

RROR Customer Survey

Choice Exercise – Example Choice Set #1*

Which of the following would you prefer?

<i>Two - Tiered Plan</i>	<i>Time-of-Use Plan</i>	<i>Flat Rate Plan</i>
Customer Charge: None	Customer Charge: None	Customer Charge: None
Demand Charge: \$3 per max kW	Demand Charge: None	Demand Charge: None
\$ / kWh: T1: .12 T2: .25	\$ / kWh : Peak: .46 Part-Peak: .29 Off-Peak: .11	\$ / kWh: All Hours: .18
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

DRA Comments: Add additional row to show customer bill impact in a few consumption groups (e.g., two consumption sizes, two load shapes, for a total of four groups). This would allow customers to have a rough idea what their bill impact would be if they choose these options. IOUs have stated that it is not possible to provide a sample or shadow billing for the survey. This suggestion is intended to serve a much more simplified proxy for the shadow billing.

**Rate component values derived from PG&E's Bill Calculator.*

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Choice Exercise – Example Choice Set #2*

Which of the following would you prefer?

<u>Two - Tiered Plan</u>	<u>Time-of-Use Plan</u>	<u>Flat Rate Plan</u>
Customer Charge: None	Customer Charge: \$20	Customer Charge: \$20
Demand Charge: None	Demand Charge: \$10	Demand Charge: None
\$ / kWh: T1: .18 T2: .19	\$ / kWh : Peak: .31 Part-Peak: .19 Off-Peak: .08	\$ / kWh: All Hours: .14
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*Rate component values derived from PG&E's Bill Calculator.

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Choice Exercise – Example Choice Set #3*

Which of the following would you prefer?

<u>Four - Tiered Plan</u>	<u>Two – Tiered Plan</u>	<u>Time-of-Use Plan</u>
Customer Charge: None	Customer Charge: \$20	Customer Charge: None
Demand Charge: None	Demand Charge: Per Max kW > 3: \$10	Demand Charge: None
\$ / kWh: T1: .13 T2: .15 T3: .29 T4: .39	\$ / kWh: T1: .12 T2: .23	\$ / kWh : Peak: .24 Part-Peak: .20 Off-Peak: .16
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

DRA suggests that three tiered plan to be included as an option. IOUs can say that the four-tiered rate is the current structure rather than presenting it as an option.

*Rate component values derived from PG&E's Bill Calculator.