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Sent: 7/11/2012 9:49:57 AM  
To: Prosper, Terrie D. (terrie.prosper@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: CPUC Hosts Thought Leaders Session on The Internet of Things: CPUC Media Advisory

**FOR IMMEDIATE RELEASE  
ADVISORY**

**MEDIA**

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## **CPUC HOSTS THOUGHT LEADERS SESSION ON THE INTERNET OF THINGS**

SAN FRANCISCO, July 11, 2012 -- The California Public Utilities Commission (CPUC) today announced that the next topic in its ongoing Thought Leaders Speaker Series will be: The Internet of Things.

**WHEN:** Thursday, August 2, 2012, 1:30 p.m. – 3:30 p.m.

**WHERE:** CPUC Auditorium, 505 Van Ness Ave., San Francisco; also available in real time and archived via video webcast at: [www.californiaadmin.com/cpuc.shtml](http://www.californiaadmin.com/cpuc.shtml)

**WHO: Moderator:**

- Rachele Chong, Vice President, Government Affairs, Comcast

**Panelists:**

- Jeff Campbell, Senior Director of Technology Policy, Cisco

- Richard Adler, Principal, People & Technology/Institute for the Future

- Gabriel Broner, Head of Innovation, Ericsson

This discussion will introduce the Internet of Things - the expanding network of physical objects automatically collecting and transmitting data - and will address questions such as the current, future, and futurist applications of the Internet of Things; the potential for both consumer benefits and consumer perils; and the possible impact

of the Internet of Things on California's communications and energy infrastructure.

To register for this event (not required, but appreciated) and for more information on Thought Leaders, including archived video webcasts of prior Thought Leaders events, please visit: [www.cpuc.ca.gov/thoughtleaders](http://www.cpuc.ca.gov/thoughtleaders).

The CPUC hosts the Thought Leaders Speaker Series to stimulate thought and discussion of some of the most pressing challenges facing California utility regulators and the private sector industries impacted by state policies. Leading experts from around the world take center stage to offer their expertise and vision in areas such as communications, energy, water, transportation, the environment, green jobs, and more.

Although a quorum of Commissioners may be in attendance, no CPUC action will be taken at this event.

For more information on the CPUC, please visit [www.cpuc.ca.gov](http://www.cpuc.ca.gov).

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