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Sent:
            11/14/2012 6:51:57 PM
 To:
           Florio, Michel Peter (Michel Peter. Florio@cpuc.ca.gov)
 Cc:
 Bcc:
 Subject: Re: FYI: GRC Filing tomorrow
Given the current employment environment, we need to focus on the bigger economic picture!
Sent from my iPad
On Nov 14, 2012, at 9:50 PM, "Florio, Michel Peter" < Michel Peter. Florio@cpuc.ca.gov > wrote:
> Thanks, Brian -- I appreciate the heads-up. But economic stimulus as the rationale for a rate case?? Hmmm...
     Cheers, Mike
> -----Original Message-----
> From: Cherry, Brian K [mailto:BKC7@pge.com]
> Sent: Wednesday, November 14, 2012 5:12 PM
> To: Florio, Michel Peter
> Subject: Fwd: FYI: GRC Filing tomorrow
> Mike - FYI. I will be sending you the formal 8k summary in advance of our filing
> Sent from my iPad
> Begin forwarded message:
> From: Redacted
> Date: November 14, 2012 4:56:08 PM EST
> To: Officers - All < AllPGEOfficers@exchange.pge.com < mailto: AllPGEOfficers@exchange.pge.com >>
> Cc: All PGE Chiefs of Staff
<PG&EChiefofStaffs@exchange.pge.com<mailto:PG&EChiefofStaffs@exchange.pge.com>>, Officers Assistants ·
All
<a href="mailto:AllPGEOfficerAssistantsUtility@exchange.pge.com">mailto:AllPGEOfficerAssistantsUtility@exchange.pge.com</a>
> Subject: FYI: GRC Filing tomorrow
> All,
> FYI...the company is planning to file its GRC filing tomorrow with the CPUC. Below is some basic background
information focused on some of the positive economic stimulation that is connected to our GRC. There also is a
link to our previous press release issued with the filing of the GRC NOI and we have additional GRC information
on the website.
> Roger
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From:

Cherry, Brian K

PG&E previously announced 2014 General Rate

Case<http://www.pge.com/about/newsroom/newsreleases/20120702/pacific_gas_and_electric_company_submits_p (link to the PG&E NOI press release) proposal would stimulate \$27 billion in business sales of goods and services in California over three years, according to a study by the Economic Development Research Group (EDRG), a Boston-based consulting firm.

- > In order to ensure safe and reliable service, PG&E proposes spending \$1.28 billion in 2014 over currently authorized levels to upgrade, expand, maintain and operate its electric and gas distribution system and electric generation facilities. The EDRG report, Economic Impact of PG&E Proposed Generation, Distribution & Related Infrastructure Investments, analyzed the impact on local construction and repair jobs, as well as orders for equipment, parts and supporting services. The report also evaluated broader effects on jobs, income and business sales across the entire state.
- > PG&E's modernization program, if approved by state regulators, will support about 39,000 jobs statewide and \$3.0 billion in worker payrolls each year, according to the report. Over three years, PG&E's program would also generate \$2 billion in revenue for state and local governments owing to added worker income and business sales.
- > "The long-term risks and economic consequences of failure to adequately invest in utility infrastructure and maintenance programs can be dramatic, and minimizing those risks is a fundamental motivation for the proposed capital investment and maintenance spending," said Glen Weisbrod, president of EDRG. "While our study could not address the risks of failing to adequately spend to meet those needs, it does show how going ahead with that proposed spending will ultimately lead to money coming back to local businesses in the form of added business sales, and money coming back to residents in the form of jobs and income."
- > California Jobs and Suppliers
- > In 2011, PG&E directly employed more than 20,000 Californians to support its safety, operations and maintenance efforts, of which nearly 15,000 were union jobs. The utility also purchased goods and services from 3,450 California-based suppliers. Of those suppliers, 223 were certified by the California Public Utilities Commission as women- and minority-owned businesses. Hundreds more such businesses provided subcontracting support.
- > PG&E initiatives supported by GRC funding would benefit more California-based companies and organizations. One example is Santa Clara-based Picarro Inc., the inventor of sensitive vehicle-mounted gas leak detection devices that PG&E is employing across its service area to help ensure public safety. The company's products are all designed and manufactured at Picarro's headquarters in Santa Clara, located in the San Francisco Bay Area.
- > Similar benefits would flow to California businesses supporting the utility's electrical system.
- > "As one of the largest distributors of electrical equipment and supplies in the U.S. and a growing Hispanic-owned company that does business with PG&E and other utilities, we know how important it is to invest in and maintain a safe and reliable energy infrastructure," said Bob Zamarripa, chairman and CEO of One Source Distributors, based in Oceanside, Calif. "We also know that such investments have a major economic impact in helping keep existing jobs and provide for potential new jobs for small to large businesses. In turn, that helps strengthen the economy in cities where a utility such as PG&E operates as well as the state of California."

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> To learn more, please visit http://www.pge.com/about/company/privacy/customer/