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Sent: 1/30/2013 4:20:15 PM

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Bcc:

Subject: Re: REMINDER - Conference Call To Review Joint IOU Rates Customer Survey
for RROIR, Thursday January 31, 2013

Hi,

DRA made a few comments on the survey questionnaire and the Choice Exercise document.

DRA anticipates that these tools will continue to change and may have more comments later.
As DRA mentioned earlier, it may be premature to do the survey right now.

Therefore, DRA's providing the comments should not be interpreted as if DRA endorses the
survey or the methodology at this time.

Lee-Whei

From: Bartman, Emily [mailto:E1B4@pge.com]

Sent: Tuesday, January 29, 2013 2:22 PM

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Subject: REMINDER - Conference Call To Review Joint IOU Rates Customer Survey for RROIR,
Thursday January 31, 2013

This is a reminder about the Conference Call this Thursday to review the Joint IOU Rates Customer survey that is being deployed in support of the Residential Rates OIR. Please disregard this message if you have already declined the meeting notice.

If you are planning on attending, we expect that you will have already reviewed the attached documents, which were provided in the meeting notice (attached) as we will not have time to review them in detail in the meeting:

1. Current Draft of Customer Survey (word doc)

2. Example choice set screens referred to in section 4 of survey (powerpoint doc)
3. Example “outputs” from the actual conjoint analysis that will be conducted with the data gathered by the survey (powerpoint doc)
4. A list of the questions that came up in the webinar last month on December 19th and how we have addressed them (word doc - Customer Survey Discussion Topics).

We will also be sending a powerpoint document with agenda and survey objectives Thursday morning.

Please let me know if you have any questions.

I have also included the meeting coordinates below:

Thursday, January 31

10 am to Noon

To JOIN the meeting and be automatically dialed, [click here](#)

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Emily Bartman | Principal Strategist, Pricing Products | Pacific Gas and Electric Company | 925-285-2022

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