

From: Bartman, Emily

Sent: 1/24/2013 3:52:26 PM

'blaising@braunlegal.com' (blaising@braunlegal.com); 'nes@a-klaw.com' (nes@a-klaw.com); 'enriqueg@greenlining.org' (enriqueg@greenlining.org); 'sachu.constantine@energycenter.org' (sachu.constantine@energycenter.org); 'JPacheco@SempraUtilities.com' (JPacheco@SempraUtilities.com); 'steve@schiller.com' (steve@schiller.com); 'rsalter@edf.org' (rsalter@edf.org); 'apak@semprautilities.com' (apak@semprautilities.com); 'douglass@energyattorney.com' (douglass@energyattorney.com); 'jcorralejo@lbcgla.org' (jcorralejo@lbcgla.org); 'Gloria.Ing@sce.com' (Gloria.Ing@sce.com); 'jarmstrong@goodinmacbride.com' (jarmstrong@goodinmacbride.com); 'gxh@cpuc.ca.gov' (gxh@cpuc.ca.gov); 'hayley@turn.org' (hayley@turn.org); 'faith.mabuhayalliance@gmail.com' (faith.mabuhayalliance@gmail.com); 'jmauldin@adamsbroadwell.com' (jmauldin@adamsbroadwell.com); 'SRahon@SempraUtilities.com' (SRahon@SempraUtilities.com); 'michael@sandiegocan.org' (michael@sandiegocan.org); 'scarter@nrdc.org' (scarter@nrdc.org); 'bruce.reed@sce.com' (bruce.reed@sce.com); 'akbar.jazayeri@sce.com' (akbar.jazayeri@sce.com); 'nquan@gswater.com' (nquan@gswater.com); 'Erin.Grizard@BloomEnergy.com' (Erin.Grizard@BloomEnergy.com); Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7); RegRelCPUCCases (/O=PG&E/OU=Corporate/cn=Recipients/cn=RegRelCPUCCases); 'kmills@cfbf.com' (kmills@cfbf.com); 'brbarkovich@earthlink.net' (brbarkovich@earthlink.net); 'StephanieC@greenlining.org' (StephanieC@greenlining.org); 'service@cforat.org' (service@cforat.org); 'diane.fellman@nrgenergy.com' (diane.fellman@nrgenergy.com); 'vidhyaprabhakaran@dwt.com' (vidhyaprabhakaran@dwt.com); 'ek@a-klaw.com' (ek@a-klaw.com); 'jack.clark@energycenter.org' (jack.clark@energycenter.org); 'jkeyes@kfwlaw.com' (jkeyes@kfwlaw.com); 'erin@falquier.com' (erin@falquier.com); 'timothy.treadwell@energycenter.org' (timothy.treadwell@energycenter.org); 'andykatz@sonic.net' (andykatz@sonic.net); 'susannah@votesolar.org' (susannah@votesolar.org); 'Nick.Pappas@asm.ca.gov' (Nick.Pappas@asm.ca.gov); 'Ekelly@MarinEnergy.com' (Ekelly@MarinEnergy.com); 'charlie.buck@energycenter.org' (charlie.buck@energycenter.org); 'ssmyers@att.net' (ssmyers@att.net); 'Bob.Dodds@liberty-energy.com' (Bob.Dodds@liberty-energy.com); 'sarah.wallace@pacificorp.com' (sarah.wallace@pacificorp.com); 'Joelle.Steward@PacifiCorp.com' (Joelle.Steward@PacifiCorp.com); 'spauker@wsgr.com' (spauker@wsgr.com); 'carlierfrancois@yahoo.fr' (carlierfrancois@yahoo.fr); 'Eric@CoalitionofEnergyUsers.org' (Eric@CoalitionofEnergyUsers.org); 'lwisland@ucsusa.org' (lwisland@ucsusa.org); 'sephra.ninow@energycenter.org' (sephra.ninow@energycenter.org); 'b.bordiine@d-e-c-a.org' (b.bordiine@d-e-c-a.org); 'mokeefe@efficiencycouncil.org' (mokeefe@efficiencycouncil.org); 'kelly@votesolar.org' (kelly@votesolar.org);

