

From: Cherry, Brian K
Sent: 2/21/2013 2:06:24 PM
To: Zafar, Marzia (marzia.zafar@cpuc.ca.gov) (marzia.zafar@cpuc.ca.gov)
Cc:
Bcc:
Subject: FW: Utilities-Only Conference Coming Up in April

FYI. A conference for you !

From: Julia Hamm [mailto:jhamm@solarelectricpower.org]
Sent: Thursday, February 21, 2013 12:19 PM
To: Cherry, Brian K
Subject: Utilities-Only Conference Coming Up in April

Dear Brian,

SEPA's Utility Solar Conference (USC) is designed with your day-to-day needs and challenges in mind. The **5th Annual USC** promises to carry on that distinction, and will cover everything from solar basics to insights into solutions to the uncertainty of tomorrow. You will not want to miss the opportunity to network with and learn from your colleagues from April 16 – 17, in Portland Oregon.

This year's agenda features subject matter experts from: Puget Sound Energy, Duke Energy, Snohomish Public Utility District, Tennessee Valley Authority, Pacific Gas & Electric, National Rural Electric Cooperative Association and many more! We understand that your role and interests may be different from that of your colleagues and utility counterparts and have planned a diverse program around three tracks and related topics including:

- **Managing Solar on the Grid – “Forecasting: Looking into the Future”**
- **Assessing Solar as a Utility Resource – “Third Party Leasing and How It May Change the Electric Utility Industry”**
- **Interacting with Your Customers – “Fresh Approaches to Balancing the Value of Solar and the Cost of Serving Customers”**

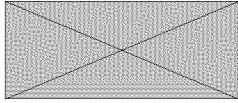
As always, the program will remain for utilities only, allowing you to share information and exchange ideas free of outside influences.

This year's solar tour, taking place on Monday, April 15, will include a visit to SolarWorld's

manufacturing plant, America's largest and most advanced solar PV production facility. It is a great opportunity to get a firsthand look at solar tools and technologies, while networking with industry colleagues prior to the conference kickoff.

Registration is open! Visit www.utilitysolarconference.com now and commit to two days of invaluable networking, education and knowledge sharing. Questions? Contact Stephanie Szurek at 202.559.2023 or sszurek@solarelectricpower.org.

See you in Portland!



Warm Regards,

Julia Hamm

President & CEO

Solar Electric Power Association