

From: Cherry, Brian K
Sent: 2/7/2013 12:02:36 PM
To: Michael R. Peevey (michael.peevey@cpuc.ca.gov)
Cc:
Bcc:
Subject: Fwd: "America's Top Organizations for Multicultural Business Opportunities"
Announced

FYI.

Brian K. Cherry
PG&E Company
VP, Regulatory Relations
77 Beale Street
San Francisco, CA. 94105
(415) 973-4977

Begin forwarded message:

From: "Kerr, Joan" <J2Kw@pge.com>
To: "Bell, Des" <D4Ba@pge.com>, "Bottorff, Thomas E" <TEB3@pge.com>, "Pruett, Greg S." <Greg.Pruett@pge-corp.com>, "Cherry, Brian K" <BKC7@pge.com>, "Garrett, Ezra" <ECG2@pge.com>, "Kiyota, Travis" <TTK3@pge.com>, "Shim, Gun" <GSS8@pge.com>
Subject: FW: "America's Top Organizations for Multicultural Business Opportunities" Announced

Friends - Another national recognition for our work with diverse businesses!
This one is unique in that the award is based on votes cast on-line by diverse businesses. It certainly indicates that a large number of DBEs recognize and appreciate the top-notch supplier diversity program that we have implemented.
Joan

[<http://www.diversitybusiness.com/images/AH780.jpg>]

Joan N. Kerr
Pacific Gas & Electric Company
245 Market Street

Mail Code: N5D
San Francisco, CA 94105

Dear Joan:

Congratulations! On behalf of diversity business owners throughout the country, I am delighted to inform you that Pacific Gas & Electric Company has been selected as one of "America's Top 50 Organizations for Multicultural Business Opportunities for 2013". We recognize and value your commitment to diversity throughout the nation's multicultural business community and in receiving this prestigious Div50 award acknowledge your commitment to this growing economic sector.

Over 1,300,000 businesses participated in an online election to determine the 13th annual "Top 50" (Div50). We base the Div50 award on factors such as volume, consistency and quality of business initiatives a company grants to multicultural suppliers. You have distinguished yourself as one of the leading companies for diverse entrepreneurs in the United States. We are pleased to present you with this honor.

The Div50 list is made up of highly respected organizations which have truly differentiated themselves in the global market place; particularly in an era where diversity has been imperative for economic prosperity and future success. This list represents the Top 50 Corporations which have featured themselves as leaders of multicultural business opportunities.

I am pleased to extend a personal invitation to you and your team to attend the "13th Annual Multicultural Business Awards Ceremony and Conference". This event will honor you and a select number of organizations which have dedicated themselves to top diversity businesses throughout America. The event will be held at the luxurious Wynn Resort & Casino in Las Vegas, April 24 - April 26, 2013.

Once again, congratulations to you and your team for receiving this exceptional award. A complete listing of the Div50, press and award ceremony/conference information may be found at:

www.DiversityBusiness.com<<http://www.DiversityBusiness.com>>.

We look forward to congratulating you and your team in person at the awards ceremony on April 25, 2013 at the Wynn Resort and Casino.

With warm regards,

Kenton Clarke

President & CEO

DiversityBusiness.com

kenton@DiversityBusiness.com<<mailto:kenton@DiversityBusiness.com>>

200 Pequot Avenue

Southport, CT 06890

(203) 255 - 8966

"Top Organizations for Multicultural Business Opportunities" Announced

[<http://www.diversitybusiness.com/news/supplierdiversity/images/div50-logo.jpg>]Southport,CT, January 29, 2013 / -- DiversityBusiness.com –today announced the “Top 50 Organizations for Multicultural Business Opportunities. Over 1,300,000 diversity business owners participated in an online election to determine the “Top” fifty organizations and Wal-Mart Stores, Inc. was named the #1 company for providing business opportunities to diverse business owners throughout the United States.

The honor extends itself to another forty-nine major U.S. corporations which call themselves The Div50. This esteemed, elite list is coveted by the most successful companies in the United States and has become the most recognized and respected in the country. These companies truly differentiate themselves in the market place in a time when diversity is on the rise.

“The diversity practices of the Div50 has changed the course of economic inclusion and thereby the world as we know it”, said Kenton Clarke, CEO of DiversityBusiness.com. “The great diversity and vision of our country and our people have made this possible. DiversityBusiness.com is proud to have been a force in the business world for such positive change and opportunity. The initiative that we have led has been instrumental in equalizing the playing field and for that we are very honored indeed.”

