

One MOre Place energy efficiency is Hitting new Heights

Across the country, energy use keeps going up. But at California buildings like the Transamerica Pyramid, energy efficiency is what's soaring.

what happened? Why haven't all those smartphones, flatscreen TVs and server farms driven up energy use?

In California, energy efficiency happened.

Thanks to a pioneering California model created in collaboration with government, non-profit and private-sector partners, Pacific Gas and Electric Company and other investor-owned utilities have been able to work with customers to make dramatic advances in energy efficiency.

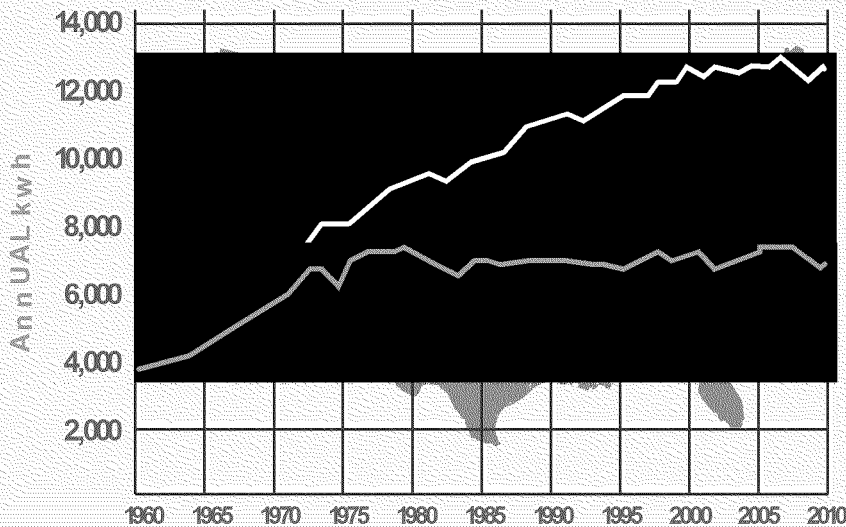
the result: more affordable and reliable energy. Californians do more with less energy — which not only saves money but helps protect the environment too. PG&E is proud to work with Bay Area businesses and residents to make the Bay Area one of the most sustainable regions in the world.

There is no better example of the California model for energy efficiency and PG&E's collaborative approach with customers than the Transamerica Pyramid, right here in the Bay Area.

Working with PG&E, this iconic building has benefited from investments in energy efficiency that are generating handsome returns for the owners, for the tenants and for our environment. The building has earned LEED Platinum status, which is the highest rating of building sustainability.

Find out how PG&E can help you save money for your business, building or home and be more energy efficient. Visit www.pge.com.

Per capita energy use has tapered off in California, in large part because of energy efficiency programs.



Per caPiTa
elecTriCiTy
cOnsUMPTiOn:
**UniTED STaTES
vs. California**

(source: U.S.
Energy Information
Administration)



Learn more about PG&E's energy efficiency programs at pge.com

