

## Building a More Energy Efficient Future: A National Perspective

### Workshop draft invitation list

*Agenda may be adjusted based on speaker availability*

Event Name: Building a More Energy Efficient Future: A National Perspective

Event Date: April or May

Event Location: San Francisco

Target Audience: Energy Efficiency Leadership, Key CA stakeholders, IOUs

Event Goal: Attaining a national perspective on leading EE topics with the vision of impacting California programs for 2015 and beyond

#### Potential Workshop Schedule *(To be adjusted based on speaker availability and stakeholder input)*

8:00 AM Welcome and Breakfast  
8:45 AM Introduction / Kick-Off  
9:00 AM Keynote Speaker  
9:30 AM Panel 1  
10:30 AM Networking Break  
11:00 AM Panel 2  
12:00 PM Lunch  
1:00 PM Subject Based Presentation  
1:30 PM Panel 3  
2:30 PM Networking Break  
3:00 PM Subject Based Presentation  
3:30 PM Panel 4  
4:30 PM Closing Remarks

#### Target Topics *(for panels or presentations)*

Targeting having 5-7 subjects discussed via panels or presentations. Targeted panels and presenters are nationally recognized individuals in their field.

- Leveraging Energy Star and DOE
- Collaborative Models: RTF, NEEP, HVAC Alliance
- Zero Net Energy
- Behavioral Programs
- Innovative EE Approaches and Big Data
- Water Energy Sustainability and Waste
- Job Creation and Training

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#### Leveraging Energy Star and DOE -

- Kathleen Hogan – DOE
- Ian Kalin - DOE
- Cathy Zoi - former DOE, currently a VC.
- Arun Majumdar - former DOE, currently Google

#### Collaborative Models: RTF, NEEP, HVAC Alliance -

- Susan Coakley - NEEP
- Tom Eckman - NWECC - RTF Member
- Tom Garcia - Pres. HVAC Alliance
- Elizabeth Titus - NEEP
- Charlie Grist - NWECC - RTF Member
- Ryan Fredie - BPA Engineering Mgr. and voting member of RTF
- Carol White - National Grid

#### Zero Net Energy -

- Dave Hewitt - New Buildings Institute
- Ryan Fredie - BPA Engineering Mgr. and voting member of RTF
- Chuck Kumik - Energy Laboratory

#### Behavioral Programs

- Dan Ariely - Consultant
- Craig Boice - Boice Dunham Group
- Program Implementer(s)?
  - OPower Rep.
  - C3 Rep.
  - Simple Energy Rep.
  - Planet Ecosystems

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#### Innovative EE Approaches and Big Data

- Ian Kalin - DOE
- Cathy Zoi - former DOE, currently a VC.
- Arun Majumdar - former DOE, currently Google
- Rebecca Craft – Con Edison – T&D and IDSM integration
- Sam Ness - Institute for the Future

#### Water Energy Sustainability and Waste

- Eric Mackres – ACEEE
- Mary Ann Dickinson – Alliance for Water Energy (AWE)
- Patricia Griffin – Green Hotels
- Victor Olgyay – Director of RMI's buildings practices
- Rachel Young – Research Assistant, ACEEE

#### Job Creation and Training

- Carol Zabin - Director of Research, Berkeley Labor Center
- Mike Fazio - CareerTEAM with significant speaking experience
- Randall W. Eberts - President W.E. Upjohn Institute for Employment