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To: Prosper, Terrie D. (terrie.prosper@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: CPUC 10th Annual Diversity En Banc Focuses on Building on Success: CPUC  
Media Advisory

**FOR IMMEDIATE RELEASE  
ADVISORY**

**MEDIA**

Media Contact: Terrie Prosper, 415.703.1366, [news@cpuc.ca.gov](mailto:news@cpuc.ca.gov)

## **CPUC 10<sup>th</sup> ANNUAL DIVERSITY EN BANC FOCUSES ON BUILDING ON SUCCESS**

SAN FRANCISCO, September 18, 2012 - The California Public Utilities Commission (CPUC), in its ongoing efforts to promote diversity in utility company practices, will hold its 10<sup>th</sup> annual En Banc with the theme of Building on Success.

**When:** October 4, 2012, 8:30 a.m. – 3:30 p.m.

**Where:** USC Bovard Auditorium, 3551 Trousdale Parkway, **Los Angeles**

**Who:** The CPUC's five Commissioners; The Honorable Curren Price, California Senate; The Honorable Steven Bradford, California Assembly; The Honorable Gwen Moore; C.L. Max Nikias, USC President; David Hinson, National Director Minority Business Development Agency; utility executives; and others

Please see the agenda below.

The CPUC's Supplier Diversity program promotes and monitors procurement from diverse suppliers by energy utilities, telecommunication and cable companies, and also water utilities. The CPUC encourages investor-owned utilities to purchase 21.5 percent of goods and services from diverse firms (15 percent minority owned firms, 5

percent women owned firms, and 1.5 percent disabled veteran owned firms).

The En Banc follows the release this month of the CPUC's 2011 General Order 156 report to the legislature titled, 2011 Utility Procurement of Goods, Services, and Fuel from Women-, Minority-, and Disabled Veteran-owned Business Enterprises (WMDVBE). The report shows that utility spending on WMDVBE procurement increased from \$5.17 billion in 2010 to \$7.2 billion in 2011. There are 34 companies that file annual reports with the CPUC, and collectively these 34 companies procured 30 percent of their total contract needs from diverse and small suppliers.

If specialized accommodations are needed in order to attend the En Banc, please contact the Public Advisor's Office at [public.advisor@cpuc.ca.gov](mailto:public.advisor@cpuc.ca.gov) or call toll-free 866-849-8390 or TTY 866-836-7825 at least three business days in advance of the meeting.

For more information on supplier diversity, including the recently released report, please visit [www.cpuc.ca.gov/PUC/supplierdiversity/](http://www.cpuc.ca.gov/PUC/supplierdiversity/).

For more information on the CPUC, please visit [www.cpuc.ca.gov](http://www.cpuc.ca.gov).

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## **AGENDA**

**California Public Utilities Commission**

**10th Annual Supplier Diversity En Banc**

**October 4, 2012, 8:30 a.m. – 3:30 p.m.**

**USC Bovard Auditorium**

**3551 Trousdale Parkway, Los Angeles**

**Building on Success**

*\$32 billion in supplier diversity spending in 10 years is success! The next step is, to not just increase overall spending, but also to encourage more diverse ownership and wider participation. The spirit of the CPUC's Supplier Diversity Program is to foster new entrepreneurs and new opportunities not just maintain the status quo!*

**8:30 – 8:45 a.m.**

**Welcome**

C.L. Max Nikias, *USC President*

**8:45 – 9:15 a.m.**

**Opening Remarks**

Michael R. Peevey, *President, CPUC*

Timothy Alan Simon, *Commissioner, CPUC*

Mike Florio, *Commissioner, CPUC*

Catherine J.K. Sandoval, *Commissioner, CPUC*

Mark J. Ferron, *Commissioner, CPUC*

The Honorable Curren Price, *California Senate*

The Honorable Steven Bradford, *California Assembly*

The Honorable Gwen Moore

**9:15 – 9:30 a.m.**

**General Order (GO) 156 Reflections “The Past 10 Years”**

Gwen Moore

**9:30 – 10 a.m.**

**Summary of Utility Performance & Report to the Legislature on GO 156**

Paul Clanon, *Executive Director, CPUC*

**10 – 10:15 a.m.**

**Guest Speaker — Supplier Diversity**

David Hinson- *National Director*

Minority Business Development Agency

**10:15 a.m. – Noon**

**Community Perspective**

Moderator — Gwen Moore

1. Impact of GO 156 over the last 10 years on diverse suppliers and the minority communities

Tracy Stanhoff

2. Progress in Capacity Building & Technical Assistance

Bob Gnaizda & Pat Fong-Kushida

3. Growing from a Sub-Contract business to a Prime Supplier

Janice Bryant Howroyd

4. There are 34 companies filing GO 156 reports, but only a few have incorporated and embraced it as part of their corporate mission and supply chain. How do we get T-Mobile, Cox, Time Warner and others like them to adopt what AT&T, Verizon, PG&E, SCE, Sprint & Sempra has already incorporated into the supply chain and corporate culture.

Stephanie Chen

5. What's the next step for diverse suppliers?

Aubry Stone & David Lizarraga

**Noon – 1 p.m.**

**LUNCH**

Provided by Douglas Gray-Cyber Risk Insurance Brokers 3

**1 – 2:45 p.m.**

**CEO Panel — GO 156 Reflections**

Moderator — President Peevey

**Opening Remarks of CEOs/Presidents**

Ken McNeely, *President, AT&T California*

Eugene Agee, *Vice President of Procurement & Real Estate, Sprint*

Tim McCallion, *President, Verizon*

Hank Fore, *Senior Vice President, Comcast*

George Richter, *Vice President of Supply Chain Management, Cox Communications*

Ronald Litzinger, *President, Southern California Edison*

Chris Johns, *President, Pacific Gas and Electric Company*

Anne Shen Smith, *CEO, Southern California Gas Company*

Jessie Knight, Jr., *CEO, San Diego Gas and Electric Company*

Chris Schilling, *CEO, Park Water Company*

**2:45 – 3 p.m.**

**CUDC Annual Report**

Jose Perez, *Chairman, California Utility Diversity Council*

**3 – 3:30 p.m.**

**Public Comments**

**3:30 p.m.**

**Closing Remarks**

President Peevey

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