From: Janice Lin

Sent: 4/25/2012 7:11:54 PM

To: O'Donnell, Arthur J. (Arthur.O'Donnell@cpuc.ca.gov)

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Bcc:

Subject: Re: Informal brainstorming re R1012007

Hi Arthur,

Thanks for your note! Friday May 11 is a much better date on our end ... thank you for proactively organizing this next meeting. We look forward to participating very much. And, per your request, I should have more comments for you on the Matrix from the CESA membership by end of this week (hopefully by COB Friday 4/27, but definitely before the end of the weekend).

Warm regards, Janice

Janice Lin, Managing Partner Strategen Consulting LLC www.strategen.com

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On Wed, Apr 25, 2012 at 9:20 AM, O'Donnell, Arthur J. <<u>Arthur.O'Donnell@cpuc.ca.gov</u>>

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wrote:

Good Morning All,

We are looking forward to receiving your input on the CESA Storage Applications Strawman (hereafter known as Matrix) by Friday April 27.

In the interests of continuing good progress on this and other Phase II matters, the Energy Division would again like to host an informal working group meeting here at the CPUC on May 7 or 8, if that works for you. We'll be traveling May 9, but back Friday, May 11, if that is a better date.

We understand there is an ESA conference in DC the week prior, so maybe those who attend will come in with some fresh new ideas.

Besides further fleshing out Matrix and identifying Use Case examples, we'll also want to raise some of the issues we expect to address in Phase II. These include: bundling benefit streams v. double counting of revenues; impact of ownership models; how to address "market need" assessments; and the various Policy Options for all Parties to consider. This is not exhaustive list, and we'll have an agenda for you sometime next week. We also expect we'll have a better sense of how the Commission will punctuate the transition from Phase I to Phase II, and a proposed Timeline for future activities. Very soon we want to share our preliminary work with all Parties to the proceeding.

Please let us know:

If May 7 or 8 works, and if there is a preference.

Ideas for topics beyond what I've mentioned.

Anything else.

Thanks,

Arthur O'Donnell

Energy Division

<u>415-703-1184</u>