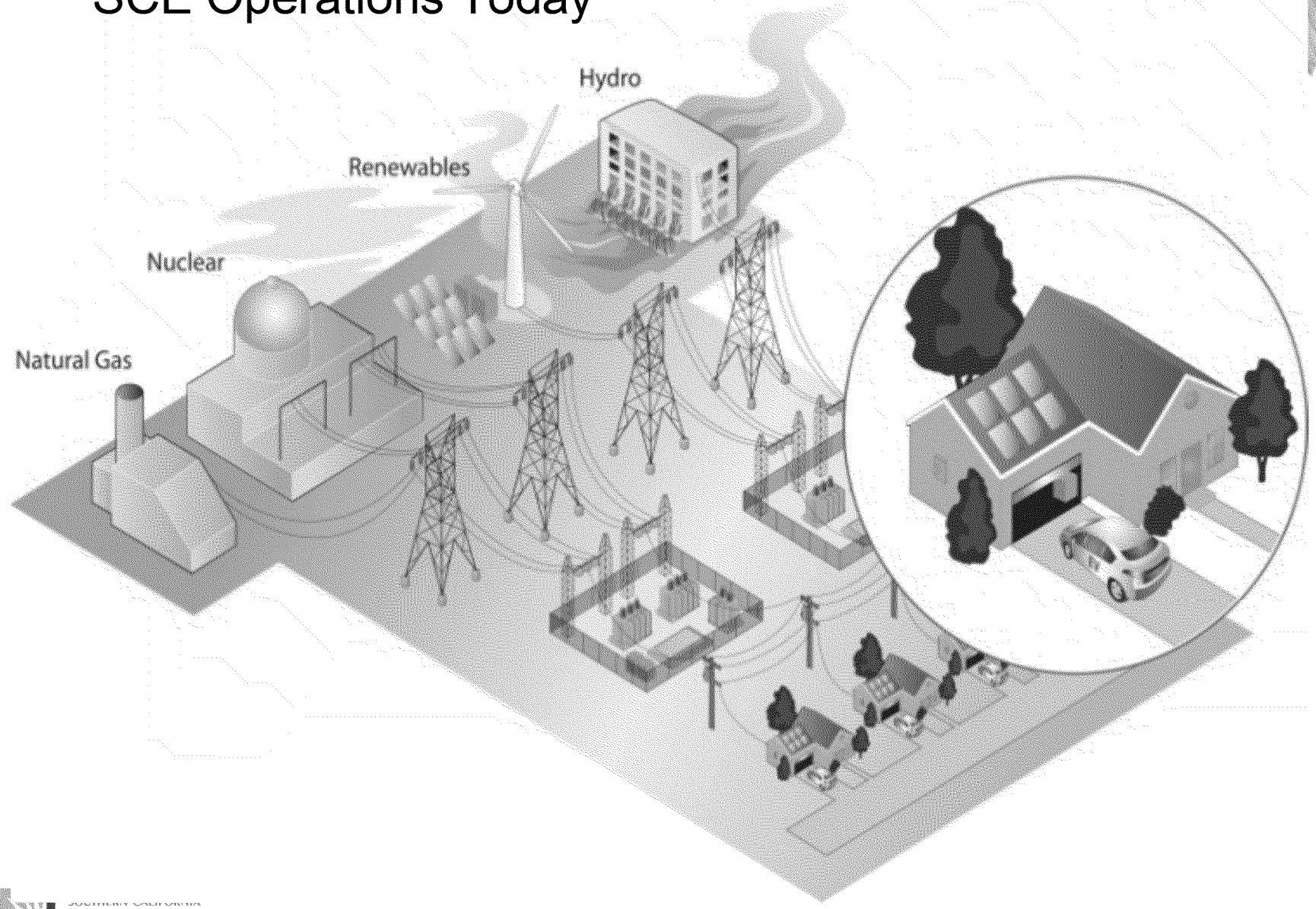


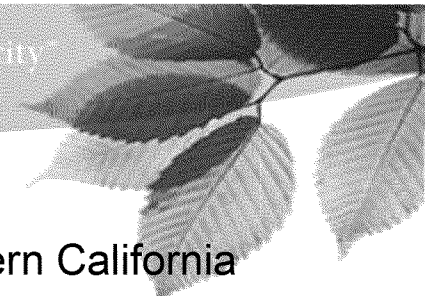
Southern California Edison



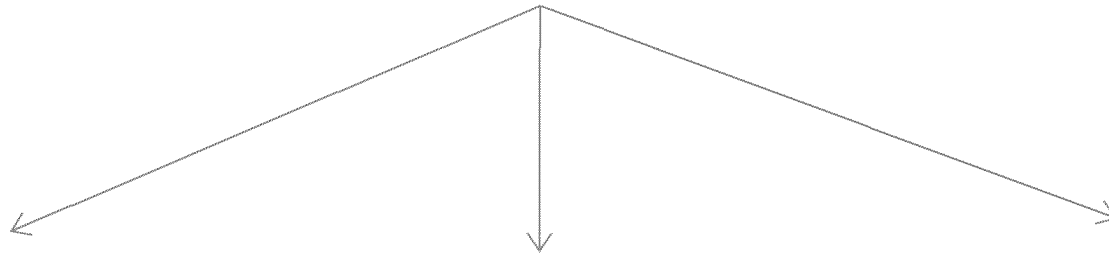
Corporate Responsibility

SCE Operations Today





Safely deliver clean, reliable, and affordable electricity
 by investing in long-term energy solutions for a more energy-efficient Southern California
 —today and tomorrow.



Affordable Rates

Environment & Resource Sustainability

Strong Communities

Material Impacts

- ✓ Cost Efficiency
- ✓ System Average Rate
- ✓ Energy Costs per MWh
- ✓ Core Earnings per Share

- ✓ Energy Efficiency
- ✓ Clean Energy
- ✓ Clean Transportation
- ✓ Resource Efficiency
- ✓ Habitat Protection

- ✓ Employee Health & Safety
- ✓ Public Health & Safety
- ✓ Responsible Employer
- ✓ Investing in the communities we serve
- ✓ System Reliability (SAIFI/SAIDI)



Employee and public safety are prerequisites



Empowering our customers

Helping customers to use electricity wisely

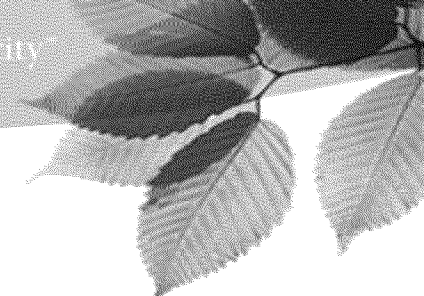




Empowering our customers

SCE Smart Grid Deployment Plan

SCE Demand Response Implementation Plan



Delivering Clean Power

Water + Energy Nexus – Mountain View Generation Station



Clean Transportation

Water + Energy Nexus – Mountain View Generation Station





Material & Resource Conservation

The conductor we did not use



Habitat Protection

California Desert Renewable Energy Working Group





Community

California Conservation Corp and Green Jobs





Success looks like:

- Support regulatory compliance
- Reduce operational costs
- Address operational and regulatory risks
- Create additional electrification opportunities
- Enhance trust and customer satisfaction
- Attract, retain & motivate personnel.



Thank-you!

Caroline Choi