'oliviapara@dwt.com' (oliviapara@dwt.com); 'asmart@svlg.org' (asmart@svlg.org);
Haertle, Steve (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=SRH1);
Singh, Amrit P (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=APS5);
Warner, Christopher (Law) (/O=PG&E/OU=Corporate/cn=Recipients/cn=CJW5);
Khamou, Karen (/O=PG&E/OU=Corporate/cn=Recipients/cn=K1K3);
'mrw@mrwassoc.com' (mrw@mrwassoc.com); 'cem@newsdata.com'
(cem@newsdata.com); 'liddell@energyattorney.com' (liddell@energyattorney.com);
'bill@jbsenergy.com' (bill@jbsenergy.com); 'joyw@mid.org' (joyw@mid.org);
'case.admin@sce.com' (case.admin@sce.com); 'filings@a-klaw.com' (filings@a-
klaw.com); 'marcel@turn.org' (marcel@turn.org); 'mdjoseph@adamsbroadwell.com'
(mdjoseph@adamsbroadwell.com); 'chris_king@siemens.com'
(chris_king@siemens.com); 'dmarcus2@sbcglobal.net' (dmarcus2@sbcglobal.net);
'lmh@eslawfirm.com' (lmh@eslawfirm.com); 'matthew@turn.org'
(matthew@turn.org); 'tomb@crossborderenergy.com'
(tomb@crossborderenergy.com); 'jweil@aglet.org' (jweil@aglet.org);
'sue.mara@rtoadvisors.com' (sue.mara@rtoadvisors.com);
'DWTCPUCDOCKETS@dwt.com' (DWTCPUCDOCKETS@dwt.com);
'RobertGnaizda@gmail.com' (RobertGnaizda@gmail.com);
'stephengeorge@fscgroup.com' (stephengeorge@fscgroup.com);
'michaelperry@fscgroup.com' (michaelperry@fscgroup.com);
'holly@SunrunHome.com' (holly@SunrunHome.com); 'sdalal@sfwater.org'
(sdalal@sfwater.org); 'kkiener@solarelectricpower.org'
(kkiener@solarelectricpower.org); 'siobhan.foley@energycenter.org'
(siobhan.foley@energycenter.org); 'terry.clapham@energycenter.org'
(terry.clapham@energycenter.org); 'Fadia.Khoury@sce.com'
(Fadia.Khoury@sce.com); 'JWaen@MarinEnergy.com'
(JWaen@MarinEnergy.com); 'jfine@edf.org' (jfine@edf.org);
'michaelsullivan@fscgroup.com' (michaelsullivan@fscgroup.com);
'brian.theaker@nrgenergy.com' (brian.theaker@nrgenergy.com);
'samholmberg@fscgroup.com' (samholmberg@fscgroup.com);
'nicole@braunlegal.com' (nicole@braunlegal.com); 'danielle@ceert.org'
(danielle@ceert.org); 'kdw@woodruff-expert-services.com' (kdw@woodruff-expert-
services.com); 'jimin@mid.org' (jimin@mid.org); 'lindaf@mid.org'
(lindaf@mid.org); 'david@ceert.org' (david@ceert.org); 'allenmcw@comcast.net'
(allenmcw@comcast.net); 'steve@bakerstreetpublishing.com'
(steve@bakerstreetpublishing.com); 'jleslie@McKennaLong.com'
(jleslie@McKennaLong.com); 'matt.vespa@SierraClub.org'
(matt.vespa@SierraClub.org); 'jeannetteo@moval.org' (jeannetteo@moval.org);
'dan.delurey@drsgcoalition.org' (dan.delurey@drsgcoalition.org);
'gayatri@jbsenergy.com' (gayatri@jbsenergy.com); 'WWright@SunrunHome.com'
(WWright@SunrunHome.com); 'nbrockway@aol.com' (nbrockway@aol.com);
'ed@temix.com' (ed@temix.com); 'rick@votesolar.org' (rick@votesolar.org);
'kerry.hattevik@nee.com' (kerry.hattevik@nee.com); Bustamante, Claudia
(/O=PG&E/OU=Corporate/cn=Recipients/cn=C4BO);
'paul.pietsch@drsgcoalition.org' (paul.pietsch@drsgcoalition.org); 'mtierney-
lloyd@enernoc.com' (mtierney-lloyd@enernoc.com); 'joshbode@fscgroup.com'

