Which of the following would you prefer?

<u> Two - Tiered Plan</u>	Time-of-Use Plan	<u>Flat Rate Plan</u>
Customer Charge: None	Customer Charge: None	Customer Charge: None
Demand Charge: \$3 per max kW	Demand Charge: None	Demand Charge: None
\$ / kWh:	\$ / kWh :	\$ / kWh:
T1: .12	Peak: .46	All Hours: .18
T2: .25	Part-Peak: .29	
	Off-Peak: .11	
		0

^{*}Rate component values derived from PG&E's Bill Calculator.

RROR Customer Survey Choice Exercise – Example Choice Set #2*

Which of the following would you prefer?

<u> Two - Tiered Plan</u>	Time-of-Use Plan	<u>Flat Rate Plan</u>
Customer Charge: None	Customer Charge: \$20	Customer Charge: \$20
Demand Charge: None	Demand Charge: \$10	Demand Charge: None
\$ / kWh:	\$ / kWh:	\$ / kWh:
<i>T1</i> : .18	Peak: .31	All Hours: .14
T2: .19	Part-Peak: .19	
	Off –Peak: .08	reduced consumer

^{*}Rate component values derived from PG&E's Bill Calculator.

RROR Customer Survey Choice Exercise – Example Choice Set #3*

Which of the following would you prefer?

Four - Tiered Plan	<u>Two – Tiered Plan</u>	<u>Time-of-Use Plan</u>
Customer Charge: None	Customer Charge: \$20	Customer Charge: None
Demand Charge: None	Demand Charge: Per Max kW > 3: \$10	Demand Charge: None
\$ / kWh:	\$ / kWh:	\$ / kWh :
T1: .13	<i>T1</i> : .12	Peak: .24
T2: .15	T2: .23	Part-Peak: .20
T3: .29		Off –Peak: .16
T4: .39		
		O

^{*}Rate component values derived from PG&E's Bill Calculator.