

From: Brig General (CA) Jack Hagan
Sent: 4/9/2013 7:45:43 PM
To: Doll, Laura (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=LRDD)
Cc: Redacted; ejh@cpuc.ca.gov
(ejh@cpuc.ca.gov)
Bcc:
Subject: Fw: background

Laura,

Here is Elizabeth's bio. She would be good to moderate the Emergency management panel. Take a look and please send her the info on the symposium.

Thanks,

BG H

Brigadier General (CA) Emory J. Hagan, III

(916) 267-7201 Cell

ejhagan@sbcglobal.net

From: Elizabeth Ashford Redacted
Sent: Friday, April 05, 2013 11:04
To: Jack Hagan
Subject: background

Jack,

Great to speak to you.

Bio is below. I would *love* to moderate the crisis panel, but defer to you on what you feel is the best fit. Either way, I look forward to it! Thank you again for thinking of me.

Re BP, here's what I did (not articulated in the bio to this level of detail...

Have fun at Harvard!

All best,

Elizabeth

2009 – 2011 Brunswick Group

Senior Advisor, BP Crisis and Litigation Communications

Provided crisis communications support to BP executives in Houston, Texas during the Deepwater Horizon

oil spill, across media and audiences globally. Developed communications strategy to support BP's legal

defense during the largest set of investigations in U.S. history.

Biography

Elizabeth Ashford is a communications and public affairs strategist who has served as a senior advisor and spokesperson for California governors Jerry Brown and Arnold Schwarzenegger.

Ashford has also worked abroad extensively, helping Fortune 500 and FTSE 100 companies navigate complex political and media challenges.

As an on-the-record spokesperson for Governor Brown from 2011–2013, Ashford developed communications strategies and worked with reporters to promote his policy, litigation and legislative goals. She also oversaw press relations across California's state agencies and departments. Her work supported the Governor's successful efforts to balance the state budget, implement public safety realignment and bring renewable energy online.

In 2012, she helped pass Governor Brown's Proposition 30 initiative to fund public schools.

From 2009–2011 Ashford was chief of staff at Brunswick Group, a public affairs firm headquartered in London, England, where she helped manage global operations and advisory work for major companies, with a focus on crisis communications. Clients included BP during the Deepwater Horizon spill; Kraft Foods throughout its acquisition of Cadbury chocolates; and the government of Dubai following the emirate's debt crisis.

From 2006–2008 she served as chief deputy communications director and then chief deputy cabinet secretary for Governor Schwarzenegger. In this capacity, Ashford developed strategies to respond to California's massive wildfires in 2007 and 2008, promote healthcare reform and pass the California Global Warming Solutions Act (AB 32).

She has also supported communications for non-profits and schools, including Save the Children and the San Francisco Conservatory of Music.

Ashford earned a Bachelor of Arts degree in comparative religion from the University of California Los Angeles and a Master of International Affairs degree from Columbia University. She is a third generation Californian.