(joshbode@fscgroup.com); 'russell.garwacki@sce.com'
(russell.garwacki@sce.com); 'eric.wright@bves.com' (eric.wright@bves.com);
'sswaroop@naacoalition.org' (sswaroop@naacoalition.org);
'sean.beatty@genon.com' (sean.beatty@genon.com); 'TCahill@SempraUtilities.com'
(TCahill@SempraUtilities.com); 'Rachel@consciousventuresgroup.com'
(Rachel@consciousventuresgroup.com); 'jwiedman@kfwlaw.com'
(jwiedman@kfwlaw.com); Weidemann, Mareijke
(/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=M2W8); Allen, Meredith
(/O=PG&E/OU=Corporate/cn=Recipients/cn=MEAe); Hughes, John (Reg Rel)
(/O=PG&E/OU=Corporate/cn=Recipients/cn=J8HS); 'sgm@cpuc.ca.gov'
(sgm@cpuc.ca.gov); 'atrowbridge@daycartermurphy.com'
(atrowbridge@daycartermurphy.com); 'rvn@a-klaw.com' (rvn@a-klaw.com);
'lwt@cpuc.ca.gov' (lwt@cpuc.ca.gov); Keane, Dennis
(/O=PG&E/OU=Corporate/cn=Recipients/cn=DMK5); Tarasova, Catherine
(/O=PG&E/OU=Corporate/cn=Recipients/cn=yxt537641601); 'wtr@cpuc.ca.gov'
(wtr@cpuc.ca.gov); 'crv@cpuc.ca.gov' (crv@cpuc.ca.gov); 'zaf@cpuc.ca.gov'
(zaf@cpuc.ca.gov); 'ctd@cpuc.ca.gov' (ctd@cpuc.ca.gov); 'tjs@cpuc.ca.gov'
(tjs@cpuc.ca.gov); Rifas, Shari
(/O=PG&E/OU=Corporate/cn=Recipients/cn=SFR2); 'cathie.allen@pacificorp.com'
(cathie.allen@pacificorp.com); 'sbirmingham@seia.org' (sbirmingham@seia.org);
'et3@cpuc.ca.gov' (et3@cpuc.ca.gov); 'patrick.saxton@energy.ca.gov'
(patrick.saxton@energy.ca.gov); 'mk1@cpuc.ca.gov' (mk1@cpuc.ca.gov);
'rl4@cpuc.ca.gov' (rl4@cpuc.ca.gov); 'cpuc@libertyutilities.com'
(cpuc@libertyutilities.com); 'gp1@cpuc.ca.gov' (gp1@cpuc.ca.gov);
'dw1@cpuc.ca.gov' (dw1@cpuc.ca.gov); 'hcf@cpuc.ca.gov' (hcf@cpuc.ca.gov);
'aol@cpuc.ca.gov' (aol@cpuc.ca.gov); 'atr@cpuc.ca.gov' (atr@cpuc.ca.gov);
'njohnson@consumercal.org' (njohnson@consumercal.org); 'zz1@cpuc.ca.gov'
(zz1@cpuc.ca.gov); 'kwz@cpuc.ca.gov' (kwz@cpuc.ca.gov); 'jmo@cpuc.ca.gov'
(jmo@cpuc.ca.gov); 'bsl@cpuc.ca.gov' (bsl@cpuc.ca.gov); Dhar, Amitava
(/O=PG&E/OU=Corporate/cn=Recipients/cn=A1D4); Wingate, Barbara A
(/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BAWB); Santana, Dana
(dsantana@semprautilities.com) (dsantana@semprautilities.com); Steve Westberg
(swestberg@hinerpartners.com) (swestberg@hinerpartners.com)
(swestberg@hinerpartners.com); Luke Thelen (lthelen@hinerpartners.com)
(lthelen@hinerpartners.com); Walker, Lori (lori.a.walker@sce.com)
(lori.a.walker@sce.com); Brill, Thomas R. (TBrill@semprautilities.com)
(TBrill@semprautilities.com); Malone, Gail (gail.malone@sce.com)
(Gail.Malone@sce.com); Ramirez, Andre (andre.ramirez@sce.com)
(Andre.Ramirez@sce.com); Loosbrock, Jamie (jloosbrock@semprautilities.com)
(jloosbrock@semprautilities.com); Yunker, Chris (cyunker@semprautilities.com)
(cyunker@semprautilities.com); Welch, Dawn (dnwelch@semprautilities.com)
(DNWelch@semprautilities.com); Kim, Alex (AKim@semprautilities.com)
(AKim@semprautilities.com); carlos.parente@sce.com (carlos.parente@sce.com);
'Yolanda.Lewis@BlackEconomicCouncil.org'
(Yolanda.Lewis@BlackEconomicCouncil.org)

Cc: Danforth, Christopher (christopher.danforth@cpuc.ca.gov); Petlin, Gabriel

(gabriel.petlin@cpuc.ca.gov); Torres, Elise (elise.torres@cpuc.ca.gov)

Bcc:

Subject: RE: Conference Call To Review Joint IOU Rates Customer Survey for RROIR

Sorry for the multiple emails, but I wanted to clarify that we would very much appreciate it if you would take the time to review the documents we have sent before Thursday's meeting, as we will not have the time to review them in depth.

