

From: Cherry, Brian K
Sent: 3/19/2013 4:57:40 PM
To: Zafar, Marzia (marzia.zafar@cpuc.ca.gov)
Cc:
Bcc:
Subject: RE: Though Leaders seminar

thx

From: Zafar, Marzia [mailto:marzia.zafar@cpuc.ca.gov]
Sent: Tuesday, March 19, 2013 4:56 PM
To: Prusnek, Brian C; Skopec, Dan; Cherry, Brian K; Michael.Hoover@sce.com; Elizabeth Bailey (ebailey@haas.berkeley.edu); Stephanie Chen; Thomas, Sarah R.
Cc: Lee, Audrey
Subject: FW: Though Leaders seminar

FYI – a wider invitation will go out shortly, but wanted you to put this on your agenda.

Marzia Zafar – California Public Utilities Commission – Zaf@cpuc.ca.gov – 415-703-1997

From: Peevey, Michael R.
Sent: Tuesday, March 19, 2013 3:59 PM
To: Florio, Michel Peter; Sandoval, Catherine J.K.; Ferron, Mark J.; Peterman, Carla J.; Weisenmiller, Robert@Energy (Robert.Weisenmiller@energy.ca.gov); andrew.mcallister@energy.ca.gov
Cc: Brown, Carol A.; Clanon, Paul; Lee, Audrey; Zafar, Marzia; Randolph, Edward F.
Subject: Though Leaders seminar

Colleagues,

At the next Though Leaders seminar, the California Center for Sustainable Communities at UCLA will present the initial results of its current work mapping electricity consumption data for the service territory of the Los Angeles Department of Water & Power. The demonstration will highlight the value of such visualizations for guiding investment and policy efforts to achieve economic, environmental, and social benefits while protecting customer privacy.

I have asked Marzia Zafar, Policy & Planning Division Director, and my energy advisor, Dr.

Audrey Lee to organize this Thought Leaders session. Earlier this year, the Commission issued a briefing paper <http://www.cpuc.ca.gov/NR/rdonlyres/8B005D2C-9698-4F16-BB2B-D07E707DA676/0/EnergyDataCenterFinal.pdf> to discuss the value of an energy data center to ratepayers, while protecting customer privacy and abiding by existing privacy codes. This upcoming Thought Leaders session will discuss the potential for more effective energy policy going forward and more effective research and evaluation of existing programs through utilization of actual data by more stakeholders.

This will be a public meeting and I'd like to invite each of you to attend. At the session our confirmed panelists are Ian Kalin from DOE, Ken Alex from OPR, and Professor Mark Gold of UCLA who spearheaded the research for LADWP.

This session is scheduled for April 18th from 1:30-3:30pm, here at the CPUC auditorium.

Regards,

Michael R. Peevey