

From: Cherry, Brian K  
Sent: 4/17/2013 9:14:51 AM  
To: Colvin, Michael (michael.colvin@cpuc.ca.gov)  
Cc:  
Bcc:  
Subject: RE: April 24th workshop invitation: "Building a more Energy Efficiency Future: A National Perspective"

That's a nice note from Mark. And he is spot on regarding the timing.

**From:** Colvin, Michael [mailto:michael.colvin@cpuc.ca.gov]  
**Sent:** Wednesday, April 17, 2013 9:13 AM  
**To:** Cherry, Brian K  
**Subject:** Fwd: April 24th workshop invitation: "Building a more Energy Efficiency Future: A National Perspective"

Michael

Sent from my iPhone

Geek Is Chic

Begin forwarded message:

**From:** "Ferron, Mark J." <mark.ferron@cpuc.ca.gov>

**Date:** April 17, 2013, 9:11:45 AM PDT

**To:** "Janice S. Berman" <JSBa@pge.com>, Redacted

Redacted

**Cc:** "Banks, Juliane" <juliane.banks@cpuc.ca.gov>, "TerKeurst, Charlotte" <charlotte.terkeurst@cpuc.ca.gov>, "Colvin, Michael" <michael.colvin@cpuc.ca.gov>, Gene Rodrigues <gene.rodrigues@sce.com>, "Gillian A. Wright" <gwright@semprautilities.com>, Ted Reguly <treguly@SempraUtilities.com>

**Subject: Re: April 24th workshop invitation: "Building a more Energy Efficiency Future: A National Perspective"**

Dear Janice and Redacted

Thanks for your invitation to this event. While I would love to be able to participate all day long, I already have several meetings scheduled for that day. Could you please give me some idea of the agenda / timing for the panels during the day so I can try to rearrange my schedule to accommodate some of the topics at the top of my list of interests?

Thanks and regards,

Mark

p.s., when you are planning future such events, please feel free to send me a "save the date" notice as soon as possible if you think I'd like to attend. One week is awfully short notice...

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Mark J. Ferron  
Commissioner  
California Public Utilities Commission

505 Van Ness Avenue

San Francisco, CA 94102

415-703-2444

<http://www.cpuc.ca.gov/PUC/aboutus/Commissioners/Ferron/index.htm>

On [16 Apr 13], at 16 Apr 20:22, "Berman, Janice S" <[JSBa@pge.com](mailto:JSBa@pge.com)>

wrote:

Commissioners:

You and your staff are invited to the “Building a More Energy Efficient Future: A National Perspective” workshop on April 24<sup>th</sup> hosted by PG&E, SCE, SDG&E, and SoCal Gas. At this workshop Energy Efficiency experts from across the country will share ideas and best practices to help inform California as we start thinking forward to the 2015 EE cycle. We’ve lined up an impressive group of national experts in an effort to drive innovation and best practices in moving us forward in growing and improving California’s Energy Efficiency market.

**What:** Building a More Energy Efficient Future: A National Perspective

**Key Topics include:**

- Leveraging Energy Star and DOE
- Collaborative Models: RTF, NEEP, HVAC Alliance
- Relationships between ET, test labs and “deep savings”
- Big Picture and Future looking EE opportunities
- Innovative EE program areas and approaches
- Cutting edge implementers and their tactics

**When:** April 24th, 2013. 8:30 a.m. – 4:30 p.m.  
Social hour to immediately follow workshop

**Where:** San Francisco, Parc 55 Wyndham Hotel.

Rooms available at discounted rate if needed. Please ask for details.

**Who:** You and other champions of Energy Efficiency will join expert panelists and speakers from across the Country to share best practices and foster innovative thinking as we join together in moving Energy Efficiency forward

Confirmed industry panelists and experts from across the country include:

- Ralph Cavanagh, NRDC
- Tom Eckman, Regional Technical Forum
- Susan Coakley, NEEP
- Mary Ann Piette, LBNL
- Bill LeBlanc, E-Source
- Margie Gardner, CEEIC
- Cathy Zoi
- And many more

**Why?** Because we all care about Energy Efficiency and want to make the most of it. That's why we're getting some of the best and brightest together for one day of thought provoking ideas and conversations about best practices in the Industry.

We look forward to seeing you at this workshop. Please RSVP to [Redacted] a [Redacted] by 4/17. Additional event details to follow.

Janice Berman, Sr. Director Energy Efficiency Strategy, PG&E

Gene Rodrigues, Director of DSM Strategy, Portfolio Oversight & Technical Support, SCE

Gillian Wright, Director of Customer Programs and Assistance, SCG

Ted Reguly, Director Customer Programs and Projects, SDG&E

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