As a reminder these are the documents:

1. Current Draft of Customer Survey (word doc)
2. Example choice set screens referred to in section 4 of survey (powerpoint doc)
3. Example "outputs" from the actual conjoint analysis that will be conducted with the data gathered by the survey (powerpoint doc)
4. A list of the questions that came up in the webinar last month on December 19th and how we have addressed them (word doc - Customer Survey Discussion Topics).

Please let me know if you are having any issues accessing the documents as they were attached in the meeting notice and a follow-up email.

In addition, please provide an questions / issues you would like to discuss in Thursday's meeting to me by COB Tuesday, January 29.

A brief Agenda will be distributed Thursday morning.

Thank You.

Emily Bartman | Principal Strategist, Pricing Products | Pacific Gas and Electric Company | 925-285-2022

SB_GT&S_0535686

From: Bartman, Emily

Sent: Thursday, January 24, 2013 3:07 PM

To: 'enriqueg@greenlining.org'; 'nes@a-klaw.com'; 'sachu.constantine@energycenter.org'; 'blaising@braunlegal.com'; 'Steve@schiller.com'; 'rsalter@edf.org'; 'jpacheco@semprautilities.com'; 'JCorralejo@LBCgla.org'; 'douglass@energyattorney.com'; 'akbar.jazayeri@sce.com'; 'gloria.ing@sce.com'; 'bruce.reed@sce.com'; 'nquan@gswater.com'; 'APak@SempraUtilities.com'; 'michael@sandiegocan.org'; 'SRahon@SempraUtilities.com'; 'Faith.MabuhayAlliance@gmail.com'; 'jmauldin@adamsbroadwell.com'; 'Erin.Grizard@BloomEnergy.com'; 'gXH@cpuc.ca.gov'; 'hayley@turn.org'; 'scarter@nrdc.org'; 'jarmstrong@goodinmacbride.com'; 'VidhyaPrabhakaran@dwt.com'; 'ssmyers@att.net'; Cherry, Brian K; 'jkeyes@kfwlaw.com'; 'service@cforat.org'; 'andykatz@sonic.net'; 'lwisland@ucusa.org'; 'Ekelly@MarinEnergy.com'; 'b.bordine@d-e-c-a.org'; 'asmart@svlg.org'; 'keliy@votesolar.org'; 'Eric@CoalitionofEnergyUsers.org'; 'kmills@cfbf.com'; 'Bob.Dodds@liberty-energy.com'; 'sarah.wallace@pacificorp.com'; 'brbarkovich@earthlink.net'; RegRelCPUCCases; 'charlie.buck@energycenter.org'; 'Diane.Fellman@nrgenergy.com'; 'erin@falquier.com'; 'ek@a-klaw.com'; 'carlierfrancois@yahoo.fr'; 'jack.clark@energycenter.org'; 'Joelle.Steward@PacifiCorp.com'; 'mokeefe@efficiencycouncil.org'; 'Nick.Pappas@asm.ca.gov'; 'oliviapara@dwt.com'; 'sephra.ninow@energycenter.org'; 'spauker@wsgr.com'; 'stephaniec@greenlining.org'; 'susannah@votesolar.org'; 'timothy.treadwell@energycenter.org'; 'dwtcpucdockets@dwt.com'; 'mrw@mrwassoc.com'; 'dmarcus2@sbcglobal.net'; 'filings@a-klaw.com'; 'siobhan.foley@energycenter.org'; 'terry.clapham@energycenter.org'; 'nbrockway@aol.com'; 'dan.delurey@drsgcoalition.org'; 'kkiener@solarelectricpower.org'; 'paul.pietsch@drsgcoalition.org'; 'rick@votesolar.org'; 'case.admin@sce.com'; 'Fadia.Khoury@sce.com'; 'russell.garwacki@sce.com'; 