

From: [Redacted]
Sent: 9/26/2012 3:28:14 PM
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Cc: Allen, Meredith (/O=PG&E/OU=Corporate/cn=Recipients/cn=MEAe); [Redacted]
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Bcc:
Subject: GHG OIR | Bill Inserts and Communication Examples

Andy, Jason, Adam –

Quick introduction, I'm [Redacted] and I work in the Energy Proceedings group in Regulatory Affairs at PG&E.

I understand that, in our recent meeting, Energy Division was interested in learning generally about the IOU process and schedule typical for outreach activities. More specifically, you requested that each utility send examples of recent on-bill messaging (onserts, inserts, on-bill messaging, etc.).

Attached are PG&E's examples of representative bill inserts; one discussing time-varying pricing from January 2012, and the other discussing natural gas safety information from March 2012. In addition, we've attached some representative examples of "on-bill messaging" language from those same months that cover a variety of topics.

Please feel free to contact Meredith Allen or myself should you have further questions or concerns.

Best,

Redacted

|Senior Regulatory Case Manager | Energy Proceedings | Pacific Gas & Electric
Company

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