The 13th annual list was produced by DiversityBusiness.com, the nation’s leading multicultural B2B online website. Over 1,300,000 businesses were asked to answer 10 questions about diversity business in the marketplace. Their answers were based on factors such as volume, consistency and quality business opportunities granted to women and minority-owned companies. Other large companies at the top of the list include AT&T, IBM, Northrop Grumman, Dell, Office Depot, Verizon, Cisco, Apple, and Raytheon.

Top Honors for Top Corporations

While other awards and “Top” lists crown companies for metrics such as overall economic growth and returns to shareholders, The Div50 is an indicator of which organizations provide the best and the most business for diversity-owned companies. “In a marketplace that is increasingly as sensitive to diversity as it is to revenues, awarding the top buyers of multicultural products and services is

becoming a natural part of the new socioeconomic food chain. Organizations that consistently buy the most products and services from diversity businesses, and that sustain the most mutually beneficial business relationships with their multicultural suppliers, should be recognized not only by the business community but also by the general public. That is what we have accomplished in creating The Div50.” said Kenton Clarke.

The Business Power of Diversity

As multicultural and female owned businesses gain more buying power and their lifestyles become more affluent, multicultural markets are growing in economic muscle. This in turn attracts more corporations, as they compete for market share. The Div50 list has therefore become the consumer guide for women and minority consumers. “As a diversity business owner, I appreciate the business we receive from corporate buyers; and in turn, when I buy products and services, either personally or for my company, I am much more likely to buy from the same companies that support my business or are supporting businesses like mine,” said Helen Levinson, principle of Desert Rose Design headquartered in Elmhurst, Illinois.

The Div50

The Div50 is a listing of the top 50 corporate and organizational buyers of diversity products and services throughout the U.S. It represents the voice of over 1,300,000 diversity-owned (women, African Americans, Hispanics, Asians, Native American, and other multicultural groups) businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services. It has become the Gold Standard to its members and their associates and reaches millions of consumers every year. In thirteen short years, it has become a highly valued metric of corporate excellence in the diversity space.

The winning companies will be honored during a special awards ceremony at [DiversityBusiness.com](http://www.diversitybusiness.com)'s 13th Annual Multicultural Business Conference<<http://www.diversitybusiness.com/Events/DivEvent/2013/>>, taking place April 24 –April 26, 2013 at the Wynn Resort in Las Vegas, Nevada.

A complete list of winners is also available at:

<http://www.diversitybusiness.com/Resources/DivLists/2013/DivTop50/2013Div50C.htm>
[\http://www.diversitybusiness.com/Resources/DivLists/2007/DivTop50/Images/div50hea

Rank

Top 50 Corporations

Rank

Top 50 Corporations

1

Wal-Mart Stores, Inc.

26

Walgreens

2

AT & T Inc.

27

Pacific Gas & Electric

3

IBM

28

Target Corporation

4

Northrop Grumman Corporation

29

Colgate-Palmolive Company

5

Office Depot Inc.

30

Wells Fargo

6

Cisco Systems, Inc

31

General Motors

7

Verizon

32

The Home Depot, Inc

8

Raytheon Company

33

Johnson & Johnson

9

Dell

34

Nordstrom

10

Apple Inc.

35

Comcast Corporation

11

Lockheed Martin

36

General Electric

11

Time Warner Inc.

37

Pfizer

12

Toyota

38

Kraft Foods

13

Boeing Company

39

Hospira

14

The Coca-Cola Company

40

Microsoft

15

Kroger

40

MillerCoors

16

Ford

41

Turner Construction Company

17

J.C. Penney Company, Inc.

42

Ahold USA

18

Altria

43

Accenture

19

Hewlett-Packard

44

Capital One Financial Corporation

20

Blue Cross and Blue Shield Association

45

Hilton Worldwide

21

United Parcel Service

46

New York Life

22

United Technologies Corporation

47

Avis Budget Group

23

Super Valu Inc.

48

OfficeMax

24

PepsiCo Inc.

49

Metlife

25

Chrysler

50

Novation

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Communications | 203-255-8966 ||
qr@diversitybusiness.com<<mailto:qr@diversitybusiness.com>> |

About DiversityBusiness.com

Launched in 1999, DiversityBusiness is the largest organization of privately owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities", "Top 500 Diversity Owned Companies in America", and others. Its research has

been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. Its e-magazine reaches over 3,000,000 readers, an e-newsletter that reaches 2.4 million, and website visitors of 1.2 million a month. It is a leading provider of diversity management tools. DiversityBusiness.com's produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.