From: Petlin, Gabriel

Sent: 11/8/2012 10:08:00 AM

To: Redacted

Dietz, Sidney (/O=PG&E/OU=Corporate/cn=Recipients/cn=SBD4); Caron, Jennifer (jennifer.caron@cpuc.ca.gov); Benjamin, Robert (robert.benjamin@cpuc.ca.gov); Redacted

Zelmar Karen (/O=PG&E/OU=Corporate/cn=Recipients/cn=KJZ1); Redacted

Redacted

Bcc:

Subject: RE: Energy Division Requested Changes to PG&E RCES

Shari,

Could you please translate? From the 27 pages of messages you sent us we cannot tell: which are on "Important Messages" pg 1, which are on "Additional Messages" pg. 3, and how frequently these run. Other then "M" code, are the other messages not mandatory? What does "fixed" mean? How do you determine priority and frequency and how do you determine when to add in a new message?

Thank you.

Gabe Petlin

Regulatory Analyst

Energy Division | Demand-Side Analysis Branch | Retail Rate Design

California Public Utilities Commission

505 Van Ness Ave | San Francisco CA 94102

415-703-1677 | gp1@cpuc.ca.gov

From: Redacted
Sent: Wednesday, October 17, 2012 8:45 AM

To: Petlin, Gabriel

Cc: Benjamin, Robert; Caron, Jennifer; Dietz, Sidney; Redacted Zelmar, Karen

Subject: FW: Energy Division Requested Changes to PG&E RCES

Gabe

Sorry I didn't get this to you sooner. A number of us have been out sick sequentially.

Bill Messages:

The attached file "RCES Message.docx" includes messages that go on our Energy Statements

The codes are:

| Code | Category | Priority |
|------|------------------------------|----------|
| P | Priority | 1 |
| F | Fixed | 2 |
| M | Mandate | 3 |
| E | Estimated Usage | 4 |
| C | Charge-Related | 5 |
| V | Conservation | 6 |
| S | Special | 7 |
| T | Third Party Service Provider | 8 |
| D | Third Party | 9 |

Messages may be displayed monthly, quarterly, annually or as triggered by other conditions. These conditions could be customer class, rate schedule (as used within the billing system), change in service, special program, seasonal crossover, or billing issue such as change in deposit status, etc.

Page 1 - Savings Alert:

The dynamic "Savings Alert" will depict the type(s) of discount on the bill:

- 1. Medical Baseline
- 2. CARE

- 3. FERA
- 4. Winter Gas Savings
- 5. Employee Discount

Sample Bill:

Also attached is a sample residential bill, "Revised CARE prototype (with bill messages) for ED.PDR", showing:

On page 1: The Enrolled Programs box (formerly Special Acct Information)

On page 2: A revised definition for Tier 1 (baseline) allowance

On page 3: Sample messages including the CARE message revised per your comments. Also included as a bill message is a TOU message that we found already exists in our system. We think this existing message speaks to your concern about alerting customers to the fact that they should change behavior during peak hours.

Sample BackofBill:

Finally, also find attached the proposes non-residential BackofBill with a definition for demand charge. "New NonRes BackofBill (2012-10-09).pdf)"

Regards

Shari

415 972-5615

From: Petlin, Gabriel [mailto:gabriel.petlin@cpuc.ca.gov]

Sent: Friday, October 05, 2012 11:18 AM

To Redacted

Cc: Benjamin, Robert; Caron, Jennifer; Redacted Zelmar, Karen

Subject: RE: Energy Division Requested Changes to PG&E RCES

Thanks Shari,

We'll digest this and the other materials coming and circle back with you soon.

Gabe Petlin

Regulatory Analyst

Energy Division | Demand-Side Analysis Branch | Retail Rate Design

California Public Utilities Commission

505 Van Ness Ave | San Francisco CA 94102

415-703-1677 gp1@cpuc.ca.gov

FromRedacted

Sent: Thursday, October 04, 2012 4:57 PM

To: Petlin, Gabriel; Dietz, Sidney

Cc: Benjamin, Robert; Caron, Jennifer Redacted Zelmar, Karen

Subject: RE: Energy Division Requested Changes to PG&E RCES

Gabe

Thanks for the great discussion on Tuesday. Attached is our summary of the discussion. We will send you the list of bill messages and BackofBill prototype separately.

Regards

Shari

415 972-5615

From: Petlin, Gabriel [mailto:gabriel.petlin@cpuc.ca.gov]

Sent: Monday, September 17, 2012 5:04 PM

To Redacted Dietz, Sidney

Cc: Benjamin, Robert; Caron, Jennifer

Subject: Energy Division Requested Changes to PG&E RCES

Hello Shari and Sid,

Attached, later then I had hoped, are Energy Division's requested changes to PG&E's RCES (Advice Letter 2204-G / 4052-E). We discussed the RCES at length and consulted with Business and Community Outreach to arrive at these recommendations. The RCES is an important improvement over the current statement. We would like PG&E to address these additional changes in a follow-up supplemental AL. I am open to holding a meeting and/or teleconference with your team to discuss these changes. If you wish to have that discussion please schedule it with the CPUC staff on this email. We intend to dismiss the June 20th protest of DRA, but have not yet formally done so. Please let me know if you have any questions.

Thank you.

Gabe Petlin

Regulatory Analyst

Energy Division | Demand-Side Analysis Branch | Retail Rate Design

California Public Utilities Commission

505 Van Ness Ave | San Francisco CA 94102

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PG&E is committed to protecting our customers' privacy.

To learn more, please visit http://www.pge.com/about/company/privacy/customer/

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