were Janice Berman, Senior Director, and Jana Corey, Director, Customer Energy Solutions Policy, PG&E. [Rule 8.4(b)]

Mr. Dietz stated that PG&E appreciates that the guidance decision is comprehensive and includes goals and updates to the cost-effectiveness methodology and provides clarity regarding the CPUC's expectations. Ms. Corey stated that PG&E has recognized the need for local government pilots and has already instituted these

through its Innovator Pilots program. Ms. Berman stated that the CPUC should not choose an administrator for statewide ME&O in this decision, but should rather require a competitive solicitation, which could be held in time to have an administrator in place by January. Ms. Berman stated that the on-bill repayment financing pilots should precede the preparation of a larger financing program so that the new program can be prepared based on the results of the utilities' pilots and additional information from existing financing programs. Ms. Berman stated that the goals should be limited to 100% of achievable potential. Mr. Dietz stated that the decision should allow the IOUs to prepare a common filing format rather than requiring them to wait for further CPUC rulings. [Rule 8.4(c)]

Respectfully submitted,

/s/ Brian K. Cherry

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Attachment

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