

Learn how your business can save electricity now.
So you're ready for Time-Varying Pricing,
starting in fall 2012.



www.pge.com/TVP

Soon, California businesses will be moving to new electric rates called Time-Varying Pricing, part of a statewide energy plan that will be implemented by all investor-owned utilities in the state.

Time-Varying Pricing is designed to help protect the state's electricity resources. During weekday afternoons, when demand is higher than in the morning or at night, rates are higher; at other times they will be lower. Conserving energy during peak periods, by even a small amount, can help you lower your annual bills.

Many small and midsize businesses will transition to Time-Varying Pricing in November 2012 and PG&E wants to help you with ways to conserve.

- Find out about energy solutions, assessments, tips, tools and more, by calling our dedicated Business Customer Service Center at 1-800-468-4743
- Learn more about Time-Varying Pricing by visiting www.pge.com/TVP