'jleslie@mckennalong.com'; 'liddell@energyattorney.com'; 'tcahill@semprautilities.com'; 'eric.wright@bves.com'; 'jeannetteo@moval.org'; 'mtierney-lloyd@enernoc.com'; 'ed@temix.com'; 'sue.mara@RTOadvisors.com'; 'robertgnaizda@gmail.com'; 'sswaroop@naacoalition.org'; 'mdjoseph@adamsbroadwell.com'; 'sdalal@sfgwater.org'; 'joshbode@fscgroup.com'; 'marcel@turn.org'; 'matthew@turn.org'; 'michaelperry@fscgroup.com'; 'michaelsullivan@fscgroup.com'; 'samholmberg@fscgroup.com'; 'stephengeorge@fscgroup.com'; Singh, Amrit P; Warner, Christopher (Law); Bustamante, Claudia; 'holly@SunrunHome.com'; 'jfine@edf.org'; Khamou, Karen; 'matt.vespa@sierraclub.org'; Haertle, Steve; 'VWright@SunrunHome.com'; 'cem@newsdata.com'; 'steve@bakerstreetpubiishing.com'; 'chris_king@siemens.com'; 'kerry.hattevik@nee.com'; 'allenmcw@comcast.net'; 'sean.beatty@genon.com'; 'jwiedman@kfwlaw.com'; 'tomb@crossborderenergy.com'; 'JWaen@MarinEnergy.com'; 'jweil@aglet.org'; 'jimin@mid.org'; 'joyw@mid.org'; 'lindaf@mid.org'; 'gayatri@jbsenergy.com'; 'bill@jbsenergy.com'; 'brian.theaker@nrgenergy.com'; 'danielle@ceert.org'; 'david@ceert.org'; 'kdw@woodruff-expert-services.com'; 'nicole@braunlegal.com'; 'lmh@eslawfirm.com'; 'Rachel@consciousventuresgroup.com'; 'ATrowbridge@DayCarterMurphy.com'; 'cpuc@libertyutilities.com'; 'rvn@a-klaw.com'; 'sbirmingham@seia.org'; 'cathie.allen@pacificorp.com'; 'ao1@cpuc.ca.gov'; 'atr@cpuc.ca.gov'; 'ctd@cpuc.ca.gov'; 'crv@cpuc.ca.gov'; 'dw1@cpuc.ca.gov'; 'bsl@cpuc.ca.gov'; 'et3@cpuc.ca.gov'; 'gp1@cpuc.ca.gov'; 'hcf@cpuc.ca.gov'; 'jmo@cpuc.ca.gov'; 'kwz@cpuc.ca.gov'; 'lwt@cpuc.ca.gov'; 'zaf@cpuc.ca.gov'; 'mk1@cpuc.ca.gov'; 'rl4@cpuc.ca.gov'; 'sgm@cpuc.ca.gov'; 'tjs@cpuc.ca.gov'; 'zz1@cpuc.ca.gov'; 'patrick.saxton@energy.ca.gov'; 'wtr@cpuc.ca.gov'; 'njohnson@consumercal.org'; 'yolanda.lewis@blackeconomiccouncil.org'; Wingate, Barbara A; Steve Westberg (swestberg@hinerpartners.com) (swestberg@hinerpartners.com); Luke Thelen (lthelen@hinerpartners.com); Rifas, Shari; Malone, Gail (gail.malone@sce.com); Loosbrock, Jamie (jloosbrock@semprautilities.com); Walker, Lori (lori.a.walker@sce.com); Santana, Dana (dsantana@semprautilities.com); Brill, Thomas R. (TBrill@semprautilities.com); Yunker, Chris (cyunker@semprautilities.com); Ramirez, Andre (andre.ramirez@sce.com); carlos.parente@sce.com; Dhar, Amitava; Keane, Dennis; Weidemann, Mareijke; Tarasova, Catherine; Hughes, John (Reg Rel); Allen, Meredith; Kim, Alex (AKim@semprautilities.com); Welch, Dawn (dnwelch@semprautilities.com)

Cc: Petlin, Gabriel; Danforth, Christopher; Torres, Elise

Subject: Conference Call To Review Joint IOU Rates Customer Survey for RROIR

So Sorry, I should have attached this document to the meeting notice.

Emily Bartman | Principal Strategist, Pricing Products | Pacific Gas and Electric Company | 925-285-2022