

From: Colvin, Michael
Sent: 4/17/2013 8:28:06 AM
To: Cherry, Brian K (/O=PG&E/OU=CORPORATE/CN=RECIPIENTS/CN=BKC7)
Cc:
Bcc:
Subject: RE: April 24th workshop invitation: "Building a more Energy Efficiency Future: A National Perspective"

Brian

I'll double check with Mark It's a tad complicated, only by the fact that we are also holding an all party meeting on the Sempra GRC in the afternoon on the same day. I'm certainly planning on being there in the morning, and am hoping that I can have someone else cover the all party that afternoon so I can participate all day long. (I'll know more after I've read the comments on the GRC that come in Thursday). Mark may try to do the same, or he may stay behind to do all party prep. He would really like to have the GRC ready to be considered on 5/9, so he's doing the heavy lifting now... If not for that, I think he'd be at the event in a heartbeat. Please make certain that Jan knows how impressed Ferron and I both were with the leadership role PG&E took in organizing.

Thanks for reaching out.

Michael

On Apr 17, 2013, at 8:21 AM, "Cherry, Brian K" <BKC7@pge.com> wrote:

Michael – I am assuming Mark is booked already ? I would suspect so, but it is good to hear you may be attending. I've told our internal people if they want the Commissioners or their staffs to attend they need to give us more notice than this.

From: Berman, Janice S
Sent: Tuesday, April 16, 2013 8:28 PM
To: Cherry, Brian K; Dietz, Sidney
Cc: Malnight, Steven
Subject: FW: April 24th workshop invitation: "Building a more Energy Efficiency Future: A National Perspective"

Brian – could you respond to the Commissioners with a personal note, as appropriate. It would be great to get Ferron to come to the workshop, though I doubt the others have a day to spend on EE.

I have heard from Jeanne Clinton, Michael Colvin, and Simon Baker. They are all very impressed with the national speakers we attracted to San Francisco, and are planning to attend the event. I think it gave them perspective on the types of relationships we hold nationwide that we could put this together in 8

weeks. It's certainly one of the best EE conferences that will be held this year, and it's going to have a fairly limited audience, which will allow for dialogue and Q&A. The focus will be on having external parties voice ideas that could benefit California.

Thanks,
--Jan

From: Berman, Janice S
Sent: Tuesday, April 16, 2013 8:22 PM
To: 'fer@cpuc.ca.gov'; 'cjs@cpuc.ca.gov'; 'Mp1@cpuc.ca.gov'; 'Mf1@cuc.ca.gov'; 'cap@cpuc.ca.gov'
Cc: Malnight, Steven; Cherry, Brian K; [Redacted] Corey, Jana
Subject: April 24th workshop invitation: "Building a more Energy Efficiency Future: A National Perspective"

Commissioners:

You and your staff are invited to the "Building a More Energy Efficient Future: A National Perspective" workshop on April 24th hosted by PG&E, SCE, SDG&E, and SoCal Gas. At this workshop Energy Efficiency experts from across the country will share ideas and best practices to help inform California as we start thinking forward to the 2015 EE cycle.

We've lined up an impressive group of national experts in an effort to drive innovation and best practices in moving us forward in growing and improving California's Energy Efficiency market.

What: Building a More Energy Efficient Future: A National Perspective

Key Topics include:

- □ □ □ □ □ Leveraging Energy Star and DOE
- □ □ □ □ □ Collaborative Models: RTF, NEEP, HVAC Alliance
- □ □ □ □ □ Relationships between ET, test labs and "deep savings"
 - □ □ □ □ □ Big Picture and Future looking EE opportunities
 - □ □ □ □ □ Innovative EE program areas and approaches
 - □ □ □ □ □ Cutting edge implementers and their tactics

When: April 24th, 2013. 8:30 a.m. – 4:30 p.m.
Social hour to immediately follow workshop

Where: San Francisco, Parc 55 Wyndham Hotel.
Rooms available at discounted rate if needed. Please ask for details.

Who: You and other champions of Energy Efficiency will join expert panelists and speakers from across the Country to share best practices and foster innovative thinking as we join together in moving Energy Efficiency forward

Confirmed industry panelists and experts from across the country include:

- □ □ □ □ □ Ralph Cavanagh, NRDC
- □ □ □ □ □ Tom Eckman, Regional Technical Forum
 - □ □ □ □ □ Susan Coakley, NEEP
 - □ □ □ □ □ Mary Ann Piette, LBNL
 - □ □ □ □ □ Bill LeBlanc, E-Source
- □ □ □ □ □ Margie Gardner, CEEIC
 - □ □ □ □ □ Cathy Zoi
- □ □ □ □ □ And many more

Why? Because we all care about Energy Efficiency and want to make the most of it. That's why we're getting some of the best and brightest together for one day of thought provoking ideas and conversations about best practices in the Industry.

We look forward to seeing you at this workshop. Please RSVP to Redacted at Redacted by 4/17. Additional event details to follow.

Janice Berman, Sr. Director Energy Efficiency Strategy, PG&E
Gene Rodrigues, Director of DSM Strategy, Portfolio Oversight & Technical Support, SCE
Gillian Wright, Director of Customer Programs and Assistance, SCG
Ted Reguly, Director Customer Programs and Projects, SDG&E

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