

From: Benjamin, Christopher  
Sent: 8/16/2012 8:47:58 PM  
To: 'Ralff Douglas, Kristin' (kristin.ralffdouglas@cpuc.ca.gov)  
Cc: Allen, Meredith (/O=PG&E/OU=Corporate/cn=Recipients/cn=MEAe)  
Bcc:  
Subject: RE: idea for your consideration

Hi Kristin. I hope you're having a good week. I'm just checking in on this – are you OK with the twitter idea for next Tuesday?

Best,

Chris

**From:** Ralff Douglas, Kristin [mailto:kristin.ralffdouglas@cpuc.ca.gov]  
**Sent:** Friday, August 10, 2012 11:29 AM  
**To:** Benjamin, Christopher  
**Cc:** Allen, Meredith  
**Subject:** RE: idea for your consideration

Happy to discuss this. Sounds like a good idea.

**From:** Benjamin, Christopher [mailto:CPB7@pge.com]  
**Sent:** Friday, August 10, 2012 11:18 AM  
**To:** Ralff Douglas, Kristin  
**Cc:** Allen, Meredith  
**Subject:** idea for your consideration

Good morning, Kristin. I wanted to share an idea that we have come up with for the en banc. As a way to share the substance of the en banc to a wider audience, we thought it could be interesting to use twitter to send a series of “tweets” during the course of the en banc. Representatives from PG&E and Sempra are available to do this and could potentially be joined by a representative from the commission and the other participating organizations (NRDC, Ceres, EPRI).

We welcome your feedback on the idea. Perhaps we can briefly discuss as part of our 1 pm call today?

Cheers,

Chris

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