From: Ralff Douglas, Kristin Sent: 8/17/2012 2:24:06 PM

To: Allen, Meredith (/O=PG&E/OU=Corporate/cn=Recipients/cn=MEAe)

Cc: Laura.Genao@sce.com (Laura.Genao@sce.com); 'Frost, Grant'

(GFrost@semprautilities.com) (GFrost@semprautilities.com)

Bcc:

Subject: RE: help getting the word out

Thanks!

From: Allen, Meredith [mailto:MEAe@pge.com] Sent: Friday, August 17, 2012 2:21 PM

To: Ralff Douglas, Kristin; 'Laura.Genao@sce.com'

Subject: Re: help getting the word out

I will check.

From: Ralff Douglas, Kristin [mailto:kristin.ralffdouglas@cpuc.ca.gov]

Sent: Friday, August 17, 2012 02:18 PM

To: Allen, Meredith; Laura.Genao@sce.com <Laura.Genao@sce.com>

Subject: help getting the word out

Hi there, when I asked for help in getting the word out regarding the enbanc, what I was hoping for was that your media or communications departments might have a database of people that you had compiled from the various list serves of relevant proceedings that you might be able to send out information to. Our lawyers thought that sending out a message to some listserves and not others might cause a problem under Bagely-Keene. I don't pretend to understand the conflict entirely, but it had to do with only "noticing" some parties and not others and discrimination, blah blah. But my thought was that you guys would not have a similar problem.

I'm grateful that some calls were made to relevant groups, but I fear we are still not going to get the numbers that we had hoped for. Is there anything you can send out at this point?

Thanks, Kristin.

Kristin Ralff Douglas

Senior Policy Analyst, Sustainability and Customer Engagement

California Public Utilities Commission

505 Van Ness Ave, San Francisco, CA 94102

415-703-2826

krd@cpuc.ca.gov

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